



TAP4MENU

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1. INTRODUCTION



Karol Oramus
CEO

Imagine that you can quickly and comfortably order food in every restaurant in the world with your smartphone, without waiting for the waiter.

This is the goal we want to achieve in Tap4.Menu. Such solution is not only convenient for the customers, but it also increases the waiters' efficiency.

To the present day, over 400 restaurants have joined our program, and in several of them you can order food through your smartphone. The new type of the PTO token (the Profit Token Offering) gives the investors a chance to double their profits. See the specifics of our Token in point 8.

Join the group of Tap4.Menu investors!

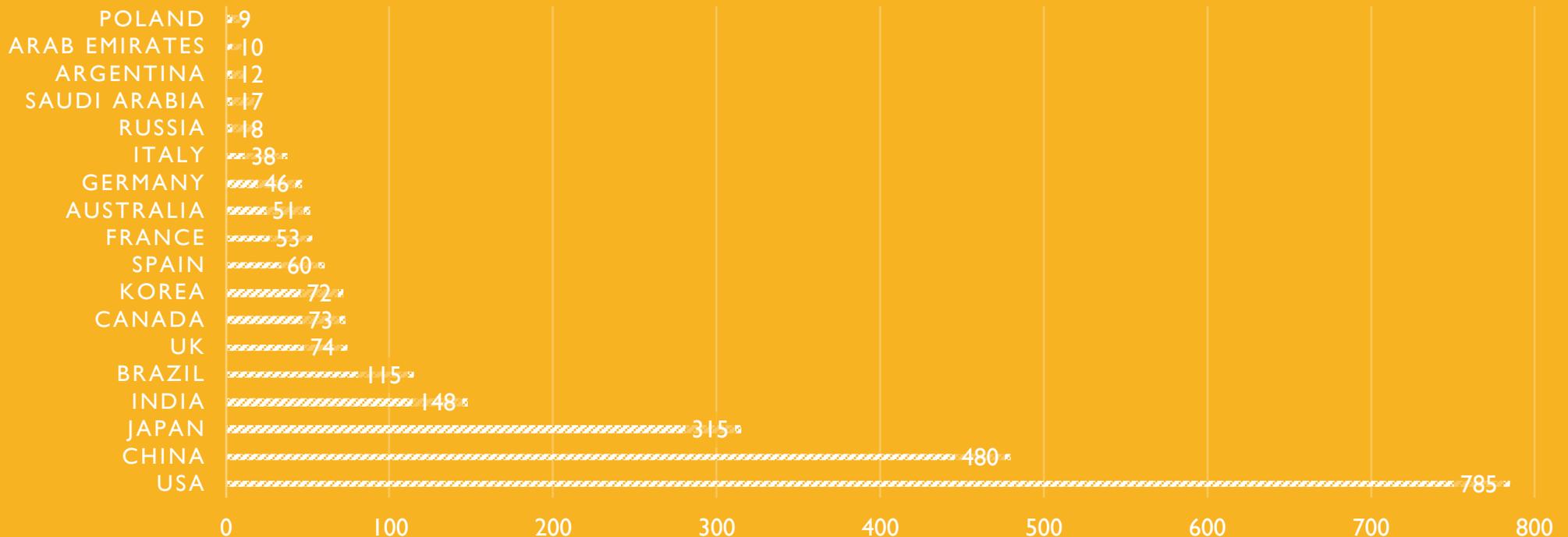
2. MARKET SIZE

In 2018 the worldwide restaurant market was worth **\$4 trillion**.

There are around **15 million restaurants** in the world.

VALUE OF THE CATERING MARKET IN SELECTED COUNTRIES

Value expressed in billions of dollars



3. WHAT PROBLEMS DO WE SOLVE

RESTAURATEURS



Restaurateurs Increasing the waiters

efficiency using the Tap4.Menu, the waiter can handle up to 3 times more tables.



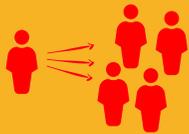
Increasing the number of customers

orders Customers using the app order up to 30% more food than the customers using the traditional way. The customer needs only one tap to order food, which positively affects the total number of orders.



More tips for the waiters

thanks to the possibility of tipping straight from the app, customers are much more likely to leave tips.



Increasing the number of customers

Restaurateurs joining the program is increasing the number of their potential customers by thousands of people who use our app.

GUEST:



Don't wait for the waiter - order food comfortably from your smartphone.

Ordering from the smartphone increases the satisfaction from visiting the restaurant.



Menu available in your native language in every country on the world.

You don't know Chinese? It's not a problem! In China you can check the menu in polish.



Pay in your currency wherever you are.

During your stay abroad Tap4.Menu will allow you to pay in your currency.



What is more, Tap4.Menu app allows you to order a takeaway, a delivery or book a table in the restaurant.



A revolutionary loyalty program

For every product bought you will receive tokens. You can later exchange those tokens for the chosen products from the menu. You don't have to collect cards or stamps, tokens will automatically save on your account.

