



klimatas



KLIMATAS.COM

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Introduction

Humans as a species have evolved from a period of zero technology when all we probably had for technological advancement was the discovery of tools to make fire and hunt for animals to feed off of.

Through a series of discoveries and our ever-present inquisitive nature that drives our hunger to explore not only our various colonies, but also the world at large and worlds beyond our very own. This has led to the evolution of our species into what it is in present times and is expected to double that progress before the next century. Man has been able to solve an enormous number of issues presented to him by both the planet and other interacting forces. But it is noticeable that while doing this, man has also practically created more problems which eventually will need solving if we are to survive as a species.

Today man is faced with quite a number of self-inflicted disasters such as the release of greenhouse gases which has been the cause of global warming (an issue that has raised global concern as it affects practically every living organism on earth).

Some of these issues do not have a direct consequence on our planet but on the way we live together as a species. i.e. the traumatic effects of war and the political nature of some regions of the world, has left those regions and the people inherent in those parts of the world stigmatized. As a result, foreign aids to these regions are either forgotten about or just too insignificant to make a remarkable change.

All these have led to the obvious question, how do we solve our issues without destroying our very chance for existence as well as our planet itself?

As a result of these numerous obstacles, in 2015 the world leaders (UN) from 193 countries in the world met and decided on certain fixes to make before the year 2030. Some of these goals are also contained in the Millennium Development Goals report from the United Nations.

These goals ranged from the eradication of extreme poverty, down to goals like creating a partnership for those goals. All these were mapped out in an attempt to solve the crisis that man created for himself, as well as the disasters that were created by our planet for us to inherit.

Noticeably, one of the goals (Partnerships for the goals) is obviously a call to action, obligating every person who is able and capable of contributing a quota to ensure the success of these sustainable development goals. This led to the birth of Klimatas.

Klimatas is an innovative project, centered at bridging the gap between the blockchain technology and investors involved in making sure that the sustainable development goals are met.

Klimatas is headed by ambitus entrepreneurs and researchers who are out in the field constantly sourcing for fresh creative ways of not only creating long lasting investments but also ensuring that these goals come to a reality.

It is our vision to see that the world is not only improving technologically but also that the quality of lives lived by people improves alongside innovation.

We seek not only to be a part of the SDG's but we also plan to spearhead the sustainable transition and serve as a source of inspiration to more organizations to be a part of this transition.

Klimatas believes that investors can make a whole lot of profit from investing in innovative projects that will in the long run aid the sustainable development goals. From our projects, investment and job opportunities will as well be created.



The Sustainable Development Goals drafted by the United Nations

Industry overview

Market scope

As stated in a report by the Better Business, Better world report, projects to be embarked upon that have a direct link with the sustainable goals are worth an estimate of over \$12 trillion. The estimate was done using just a few of the predicaments factored down in the development goals.

According to the report, it is almost impossible for a private body without any aids or partnership, to embark on such business ventures because of the technological involvements, as well as the monetary requirements to start up such ventures. In the report, it was descriptively stated that achieving these goals by 2030, will require mass partnership involvements as well as mobilizing all available resources as well as bringing together local and national authorities, the private sector, civil societies, the United Nations system and so many other inbound factorial compositions that could aid the goals.

As a result of these studies and reports made, it is only possible to focus on specific aspects of these sustainable development goals as not all of the goals are immediately profitable and will definitely not attract the involvement of private investors.

Problems

The idea of sustainable development was and still is welcomed by every human being who has lived or lives on our planet. Some of these goals include; affordable and clean energy (by this we mean the creation of energy sources that will produce more energy for us, and at the same time not have a deadening effect on our climate).

Despite the fact that there are so many benefits accrued in implementing projects that support the sustainable development goals, one might still be urged to ask, why do we have very few people interested in going into these planet changing ventures?

High cost of research

Taking energy as the topic of discussion, according to the US Energy Department Reports, today the demand for power globally is about 12.5 terawatts. By the year 2030, this figure is expected to have grown up to 17 terawatts.

Converting the sources of energy from the burning of fossil fuels to sustainable energy sources such as wind, solar and water, is not an easy task. Professor Mark Jacobson, a research scientist at the University of California estimated that for a worldwide construction of renewable energy sources will cost over \$100 trillion dollars, and also take us about 20 years to complete these projects given the amount of competent manpower available.

This leads investors, government bodies and people to think of continuing with the formal sources of energy.

Sustainable Transitions take way too long

Just as Professor Jacobson said, the time it takes given the current technology we have takes just way too long to implement these sustainable development goals. Imagine each project sometimes can takes a number of years to complete, still at a very high cost.

