



LitePaper



## THE PROLOGUE

Authors of *Driven: How Human Nature Shapes Our Choices*, Paul Lawrence and Nitin Nohria, posit that there are four core human drives that profoundly influence our everyday decision making. These are the desires to acquire; to bond; to defend; and to learn. Despite the text's accuracy, both Lawrence and Nohria overlook a fundamentally overlooked a core human drive: the desire to feel. The desire to feel relates to emotions of anticipation, excitement, or pleasure; the feelings that we as humans crave when we watch movies, listen to music or support our favourite sports teams.

When these core human drives are unmet, a market will form to fill that vacuum. This inherent desire to feel, accompanied by technological advancements, and an increasingly connected world, has resulted in the entertainment sector growing at an exponential rate. According to PwC, the global entertainment industry's revenue reached a staggering \$1.8 trillion in 2017. By 2020, it is forecasted to reach \$2.2 trillion!


The video game market has grown to a \$135 billion-dollar industry. It is quickly becoming one of the largest entertainment verticals in the world, which is greater than the music and film industries combined. Its emergence as a powerhouse in mainstream entertainment has given rise to a new type of spectator sport that combines professional gaming with the competitive edge of traditional sports: esports or electronic sports, or esports (singular).





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# INTERGALACTIC GAMING (IG)

## OVERVIEW

Intergalactic Gaming (IG) is a UK based blockchain and gaming organisation focused on evolving gaming as we know it.

As avid gamers, we have identified issues across the esports landscape that are hindering the industry's potential from being realised. Our solution is to create a platform that encourages accessibility, inclusivity, and stability subsequently interconnecting this heavily fragmented landscape. Using blockchain technology, we aim to propose a sustainable solution to the current issues of liquidity and monetisation in esports.

We are offering a social competitive gaming ecosystem where all participants are fairly rewarded for the value they add, regardless of age, gender or skill level.

## OBJECTIVE

Our objective is to create the best competitive gaming ecosystem ever! One that will nourish the esports industry and provide a unique value proposition to the billions of gamers around the world.

## KEY RESULTS

The successful execution of our key objective will be determined by the number of active users on our platform.

## THE WHY?

Tyler 'Ninja' Blevins earns over \$500,000 a month from his Fortnite streams alone. We are seeing more professional gamers secure lucrative deals with much larger prize pools on offer. Our co-founders, just like billions around the world, have spent countless hours playing a variety of games over the years, with nothing to show for it. We also vehemently believe that all should have the opportunity to pursue

their passion. For the majority, competitive gaming is that passion, but unfortunately due to a number of reasons remains an unsustainable career choice.

Our ethos of rewarding users will be exemplified through our community driven approach, as we ensure our competitive gaming infrastructure keeps gamers central to the design.



# ESPORTS

Esports, is the term associated with any electronic games that are played competitively, often with spectators. There are many genres that can be played competitively, each attracting a diverse demographic.

The rise of esports has witnessed the industry develop from humble beginnings, where tournament prize pools were a mere few hundred dollars. These figures however, are dwarfed by present-day prize pools, which of course is attributed to the vast increase in viewers and revenue.

The online nature of esports means it has emerged as a truly global phenomenon, allowing almost anybody the opportunity to participate, electricity and Internet connection permitting. However, the term esports is elitist as it predominantly caters to professional gamers, a small demographic considering the size of the industry. We therefore seek nourish grassroots competitive gaming, also offering support for those wishing to make the transition from casual gaming to the professional scene.