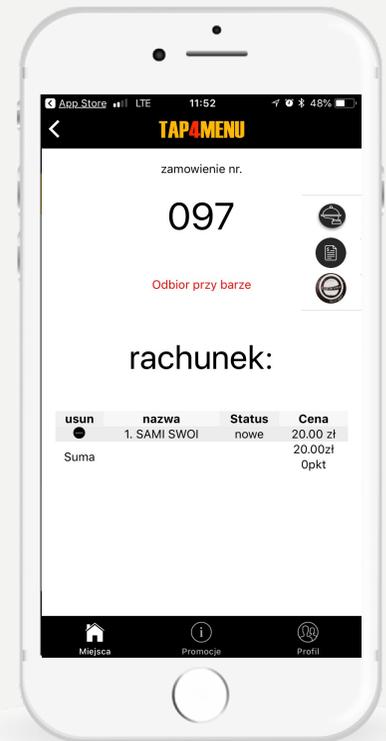
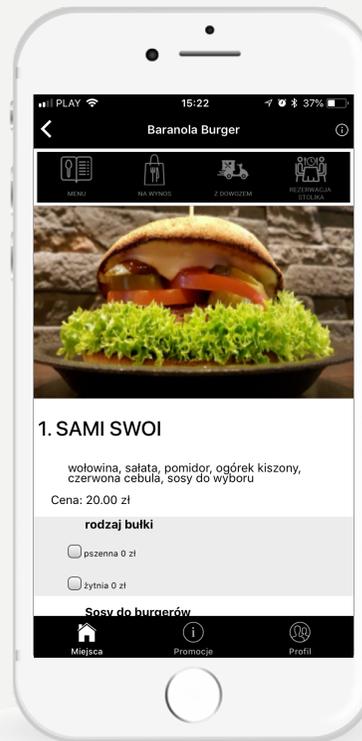
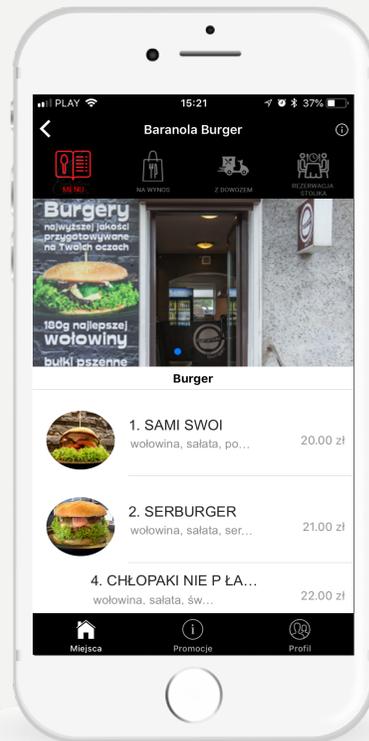
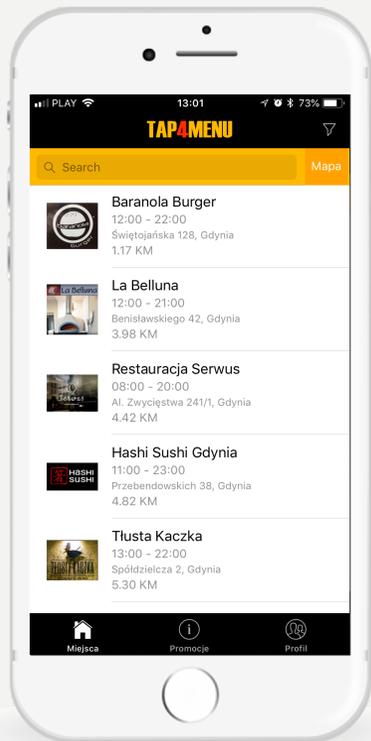


You will not eat anything distasteful.

Thanks to the rating system you can check the rate of every single dish. For every rate the user will receive a token

4. HOW IT WORKS?

Ordering from the table Ordering in Tap4.Menu is really easy, all you need are 3 taps.





Ordering takeaways

With Tap4.Menu you can easily order a takeaway. Just choose your dishes and convenient time.



Ordering deliveries

With Tap4.Menu you can conveniently order deliveries, just enter the delivery address and choose dishes from the available menu.

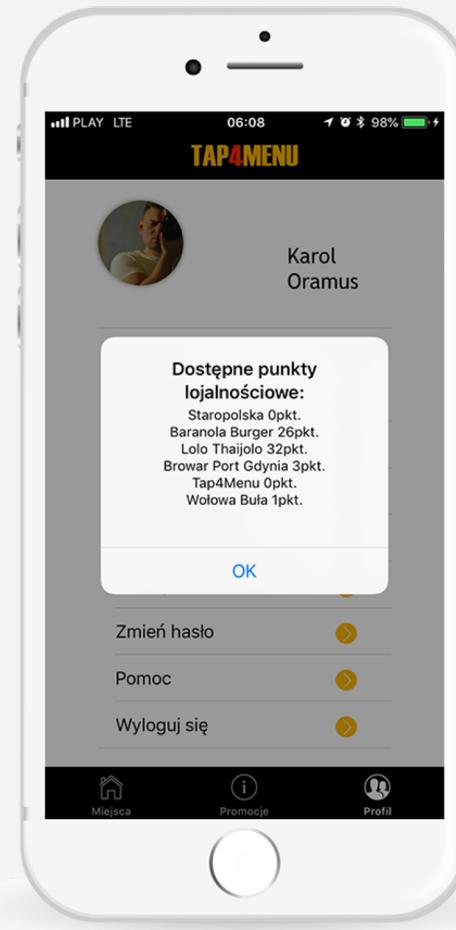


Booking a table

Thanks to Tap4.Menu you can book a table in your favorite restaurant in one tap.