This brings about the problem of loss of interest on the side of the investors. The kind of research technology used is also a contributing factor to the general amount of time it takes. At this slow pace of research and technological development due to cost, it will take us longer periods to achieve these goals if a way is not proposed to not only make these processes cheaper, but faster as well.

The solution of Klimatas

Klimatas is headed by three enthusiastic entrepreneurs with both technical and ambitious backgrounds. Klimatas was born out of the drive to not only ensuring that the sustainable transition is made smoother but also cheaper.

We have a team of elite researchers and scientist who have been making researches for years on the subject matter of sustainable energy, food, and so many other aspects of making the SDGs a possibility.

Currently, we are working on the project “ZERO HUNGER” an innovative research project which involves the use of 3D printing to not only printing concrete usable materials, but food to sustain life. This will not only reduce the cost of producing food materials, but also get food across to a whole lot of people at a much cheaper rate.

Klimatas is also working on a platform to provide education on her innovative projects so that a wider range of persons can, not only get access to this information, but also get involved in making our ecosystem much friendlier. One of our goals is to give investors a much cheaper option of getting involved in SDGs. This will be done by integrating the blockchain technology. Current projects will be revealed to investors in a transparent platform. All the investor has to do to participate is to buy KTS coins on the platform. With these coins investors can then invest in their project of choice.

Because of the amount of expertise that will be employed on these projects, investors will be able to acquire profits either on a monthly basis, or on a yearly bases depending on the kind of project in question. All information will be duly provided to the investor so that he/she is fully aware of the project specifications.

Klimatas features

Klimatas has a wide range of coverage when it comes to SDG's but we have narrowed it down for the first phase of our project to have a clearly defined scope and also for the purpose of reduced ambiguity. It is very important to note that all project that will be embarked on by Klimatas will be strictly SDG based, as it is one of the primary visions of the project.

The first phase of our projects will be narrowed down to Four outlines.

Solar Energy

Research has shown that solar energy unlike the use of burning fossil fuels to produce energy, is more economical and eco-friendlier. It does not harm the ozone layer or emits harmful gases that deplete the functional capabilities of our earth's atmosphere.

Solar fields/farms

Some of our interests in solar energy include research and building of solar fields/farms. We plan on making this part of the project available for our investors as soon as possible

These solar fields will be used to power houses, business enterprises, and a wide variety of users who will eventually pay for these services thereby accruing income as well as profits which be distributed accordingly amongst our investors.



Building Residential Houses which are self-sustaining.

One of our projects using the concept behind solar technology is to build houses which can generate their own energy through solar means. These houses will be made with properties such as 3D printed concrete which is also one of our major outlines for our projects.

New solar solutions

Our team of elites is constantly looking for cheaper and efficient ways to enable the solar technologies to work perfectly. They are also tasked in research on new ways with which the solar technologies can be utilized. This will also create more options for revenue as well as bring more dividends to our investors.

Investment Opportunity

Investors will be given the opportunity to invest via the Klimatas platform through the use of KTS. All the investor has to do is to buy KTS coins, and choose the area or the specific project that he wants to invest in. The investor will also be provided with a specific project briefing for each project to help him/her decide which project best suits his/her needs.

Education

Educational Packages

We plan on making certain packages available for educational purposes. These packages will allow students in schools to have access to a vast collection of information that concerns the use of SDG technologies and how they work.

These kinds of packages are already supported by the Dutch government (Ministry of Education, culture and science).

Creation of an online study platform

Klimatas is working on the creation of a platform that contains a vast variety of information that concern SDG projects, compiled from universities and companies alike.

3D printing

3D platforms/shops

Klimatas aims at creating a platform where people can order and purchase 3D printed items. This platform will not only contain a variety of items, but will also give the users the option of placing orders for the specific 3D printable item of their own choosing.

Users will also have a physical shop where they can easily walk in and make use of the 3D printers and see the machines at work first hand.

These shops will also partner with colleges to enable them to use these 3D facilities for free.



Industrial solutions

We intend to use these 3D machines to make industrial products such as car parts, items to be used as materials for housing and building contraptions.

Health care solutions

Klimatas also plans to use 3D printers to source out health care facilities like 3D printed prosthetics and also the experimental printing of small organs as well as 3D printed skins.

We already have a team of professionals in the field and we are also working on going into partnership with various others in the field.

Partnerships

Klimatas is keen on creating partnerships with government organizations, companies and nonprofit organizations such as universities and charity.

Needless to say, that though it is possible to embark on certain projects alone as a company, partnership makes collective goals seem more attainable in the long run. Projects as complex that are SDG based are so far stretched that they require adequate manpower in several areas of interest, not just the monetary aspect alone but also in the aspects that have to do with the skill and labour input into the project itself.

e.g. of such projects, that Klimatas will be embarking on include self-sustaining residential buildings. These are the kind of projects with which we will partner with other investors across other platforms or, other platforms to make the project a reality.