## THE DRIVING FACTORS

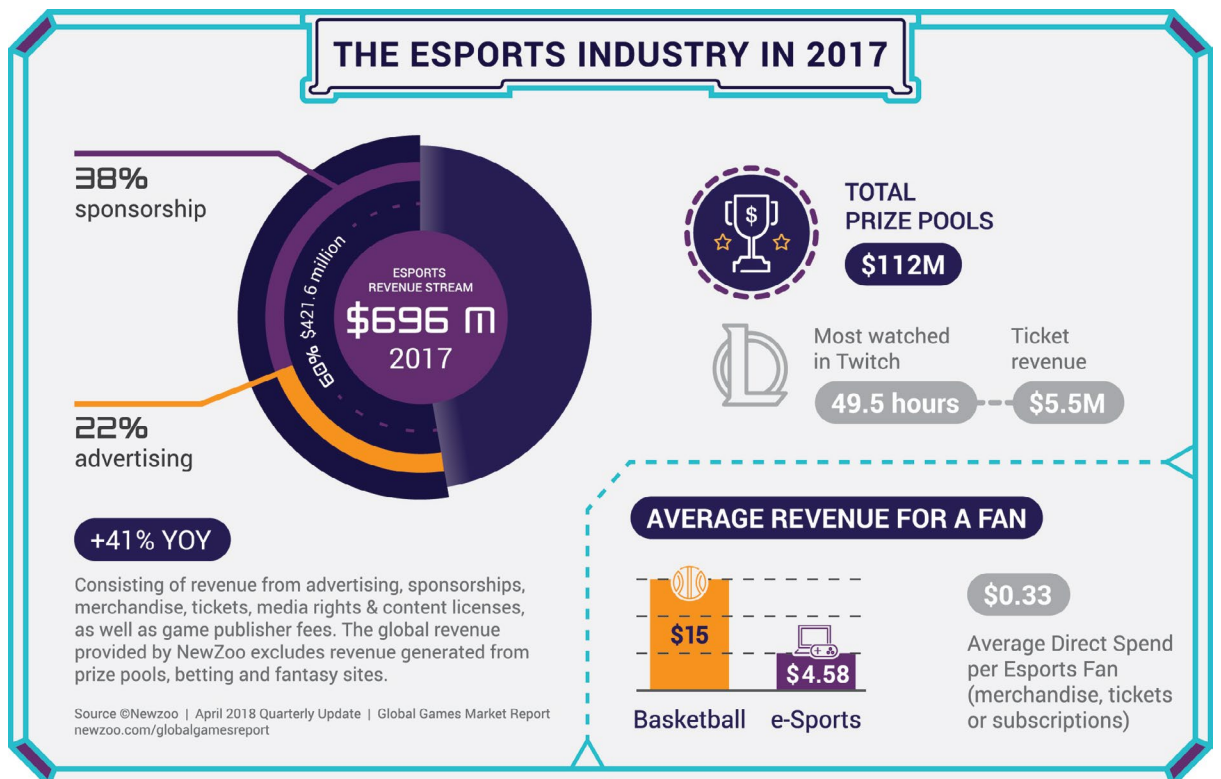
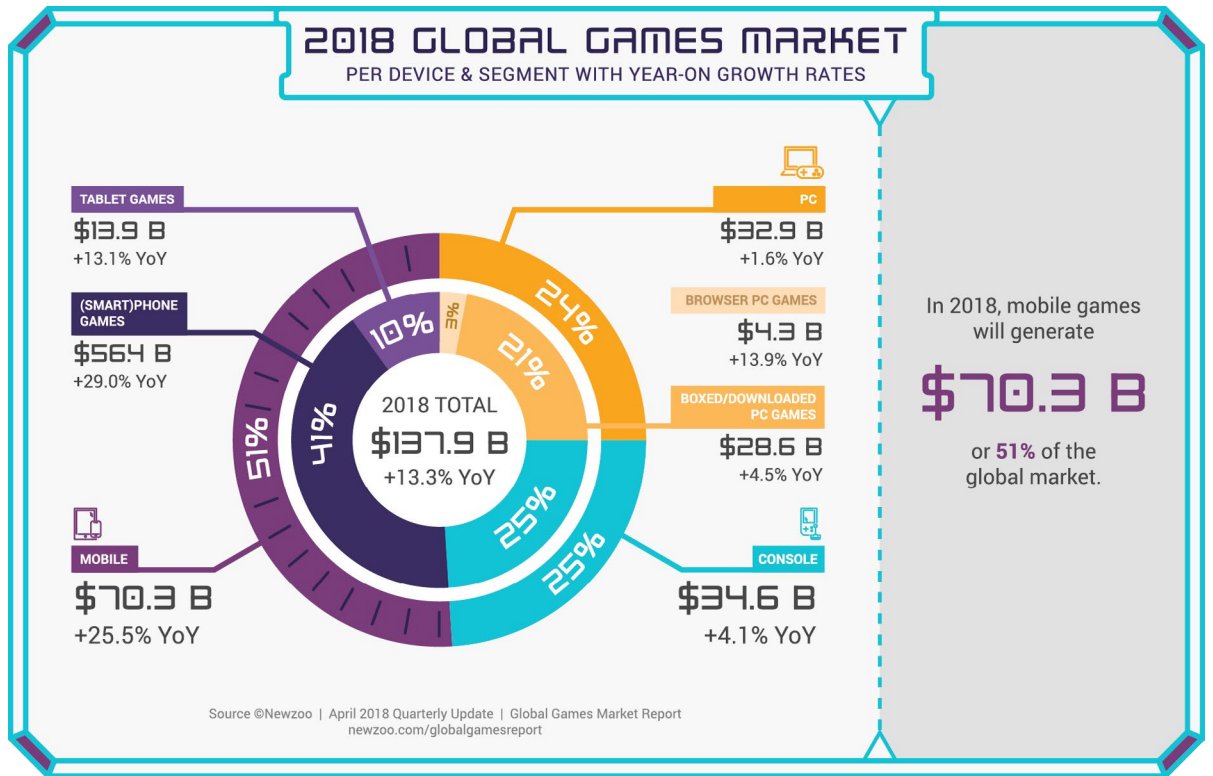
The infographic below illustrates the factors that will continue contributing to the growth of the esports, and therefore competitive gaming industry.