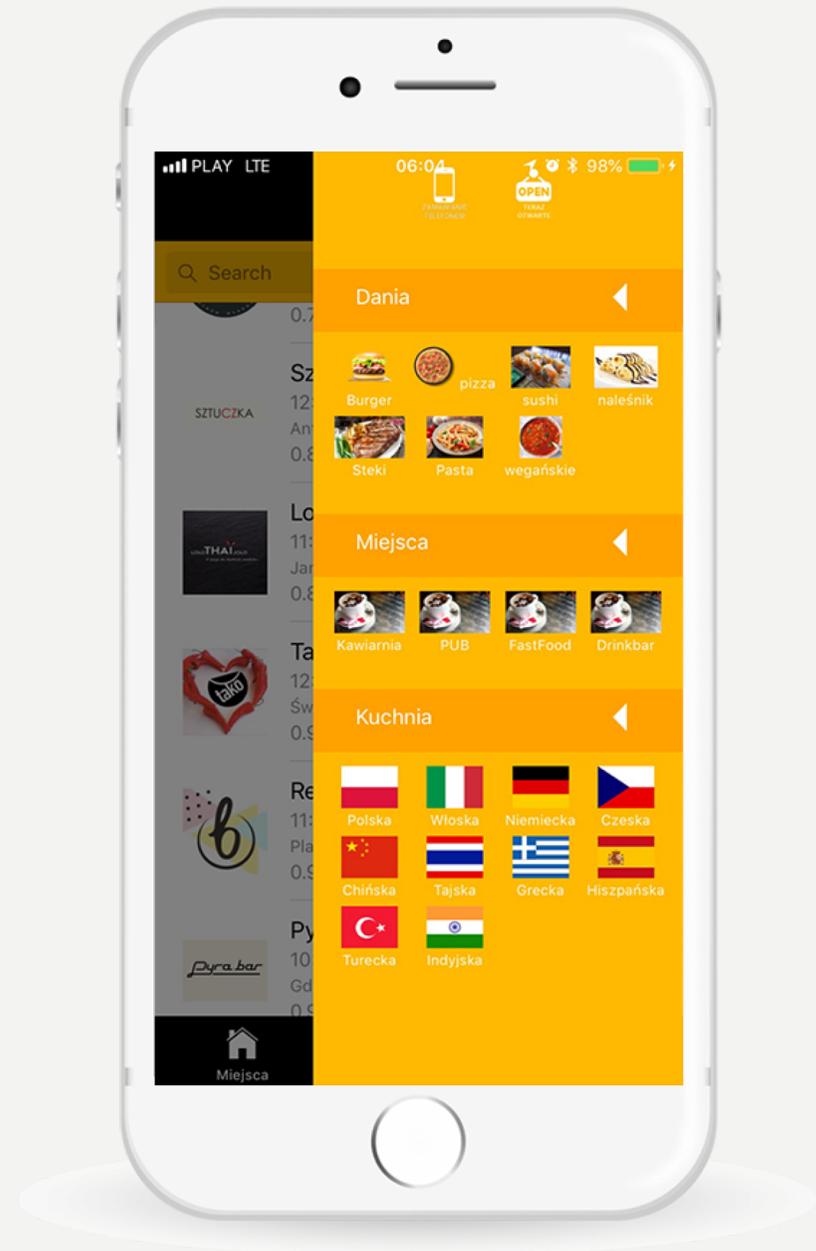
Loyalty program

You will receive points for selected dishes order through the applications. You can then exchange those points for dishes from the menu, just choose to pay with points - it's that easy!



Filter

New in the city? With Tap4.Menu you can easily find a new place. Just choose the type of the kitchen or dish you want to taste. The menu will be translated to your language and the price to your currency.



5. TAP4MENU AS A GLOBAL PLATFORM?

Tap4.Menu is a platform where every restaurateur on the world can publish the menu for free. Thanks to this, restaurateurs can share photos and prices of meals. After activating the free menu packet, the restaurateur can activate one of the paid packets and collect orders from the tables, takeaway and delivery orders, as well as receive table booking requests.



EAT IN



TAKE OUT

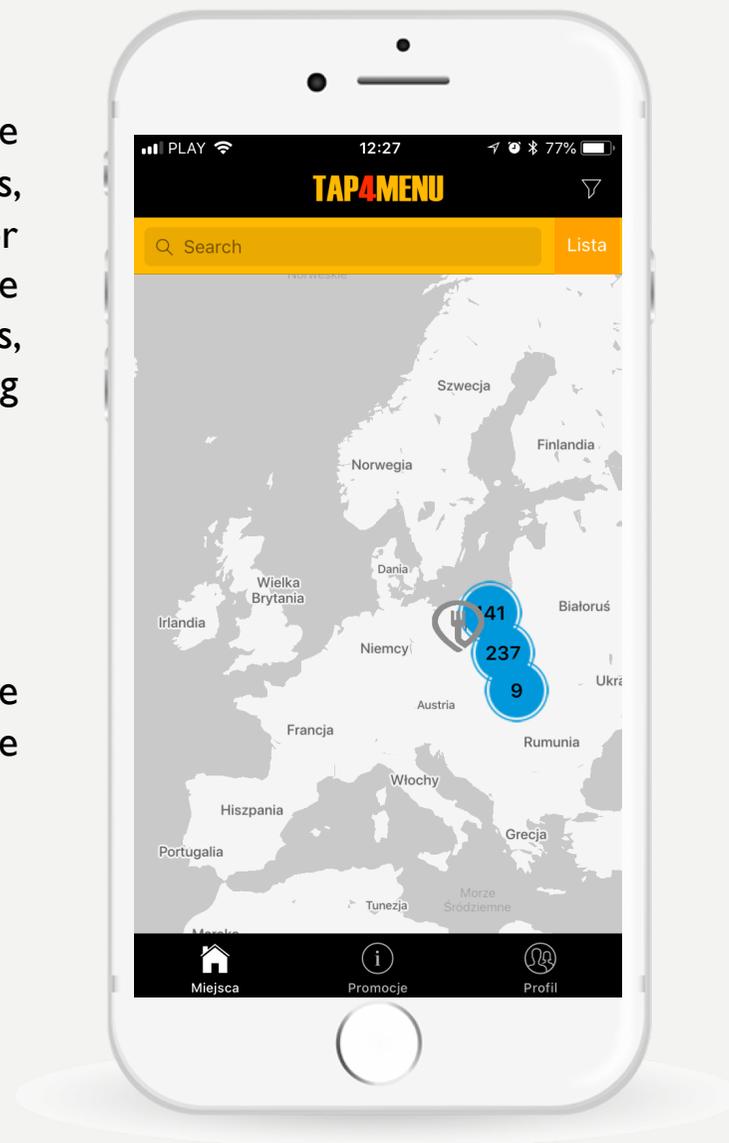


DELIVERY



BOOK
A TABEL

Such strategy will allow us to expand rapidly. So far, we have managed to add over 400 restaurants! In 2019, we are planning to expand this number to 10 000.



