

<https://thenewpubliccoin.com>

“Crypto Community is Global, Secure and
Decentralized



The New Public Coin

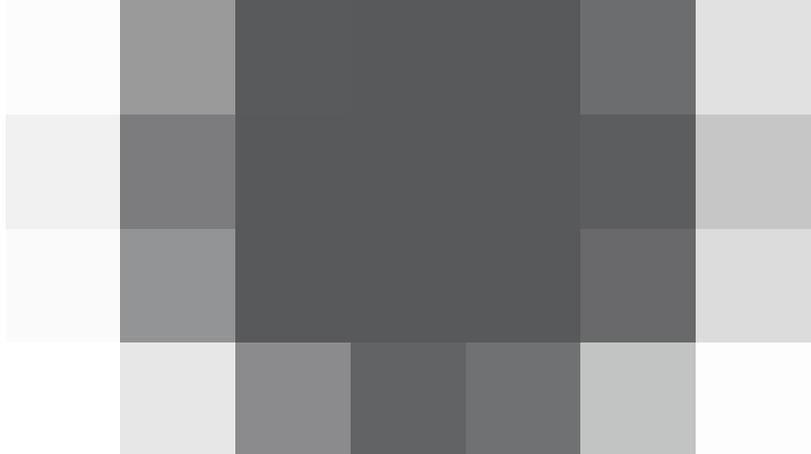
(1 July 2018 - 28 July 2018)

White Paper v1.0

**The Global Decentralize
Network of Future Financial Era**

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2.0 The features

2.1 TNPC is Privacy and Security Centric

No central server, no personal information captured, and no data mining. Your data cannot be stolen or sold, because nobody other than you has it. Data is distributed across the nodes with redundancy and context based dynamic encryption. and settlement,

2.2 NO Fees and NO Restrictions

For most users, products, and services it's free for both buyers and sellers. No commissions, no fees. Arrange for local pickup on TNPC online with the payment method of your choice including TNPC tokens, or other crypto currencies. Since your data is only yours, we are not imposing any limitations and restrictions on items that can be bought and sold.

2.3 User Experience Focused

Simple, tidy, efficient, beautiful. We have top UX experts in our team. Our future roadmap includes snap-and-post super easy for-sale postings using computer vision algorithms already developed by us.

2.4 TNPC / BTC Wallet integrated

We believe in lowering barrier to entry for crypto users to start using crypto for transactions through a wallet integration and friendly UI. It is a key adoption factor.

2.5 Social Engagement

TNPC ecosystem includes not only “Buy it Now” listings, but also a variety of auctions – Silent, Regular and Dutch. It also includes online classifieds materials, in a craigslist style. Deleting boundaries between regular e-commerce and simple classifieds services will make TNPC “go to” place for a variety of selling/buying/leasing workflows.

The statistic gives information on retail e-commerce sales worldwide from 2014 onwards, with projected numbers for the next 4 years. In 2016, retail e-commerce sales worldwide amounted to 1.86 trillion US dollars and e-retail revenues are projected to grow to 4.48 trillion US dollars in 2021. Online shopping is one of the most popular online activities worldwide but the usage varies by region - in 2016, an estimated 19 percent of all retail sales in China occurred via internet but in Japan the share was only 6.7 percent. Desktop PCs are still the most popular device for placing online shopping orders but mobile devices, especially smartphones, are catching up.

6. Community

As TNPC Token is being used to buy-sell, transact, pay and trade in retail and service, TNPC will be backed with the largest community of its users. Our Mission with TNPC

6.1 TNPC 's mission is of two-fold:-

- 1.To be a secure, economic and prime mode to receive pay and transact through crypto
2. To make TNPC mall a decentralized universal marketplace to make trade in retail and services, free and open for all.

6.2 The BIG “Vision”

We want TNPC to become the smartest way to pay and transact for retail, trade, and services. We want the participation process to be increasingly simpler and economical for people and we want our new economic model to spread because we believe that it will help people improve the way they use their money and the things they can buy with it. We want people to be able to “make more of their money” and “live the dream” in the “simplest of way”

6.3 THE BIG OPPORTUNITY in retail industry

The global retail sector is estimated to have achieved revenues of US\$ 22.6 trillion in 2015 and should continue to rise to US\$ 28 trillion by 2019, with an average annual growth rate of 3.8% since 2008. The sector represents 31% of the world's GDP and employs billions of people throughout the globe. Hyper and supermarkets account for 35% of retail direct sales with USA and China at the forefront. E-commerce is expected to show a CAGR of 23% between 2012 and 2019 in revenue and 12% for e-consumers. Mobile share in e-commerce has reached 29% in certain countries and has been growing fast but there is still room for growth, with desktops still representing the majority of devices used for online shopping. In terms of market trends, specific consumer behavior such as over- connectivity and the pursuit of healthier lifestyles are expected to shape the market in coming years.

7.0 Details of tokens

The details of tokens are summarized below.

Item	Description
Token name	The New Public Coin
Token symbol	TNPC
Total supply	7,0000,000 TNPC
Minimum unit	0.00000001 TNPC
Transferable	the token is transferable
Transaction fees	0% transaction fee.