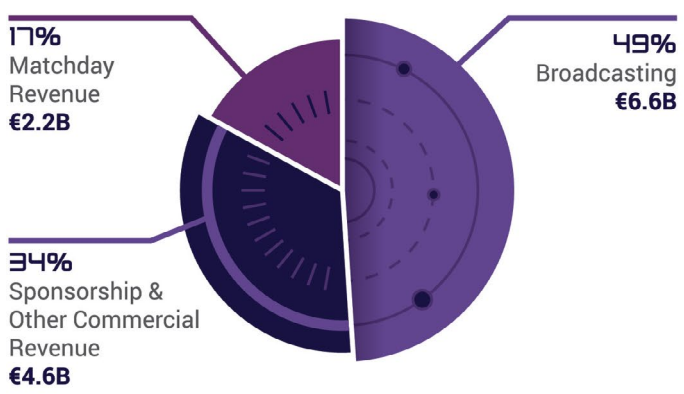
## MARKET SNAPSHOT

With 2.3 billion gamers worldwide, exceeding a global revenue of \$135 billion, it's no wonder the gaming industry is showing no signs of slowing down!





### FOOTBALL REVENUE STREAMS 2017



When compared with the well-established and monetised football industry, it becomes apparent that there are many similarities in the two spectator activities and the potential of esports is hard to ignore.

The top 5 major European leagues generated **13.4B Euros** in the 15/16 season (Deloitte Annual Review of Football Finance 2017, 26th Edition).





## BRANDS IN E-SPORTS

- Many global organisations have already become early adopters of the esports impetus as they look to increase their brand exposure.
- The Nielsen Report states that there have been over 600 esports sponsorship deals since 2016.
- In addition, Nielsen Market Research claimed that 60% of respondents reacted favourably towards brand activity in esports; only 10% had negative responses. The activation of brands, especially non-endemic, will be integral to the future growth of esports.