6. HOW DO WE MONETIZE THE BUSINESS?

Restaurateurs joining our program do not incur any costs. We do not charge for activating account or for added waiters. That's why Tap4Menu is growing so fast.

We only charge commissions from orders in the app. Currently, our offer is diverse enough that each restaurateur can choose suitable packages.

WE HAVE 5 PACKAGES

MENU	EAT IN	TAKEAWAY	DELIVERY	TABLE BOOKING
FREE	FEE	COMMISSION	COMMISSION	MONTHLY FEE

7. HOW PTO WORK?

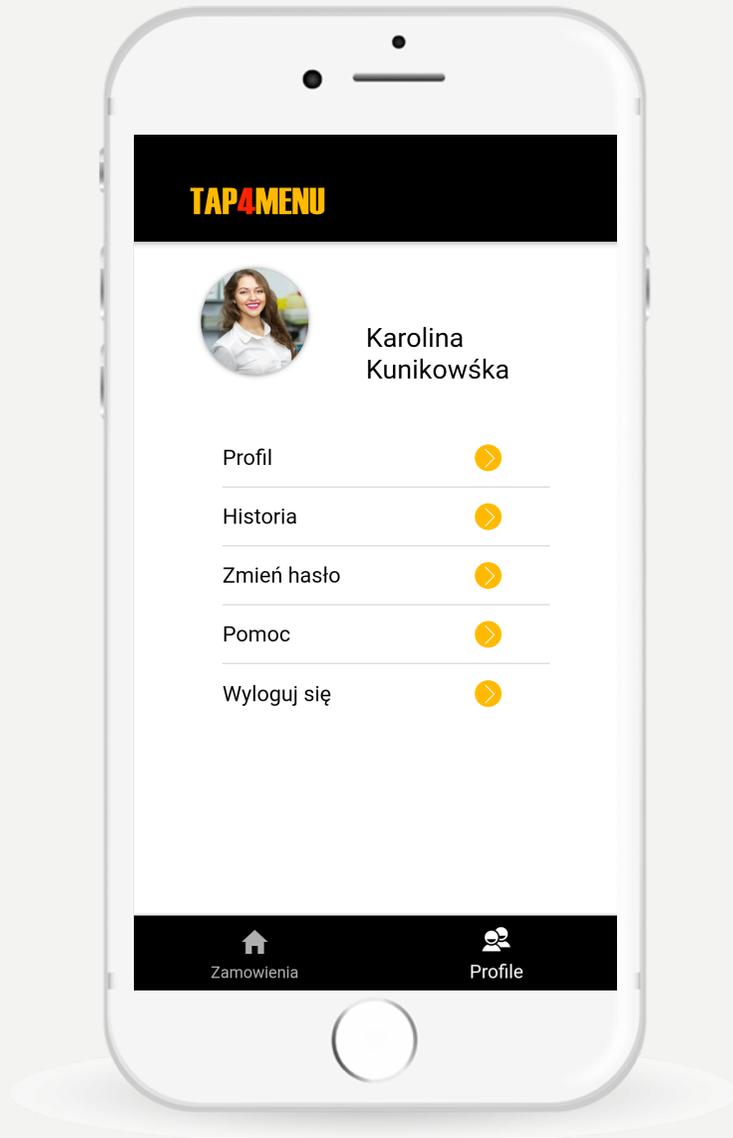
The PTO (the Profit Token Offering) is a new type of a security token, which protects the investor from the loss of the token value.

How does the PTO work?

1. Tokens sold during ICO will enter the stock exchange.
2. Tokens will be bought back from the stock exchange with the profits generated by Tap4.Menu
3. All bought-back tokens will be burned.
4. Tokens will be bought back at the stock exchange price, but not less than \$1.
5. The buy-back process ends when the last token is bought from the investor.

* the maximum buy-back price is \$1000. The minimum buy-back price will protect the token from the loss of value. Burning the bought-back tokens will cause the decrease in the number of available tokens and therefore it will increase the token's value. Check the revenue forecast for the next years in point 13. Join the group of investors today.

8. WAITERS LOVE TAP4.MENU



Thanks to the fact that orders are placed through the smartphone, the waitress' work becomes easier and more pleasant.

With Tap4.Menu the waiter can handle up to 3 times more customers. The main reason why waiters love Tap4.Menu are tips!

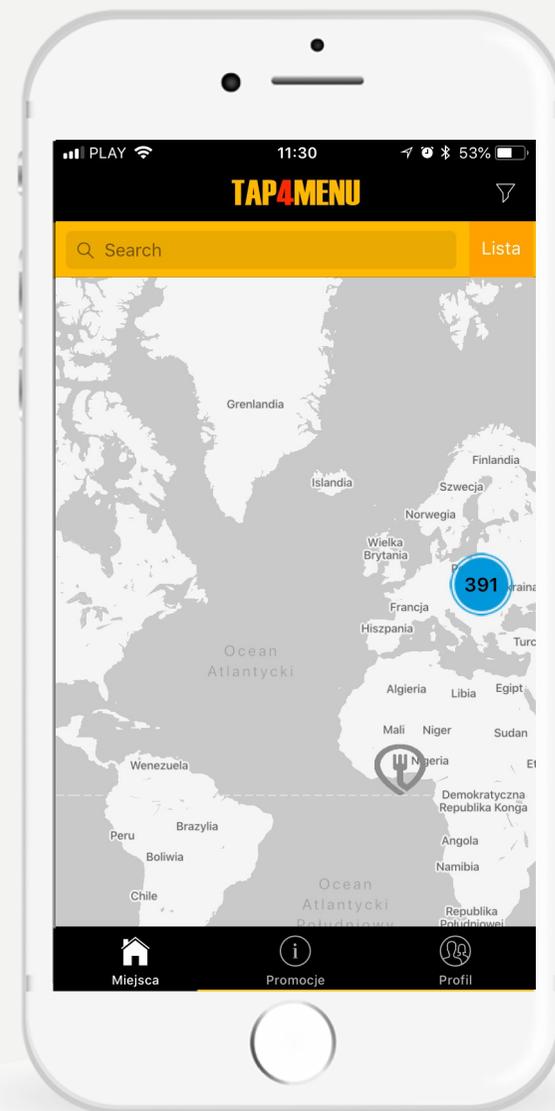
Because the tip is given directly from the application, the customers are more likely to tip more. Tips go directly to the waiter's account.