Coin information

Name	Klimatas
Ticker symbol	KTS
Algorithm	Quark
Type	PoS / Masternodes
Max supply	50,000,000 KTS
Premine	750,000 KTS (1.5 %)
Blocktime	60 seconds
Masternode collateral	1000 KTS

ICO information

Klimatas's initial coin offering (ICO) is a well-defined system that allows Klimatas to raise funds to carry out its activities. The funds will be used to develop our ecosystem, sponsor the development of our main specific project features and will also be invested in our marketing campaigns.

We offer new investors the opportunity to buy Klimatas coins at a very low price. The first users of the currency will benefit considerably because the value of Klimatas will be much higher than the ICO rate at the time of final entry into the markets. This will be due to the project-based nature of the project. It will not only attract more investors as time goes by but, will also serve as a lucrative source of making extra income for our investors.

Investors who are willing to invest and support Klimatas will be obligated to purchase the KTS units, as this will be the basis for entry into any project for a start.

Note: Early investors benefit from getting 20% of the annual revenue. This is something other masternode holders will never get and the ICO is the only chance to get that.

The pre-sale will start when the project is launched and will be over when the masternodes are sold or February 28th.

Details

- 40.000 KTS (40 masternodes) to be sold
- Price per masternode (1000 KTS) is 2 BTC
- Investors get 1001 KTS, the 1 KTS is to make the collateral transaction
- Coins cannot be sold separately



Marketing strategy

We understand that the market will play a very crucial role in the success of this platform. The way we present our platform to the world is of paramount importance and will be carefully structured to ensure the growth of this platform. That's why we consider marketing as an umbrella: it covers public relations, advertising, promotions, campaigns, customer relations etc.

Our goal is to distribute specific and exiting contents that best describes the platform.

The success of the launch of the marketing program which has been created solely for the success of this platform, rests in the use of various tools at our disposal, from social networks to specific blockchain public sites, private sales strategies and promotion planning. We approach customers from other independent platforms, as well as new users, by defining the benefits of using Klimatas

Our aim is to provide all the necessary information that is required and essential to help you decide to join us. We have placed priority on several marketing channels that we believe will be very useful in disseminating news of our platform/project. At the same time, we are open to any proposal for cooperation, arising from rewards or other sources.

Social Media

We intend to make our social media platforms as active as possible. Constantly updating our users and investors on our new research projects and current development.

Our investors will also get to follow up current projects as it goes on stage by stage to ensure transparency of the entire process.

The social media will also be used as a means to pass specific information about the platform in order to attract new investors through vices such as ad campaigns and various other means of advertising through the social media.

Press Releases and Blogs

We hope to make use of articles on Medium, Forbes, Huffington Post, Bitcointalk, Hackernoon or any other of the platforms available to us. We also are taking steps to ensure that Klimatas gets to as many crypto communities and blogs as possible.
Bounties

This is one of the ways we intend to spread the news about Klimatas. Bounties in both past and recent times is one of the major ways to engage users. In the course of engaging users, they become more familiar with the platform and as a result, they themselves can as well convert more users.

YouTube videos

Videos are a great way to ensure that our users are well engaged in the project as it goes on phase by phase. We will ensure to keep all our projects as transparent as possible to give investors the right sense of ownership.

Roadmap

February 2019

- 1st February, Presale begins
- Start company, register it with Dutch chamber of commerce
- Housing in office
- Start research and buy 3D printers
- Listings on masternode rank websites
- Listing on first exchange

March 2019

- Launch 3D printing platform where people can buy 3d printed objects which will be shipped.
- Start building investment platform
- Start building education platform
- Start accepting partnerships from (local) governments, companies, non-profit organizations
- Contact local governments for looking into terrain for building our first solar field
- Contact universities for making webinars for our education platform

April 2019

- Release beta versions of investment and education platform.
- Look around for a location to open our first 3D print shop
- Start writing case whitepaper for 3D print shop
- Contact energy suppliers about selling power generated from our company

May 2019

- Look around for second exchange
- Release the whitepaper for our first 3D print shop and open the investment platform for people to invest in it.
- Consult partners about cost and planning about building solar fields
- Release new roadmap

June 2019

- After funding start building the shop

July 2019

- Open the 3D print shop

Team



Mitchel van Amstel

- Developer
- Broad set of technical skills



Koen van Griensven

- Did assignments for Shell, Ordina and the United Nations
- Former co-owner of a company making sustainable streetwear



Dave Hofland

- Expert customer relations manager
- Project and communication manager