### Some brands in esports:



With a vast number of notable brands beginning to understand the impact esports will have on brand exposure, many more high-profile entities will be looking to penetrate the space.



# THE BARRIERS

Due to the infancy of the industry, there are a number of barriers inhibiting true potential of esports being realised.



**BARRIER**



## FRAGMENTED LANDSCAPE

Esports is essentially a primitive industry with a proliferation of sub-ecosystems within it. Segments include individual games, genres, stakeholders and regions, to name a few. These segments have nuances and so the current 'one size fits all' infrastructure is not an effective model to support the growth of the industry. For example, your FIFA market is not the same as your DOTA 2 market. An adaptable and tailored infrastructure that interconnects the fragments across the landscape is needed.



## Gamer Retention and Replay Value

As game dynamics remain stagnant and a lack of gamer-centric features are introduced, the gaming community can become bored and move onto another game. There is a clear need for a more engaging infrastructure to ensure longevity across the esports landscape.



## Instability

Much like many traditional sports in their early conception, instability exists for; players, teams, events, organisations and esports titles, with some here one day and gone the next. The immature, dynamic and fast paced nature of esports are the key contributing factors to this instability. If stability is introduced, stakeholders like gamers and investors will be more confident in spending their time and resources within competitive gaming.



## Accessibility

Limited accessibility is also a factor that is prevalent across the esports ecosystem. For gamers, esports is currently only accessible for professional players. Novice gamers have issues with profitability and opportunities to qualify for major competitions. There are not enough competitions and an effective infrastructure in place to support the vast number of gamers of varying skill levels. By improving accessibility to all, particularly the grassroots gamers, there would be greater adoption and positive exposure for esports.



## Stereotypes

Although this is not necessarily a hindering factor we may have to face head on, it is nevertheless something at the forefront of our decision making. Despite the progress made by gaming and esports, there are still stereotypes that exist which ultimately hinder the total mainstream adoption of the activity. This will be primarily tackled through education and influencer endorsements.



# THE INTERGALACTIC SOLUTION

Our solution will transform the way gamers play their favourite games competitively. The IG platform, referred to as the IGGalaxy, will provide all users with a stable and predictable framework that enables easy access, navigation and fair monetisation.

The IGGalaxy is inspired by traditional sports. It is an ecosystem that will support the professionalisation of the esports industry. In some cases, we will see the IGGalaxy facilitate many gamers entering professional gaming.

## IGG SOLUTION



### COMPETITIVE GAMING PLATFORM

The IG platform has been designed to facilitate a bespoke infrastructure for each esports title we support, with the nuanced target audience for each game taken into consideration. Users will be incentivised to compete in a variety of esports competitions. Teams or individuals can compete against others for pride, prizes and ranking. The users' experience and performance determines their placing in our unique ranking system, which consequently impacts their monetisation potential. Additionally, our intricate ranking system will be integral to ensure there is a fair matchmaking system.

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### EXTENSIVE GAMER CENTRIC FEATURES

Gamers and our community are at the heart of our platform - so we have designed and integrated significant gamer centric features that will reward and incentivise participation. These features will cater for all gamers, regardless of skill, providing them with a dynamic way to play their favourite games competitively. Examples include the Galactic Sharing Protocol (GSP), player contracts and community reward schemes. These features have been designed to catalyse accessibility, adoption and stability, whilst also significantly improving gamer retention & replay value.

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### SOCIAL FEATURES - GLOBAL GAMING COMMUNITY

Our platform will integrate extensive social features that will enable our users around the world to connect with each other, creating a global gaming community in the process. Features will include the ability to connect, follow and communicate with other users. Our social features will facilitate networking, whilst also improving discovery of players, teams and other stakeholders in the IGGalaxy.