9. WHAT OUR CLIENTS SAY?

We started working with restaurateurs in the second quarter of 2018. To the present day we were able to add over 400 restaurants, where you can check current menus with photos and prices of dishes. We are growing rapidly, our plan for 2019 is to expand the number of available restaurants to around 10 000.

Using Tap4.Menu you can also order:

- from a restaurant table,
- takeaways,
- deliveries,
- and book tables.



See what our clients said after entering Tap4.



Baranola Burger, Gdynia

Tap4Menu has increased the revenue of my restaurant. Guests do not have to wait anymore in the queue when ordering burgers, they just do it from the smartphone. Another undeniable advantage is the fact that the waiter has less work with collecting orders.



Bistro Kwadrans, Gdańsk

After connecting Tap4.menu in my restaurant the waiters can handle more tables and get bigger tips.

M o t l a v a

R E S T A U R A C J A

Motlava Restauracja

After adding our restaurant's menu to the Tap4.Menu application the number of customers, especially foreign ones who can now check the menu in their native language, has increased.

10. TOKEN METRICS AND ALLOCATION METRICS

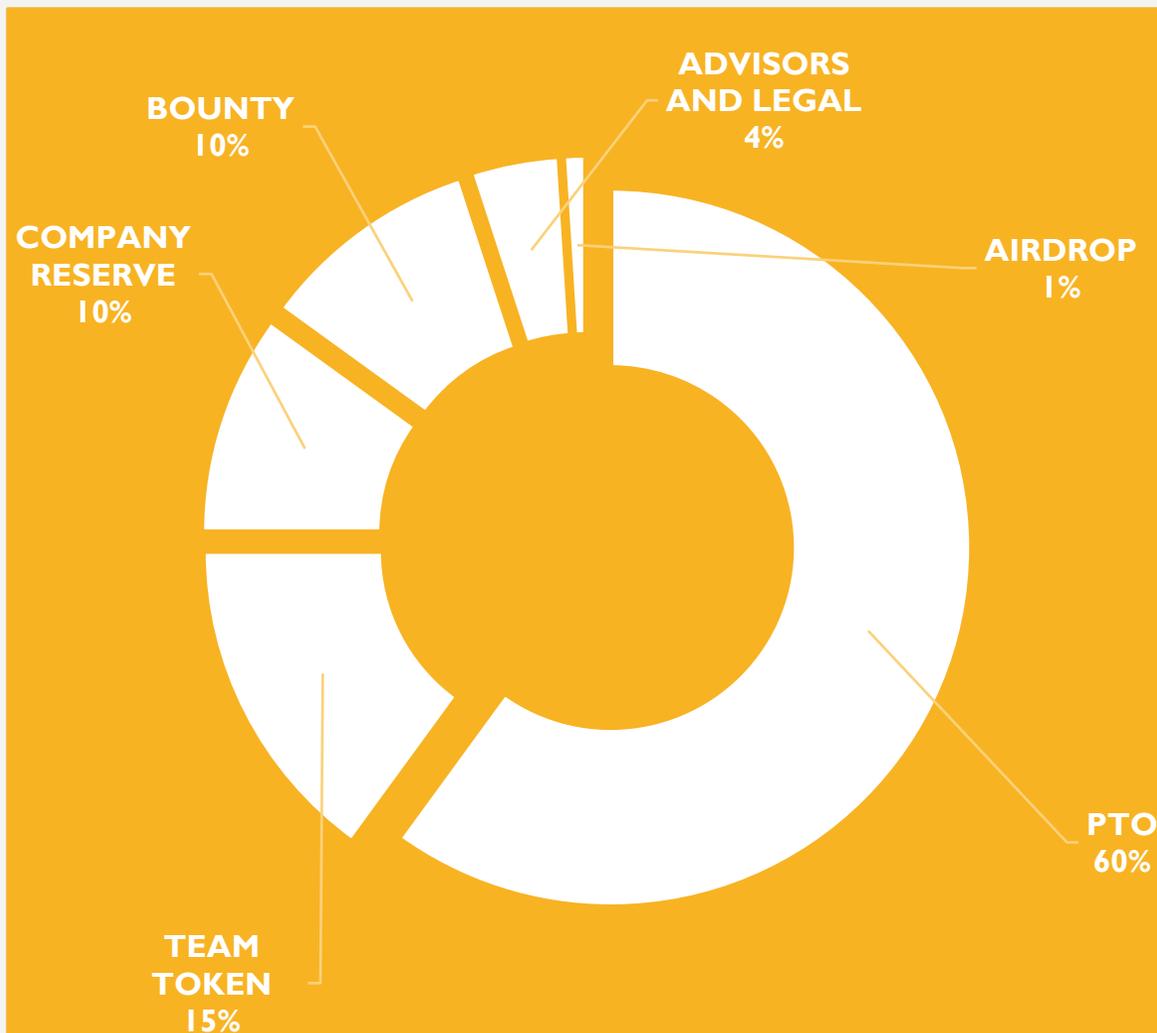
METRIKS

PLATFORM	ETHEREUM
TOKEN TYPE	ERC20
NAME OF TOKEN	T4M
PRICE FOR 1 TOKEN	1\$
MINIMUM VALUE	50\$
TOTAL NUMBER OF TOKENS	10 000 000
PTO	60%
SOFT CAP	\$1MLN
HARD CAP	\$6 MLN

Unsold tokens will be burned.