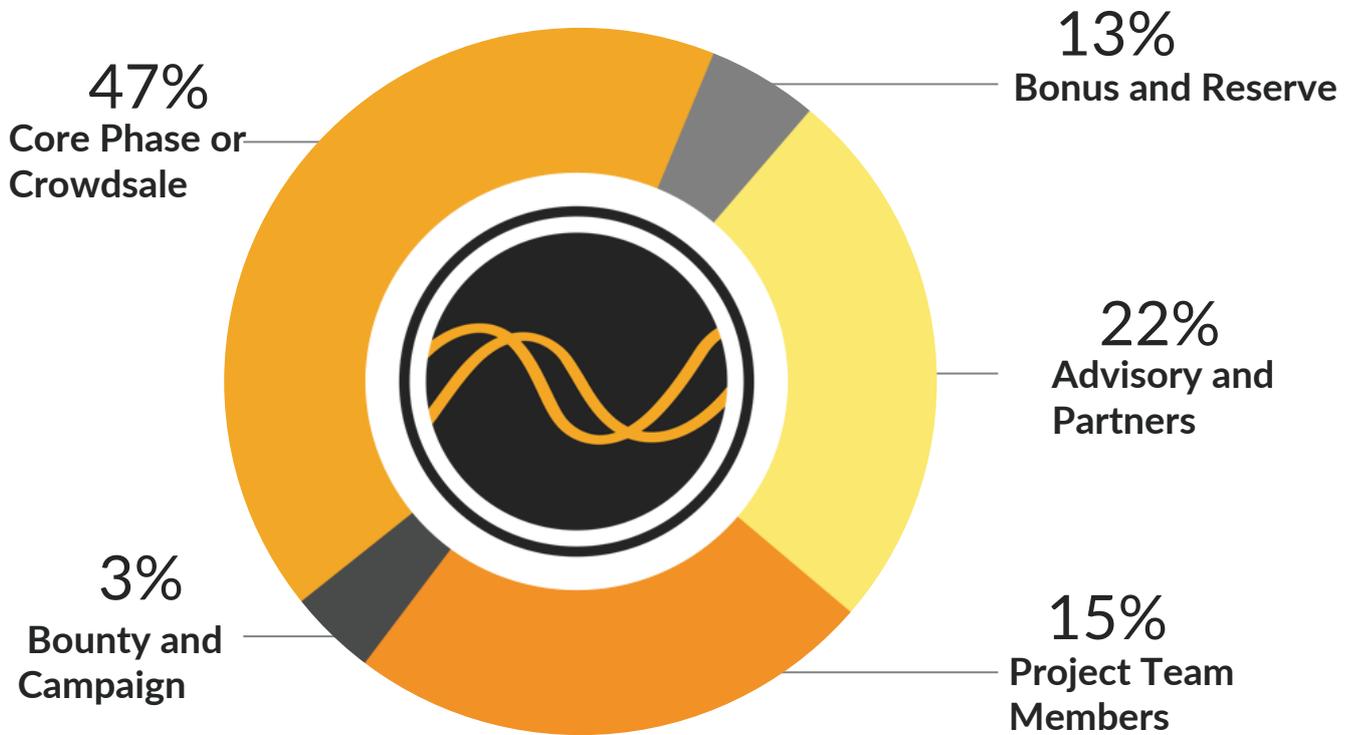
8.0 Details of ICO

The details of ICO are summarized below.

Item	Description
Sales schedule	July 1, 2018 - July 28, 2018
Token sales schedule (Round 1)	July 1, 2018 - July 7, 2018
Basic price of token (Round 1)	0.073 USD
Token sales schedule (Round 2)	July 8, 2018 - July 14, 2018
Basic price of token (Round 2)	0.15 USD
Token sales schedule (Round 3)	July 15, 2018 - July 21, 2018
Basic price of token (Round 3)	0.22 USD
Token sales schedule (Round 4)	July 22, 2018 - July 28, 2018
Basic price of token (Round 4)	0.29 USD
Accepted Currencies	BTC, CPC, ETH, BCH
Maximum token sales quantity	1250000 TNPC Each Round
ICO termination condition	When a total amount comes to a hard cap
Refund condition	When a soft cap is not reached, the remittance amount is refunded to a remitter.

9.0 Token distribution

The details of tokens distribution are summarized below.



10. Team



Sharik Khan
CEO & Founder



Praveen Sharma
Technical Consultant



Rahul Dang
Marketing Head



Neha Sharma
Customer Support

11. Advisors



Pradeep Pandey
Legal Advisor



Lalchand Kumawat
Financial Advisor



Sujit Kumar
Market Analyst



Kanu Singla
Blockchain Advisor

12. Roadmap



13.5 Risk of lack of completion of settlement

Cryptocurrency transactions are not completed immediately and are placed in a pending state until confirmation is sufficient. For example, any unauthenticated transaction is authorized every 10 minutes for Bitcoin, and once a minute for NEM, and added to the blockchain. Also, some transactions may be cancelled during the authentication

13.6 Price fluctuation risk

Cryptocurrency will fluctuate with daily variations, and the market is small compared with that of legal tender. Therefore, the range of price fluctuations (volatility) is wide, and this may produce great financial losses, or money value may become zero.

13.7 Risk of laws and tax systems

For laws and tax systems related to cryptocurrency, reviews of taxation or disadvantage for possession/transactions may occur due to the change.

13.8 Risk of losing password

If you lose your secret key or password for managing cryptocurrencies, you might not be able to use your cryptocurrency anymore.

For supply chain issues of both hardware and software components, and identity solutions, blockchain platforms look promising. Though, the blockchain itself provides little in terms of threat detection or defense in the manner of traditional cybersecurity solutions, but it does offer an infrastructure of transparency, event tracking, cryptography and the chance to improve security sensor and data sharing -- which some security solutions and implementations on enterprise networks lack. It is important not to jump head-first into implementing technology still at a stage of infancy -- we learned such with the constant security issues that the wholesale adoption of IoT devices without acceptable security has shown.