## MARKET PLACE - GALACTIC GRAND EXCHANGE (GGE)



The GGE is our versatile marketplace where users will be able to securely purchase endemic and non-endemic merchandise or services with our IGG token, facilitated by smart contracts. The products or services listed on the GGE would be provided by IG and strategic partners. The marketplace will enable further features like the transfer of players between teams, as well as providing a platform for professionals to market their services to our global user base. The GGE will thus catalyse the generation of revenue from a variety of sources, helping stakeholders like gamers and teams monetise their fan base through merchandise sales.



## REPUTATIONAL SYSTEM

Our identity verification will integrate a reward-based reputational system that will incentivise users to be reliable, not cheat and to be 'good Galacticans' within the IGGalaxy.



## TOKENISED LANDSCAPE

Our solution encompasses a tokenised infrastructure that provides a number of benefits for all participants. IG's partner tokens will provide a unique value proposition to their community, whilst also enhancing monetisation. These partner tokens will be exclusive to the IG ecosystem and IGG will be the token that interconnects these sub-ecosystems. Users will be able to trade partner tokens interchangeably with IGG, which subsequently improves liquidity across our ecosystem.



## VOTING SYSTEM

Users will be able to interact and actively vote to have a say in decision making processes for IG and partners. This component will enhance community engagement as it will enable the community to contribute to the way the IG ecosystem develops.



## GALACTIC SHARING PROTOCOL (GSP)

The GSP will enable fair and transparent distribution of IGG generated to participants of the competitive gaming economy. For example, the IGG generated from advertising and sponsorship deals for a particular competition would be shared among the participants.



## ESPORTS SUPER REPRESENTATIVE

Becoming a SR within the TRON network will enable IG to become a thought leader for the integration of blockchain within esports. As an elected SR, we would be able to work in synergy with our partners to steer the TRON network with the esports industry in mind. We envision TRON to become the leading esports blockchain.



## EDUCATING PLATFORM

We aim to provide knowledge and insight of relevant topics to our users, educating the various stakeholders across the ecosystem about the complexities surrounding esports. This will include supporting non-endemic entities with access to, and navigation across esports.



# THE IGGALAXY

## KEY STAKEHOLDERS

### GAME DEVELOPERS & PUBLISHERS

For game developers and publishers to commercialise their products for domestic use, esports is crucial to market their games. It is not uncommon for some game developers and publishers to establish conditions for hosting competitions on their game titles'. When their game does eventually become relevant in the realms of esports, the power lies with them; they determine who, when and under what conditions competitions are organised.


Game developers and publishers generate significantly more revenue from games sales and micro-transactions, when compared to selling media rights to competitions featuring their games. The more people that are seen to be playing their game competitively, the higher the rate of sales, and/or microtransactions made within them. Therefore, the current balance of money places the focus on the grassroots gamer, encouraging them to play their game and/or make in-game purchases.

### GAMERS

Gamers are central to any esports ecosystem. The profile of our gamer target market will be determined by the games we support as this tends to vary; the FIFA market differs from the Call of Duty or Counter Strike market.

As previously stated, our solution will look to cater all players, regardless of skill level.

**GALACTICAN**



**Age: 18-45+**

**global**

♀ ♂

We will look to promote female gaming within the IGGalaxy

**Digital Natives**  
*Technically apt and have access to the internet.*

**The broad profile of the gamer stakeholder within our ecosystem:**

- ▶ They are often part of and make the purchasing decisions for the household.
- ▶ 61% of fans live in households with 3 or more people.
- ▶ Only 17% of esports' fans leisure time and money are actually spent on gaming
- ▶ Households that own a device used for playing video games = 65%
- ▶ Average number of years gamers have been playing video games = 13 years
- ▶ Grassroots & Professional Skill Level

PS4/Xbox | PC | Mobile

Utilise social media

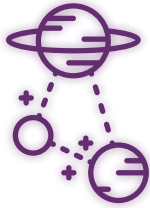
Competitive Nature

Source The Esports Playbook, Nielsen 2018



### ESPORTS TEAMS

Over the last decade, there has been a proliferation of teams across a number of esports titles. We will invite both grassroots and professional teams to establish themselves on the TRON blockchain, providing opportunities for them to build their legacy as they compete to conquer the IGGalaxy. IGG tokens will be required to establish a team on the IG platform.