Advisor and legal token + TEAM Token - frozen for 1 year
company's reserve - frozen for 2 years

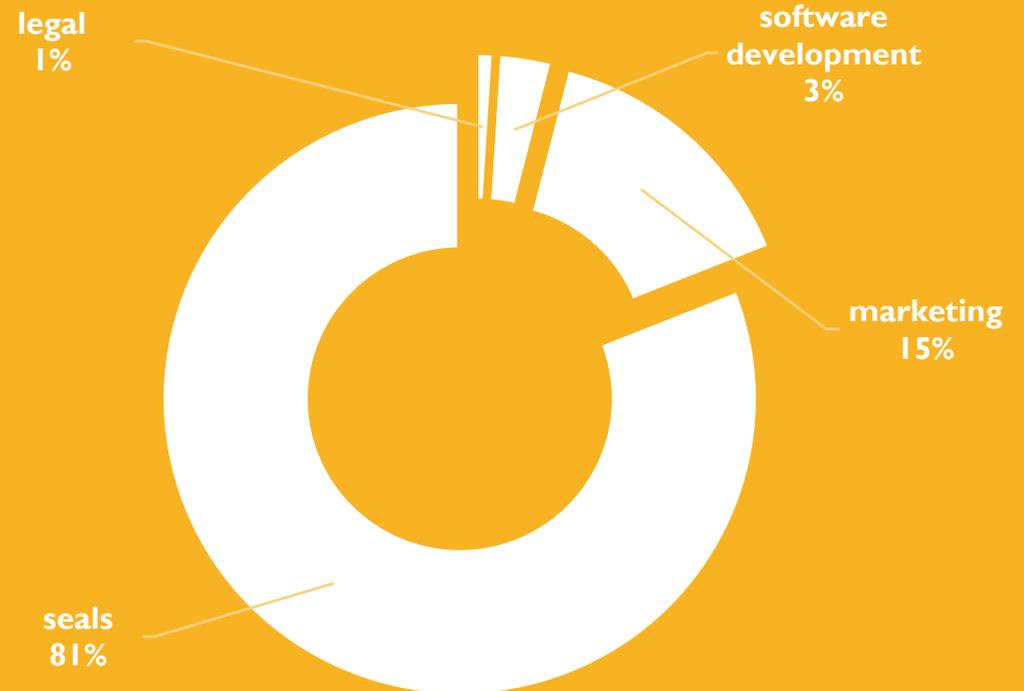
DISTRIBUTION



11. ALLOCATION

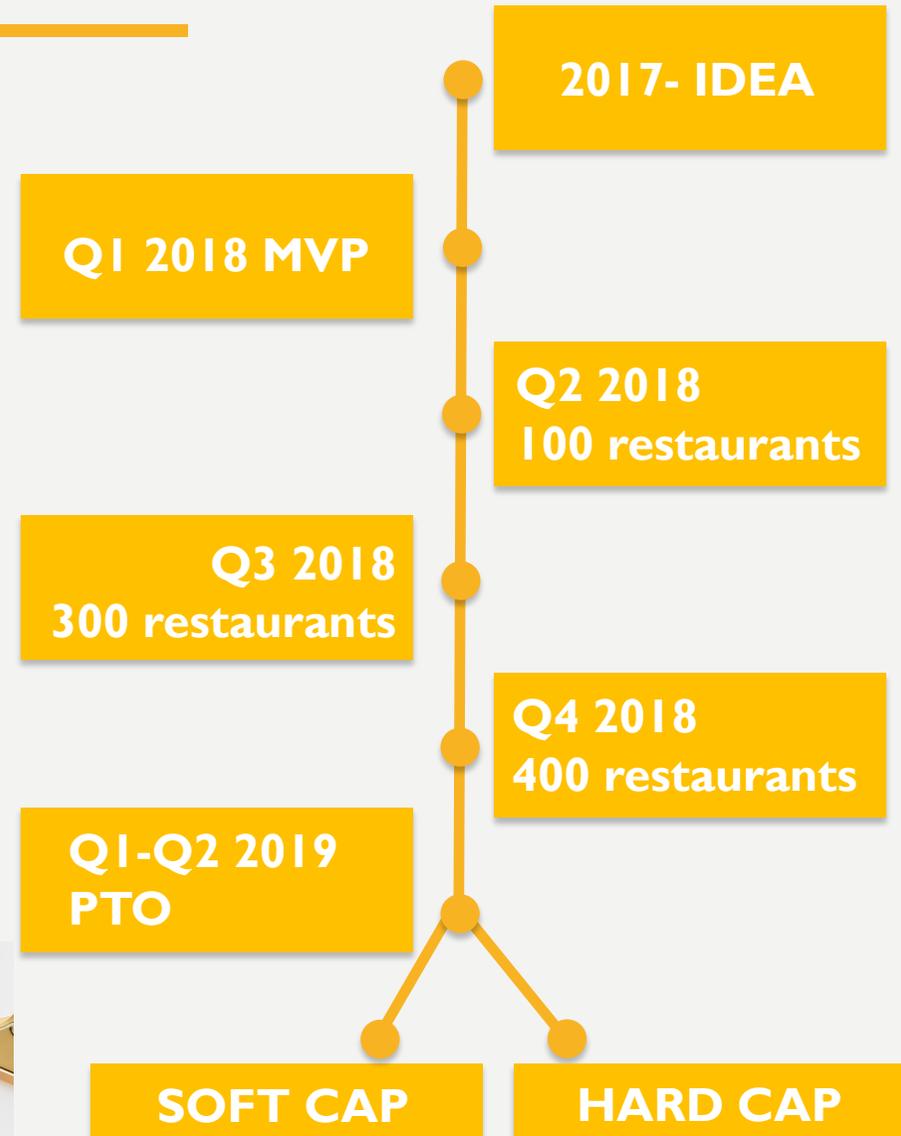
Tap4.Menu is already completed, therefore, the majority of collected funds will be allocated for sales and marketing. Soft Cap will allow us to grow on the European market and add 10,000 restaurants in 2019. If we can make Hard Cap, we will be able to add 50 000 restaurants in 2019.