### ESPORTS ORGANISATIONS

There are a variety of organisations in the esports industry. These organisations do not necessarily compete in tournaments, but provide a different type of value to the ecosystem. An esports organisation may provide a diverse range of value propositions, ranging from; fielding teams, hosting events, selling merchandise, or providing coaching or management services. The bespoke tokenisation of such organisations will fundamentally evolve their value propositions for their respective customer bases.



### PROFESSIONALS

As the industry matures, we will see an increase in businesses providing services for the competitive gaming community. This will include; social media marketing, consultation, web development or graphics designers. We serve to offer these businesses exposure to our users, and the ability to integrate a bespoke token into their infrastructure.



### BRANDS

Brand investment will be integral to the continued success of the esports industry. Partnering with both endemic and non-endemic brands, we will activate them strategically as we take strides to execute our Intergalactic vision. These partnerships will provide positive exposure to a highly desirable audience demographic, whilst simultaneously encouraging the adoption of esports and the TRON protocol.



### WIDER PUBLIC

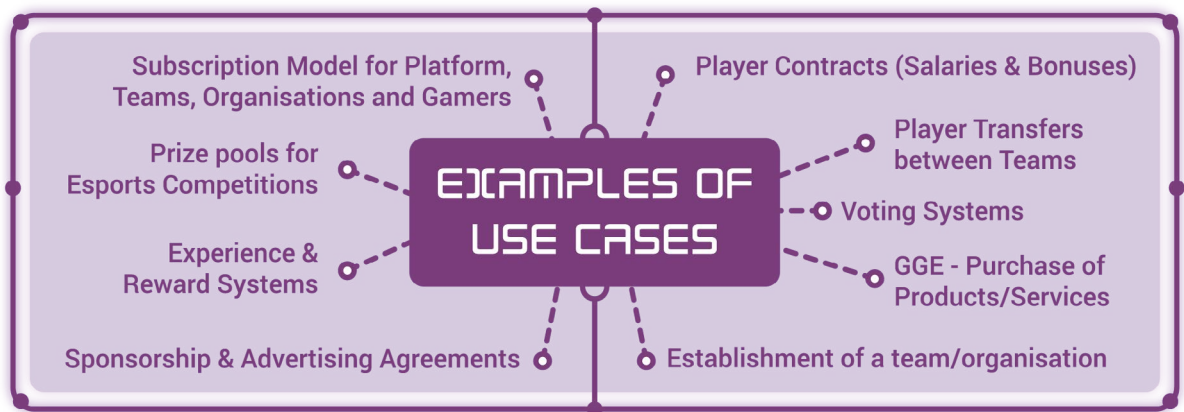
Without a vast and dynamic audience, brands would not want to invest in esports. Therefore, building a community around IG to increase engagement is imperative. True adoption will only occur once we have attracted the attention of the wider public. Our marketing plan and value propositions will make participating in the IGGalaxy appealing to a wide demographic.



## INTERGALACTIC 'GAMING' GOLD (IGG)

Intergalactic Gaming Gold (IGG) is our native token created on the TRON blockchain. It will enable the provision of an innovative competitive gaming experience, playing the role of 'in-game currency.' It will primarily be utilised to fuel the IGGalaxy, but will have extensive real-world use cases for brands, gamers, teams, professionals and the wider public.

IGG will be the universal token that interconnects the various Partner tokens in our IG ecosystem. IGG will be exchangeable for Partner tokens on the platform, ensuring sufficient liquidity within our Partner's tokenised ecosystem. Users will also have the opportunity to interact and participate in a number of our Partners' communities, too.