SOFT CAP SCENARIO:

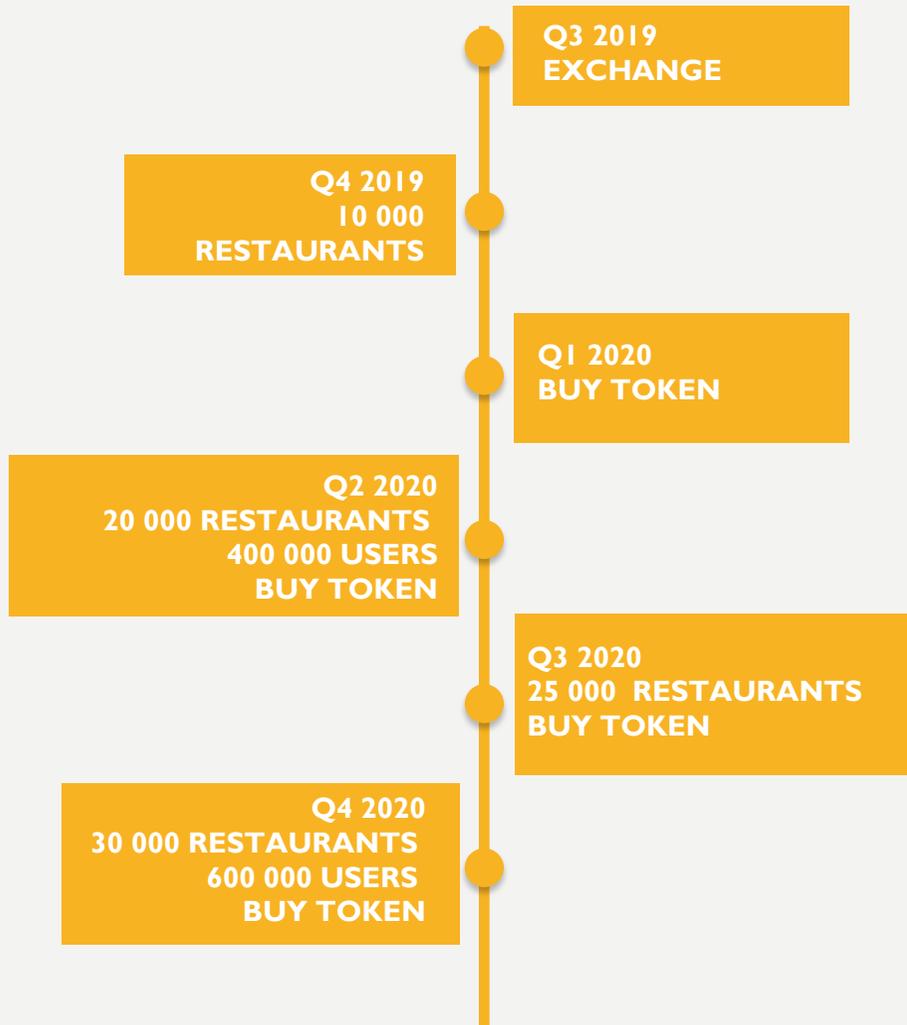


12. ROADMAP

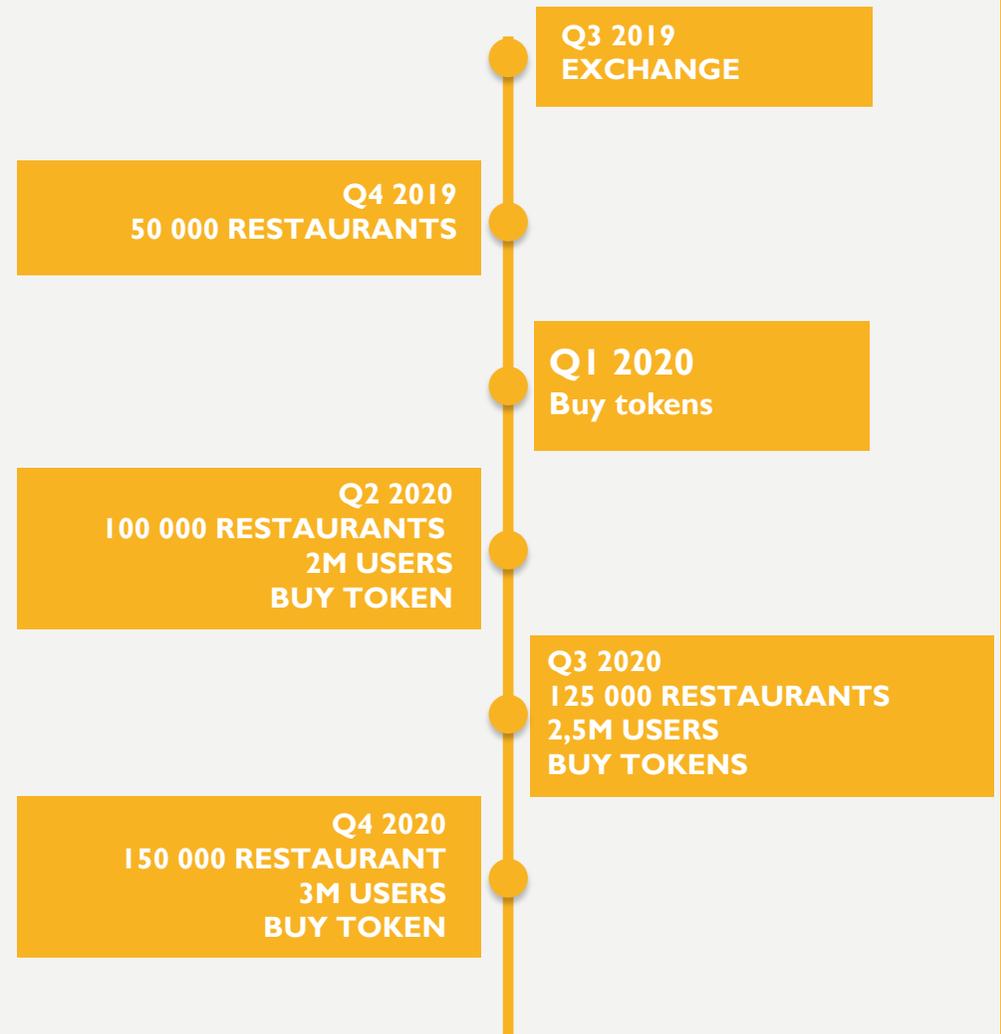
So far, we have managed to add over 400 restaurant. Depending on the amount collected during the PTO, we present scenerio for Hardcap and Softcap.



SOFT CAP



HARD CAP



13. THE STRUCTURE OF REVENUES

SOFT CAP

		RESTAURANTS	USERS	INCOME
2019	Q1	1 000	10 000	\$90 000
	Q2	3 500	35 000	\$315 000
	Q3	7 000	70 000	\$630 000
	Q4	10 000	100 000	\$900 000
2020	Q1	15 000	300 000	\$2 700 000
	Q2	20 000	400 000	\$3 600 000
	Q3	25 000	500 000	\$4 500 000
	Q4	30 000	600 000	\$5 400 000
2021	Q1	40 000	1 200 000	\$10 800 000
	Q2	50 000	1 500 000	\$13 500 000
	Q3	60 000	1 800 000	\$16 200 000
	Q4	70 000	2 100 000	\$18 900 000

SUM: \$77 535 00

HARD CAP

		RESTAURANTS	USERS	INCOME
2019	Q1	5 000	50 000	\$450 000
	Q2	17 500	175 000	\$1 575 000
	Q3	35 000	350 000	\$3 150 000
	Q4	50 000	500 000	\$4 500 000
2020	Q1	75 000	1 500 000	\$13 500 000
	Q2	100 000	2 000 000	\$18 000 000
	Q3	125 000	2 500 000	\$22 500 000
	Q4	150 000	3 000 000	\$27 000 000
2021	Q1	200 000	6 000 000	\$54 000 000
	Q2	250 000	7 500 000	\$67 500 000
	Q3	300 000	9 000 000	\$81 000 000
	Q4	350 000	10 500 000	\$94 500 000

SUM: \$387 675 000

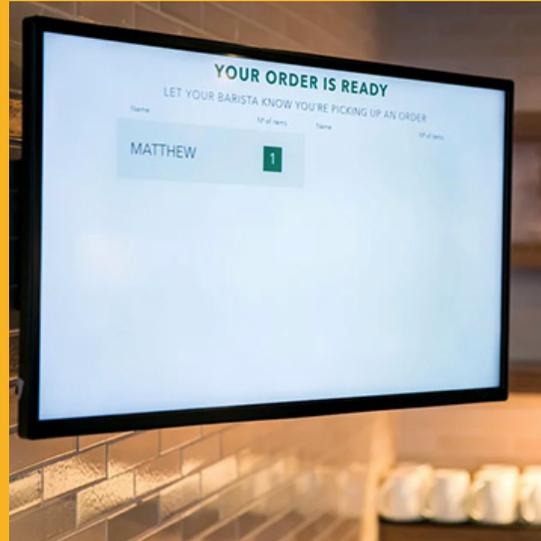
14. FUTURE PRODUCTS

In the future, we want to add new functionalities and products to our application, for example:

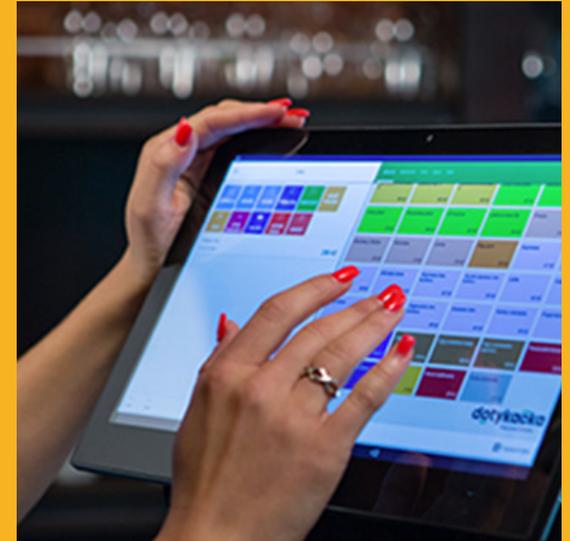
STATIONARY ORDERING TERMINAL



ORDER STATUS SCREEN



POS (POINT OF SEL)
INTEGRATED WITH THE
TAP4.MENU SALES POINT APPLICATION.



15. OUR TEAM



KAROL ORAMUS
CEO



MICHAŁ ŚMIEGIELSKI
CTO



NATALIA CHORNA
CMO



15. ADVAISERS:



Ernest Frankowski



Jerry Witkowicz



16. INVESTMENT RISK

- The risk of changing the token rate
- The risk related to the maximum possibility of transactions in the block



17. CONTACT US

Are you interested in an investment? Do you have any more questions?
We will be happy to answer any of your questions.

Send us an email at:

pto@tap4.menu