- **GAMERS** - can earn IGG as they participate within the IG ecosystem; this includes, player contracts, prize pools, reward schemes and brand sponsorships and much more.
- **TEAMS** - will earn IGG by performing in competitions, the GSP and brand sponsorship. Teams will either acquire players from our GGE. They will have the option to offer player contracts, using IG contract templates or recruiting players by the event.
- **BRANDS** - use IGG and other Partner tokens as payment for advertising and sponsorship agreements with stakeholders at competition events. They will also integrate IGG and partner tokens into their long-term plans within the IGGalaxy.
- **PROFESSIONALS** - will also be have the opportunity to be receive IGG for their services and products.
- **WIDER PUBLIC** - includes anyone with an interest in esports and gaming, particularly the spectators. They will be able to utilise IGG to actively participate within the IG esports ecosystem, which may include; supporting their favourite teams, purchasing their merchandise or tipping gamers with IGG.



### IGG TOKENOMICS & TOKEN OFFERING DETAILS

Total Supply:

**50,000,000,000 IGG**

Frozen Supply:

**40,000,000,000 IGG**  
(unfrozen on 3rd November)

Pre-Sale Supply:

**10,000,000,000**

**IGG's value is based purely on supply and demand economics.**

We have a 50 billion IGG supply to ensure liquidity across our ecosystem. With the supply fixed, it is often the demand that determines the value of a utility token on exchanges. Thus, as further adoption of IGG occurs, and further use cases are implemented, the demand for IGG should organically increase. Our strategy for the tokenomics of IGG and Partner tokens has been planned to ensure sustainability and organic growth.

### PRE-SALE (3RD AUGUST - 3RD OCTOBER VIA TRONSCAN)

- Over **13,000 holders**, **90,000 Transactions**, **5 Billion IGG** in circulation and over **35 million TRX** raised.
- Voted **Five Times** Best Token on the Tron Platform
- The Most Successful Token on the Tron Network

The TRX raised will be utilised to support the execution of our vision; including development costs, marketing, professional fees, strengthening of team and operational costs.

The IGG remaining from the pre-sale will be re-circulated to the available supply, whilst a small proportion will be burned.

### FROZEN SUPPLY DISTRIBUTION PLAN

**50%**

**20 Billion**

Long Term  
Distribution Plan

**20%**

**8 Billion**

Intergalactic  
Gaming

**10%**

**4 Billion**

Esports x  
Blockchain  
Development

**10%**

**4 Billion**

Frozen for  
10 years

**10%**

**4 Billion**

Founders &  
Current/Future  
Team & Advisors

Our long term distribution plan requires injecting IGG into the IG esports ecosystem over a long period of time, in a sustainable manner. This IGG will go directly from an escrow account to the participating gamers and teams, via prize pools and reward schemes. This is a gamer-centric approach to the tokenomics of IGG, ensuring a fair distribution of tokens, whilst also redistributing some of the power back to the gamers.





## TOKENISED DIGITAL COMPETITIVE ESPORTS ECONOMY

Our tokenised model serves to mitigate the current geographical barriers that affect the exchange of value, ensuring security, speed, and transparency. As stakeholders interact with our ecosystem, this swift exchange of value will be the driving force behind providing sustainable liquidity.

Our effective tokenised model has further layers. We will continue to secure global esports partnerships, integrating their own bespoke tokens, which will be underpinned IGG. Prospective Partners will find themselves able to offer a completely different value proposition, also enabling them to further monetise their audience.

We will fully support our Partners' transition to the digital age, assisting with the planning and integration of a sustainable token. In the infographic below are some suggested, albeit generic use cases for Partner tokens, which include the benefits of holding. As we progress, we will look to work closely with our Partners to establish unique use cases for their respective tokens.

### USE CASES OF PARTNER TOKENS INCLUDE

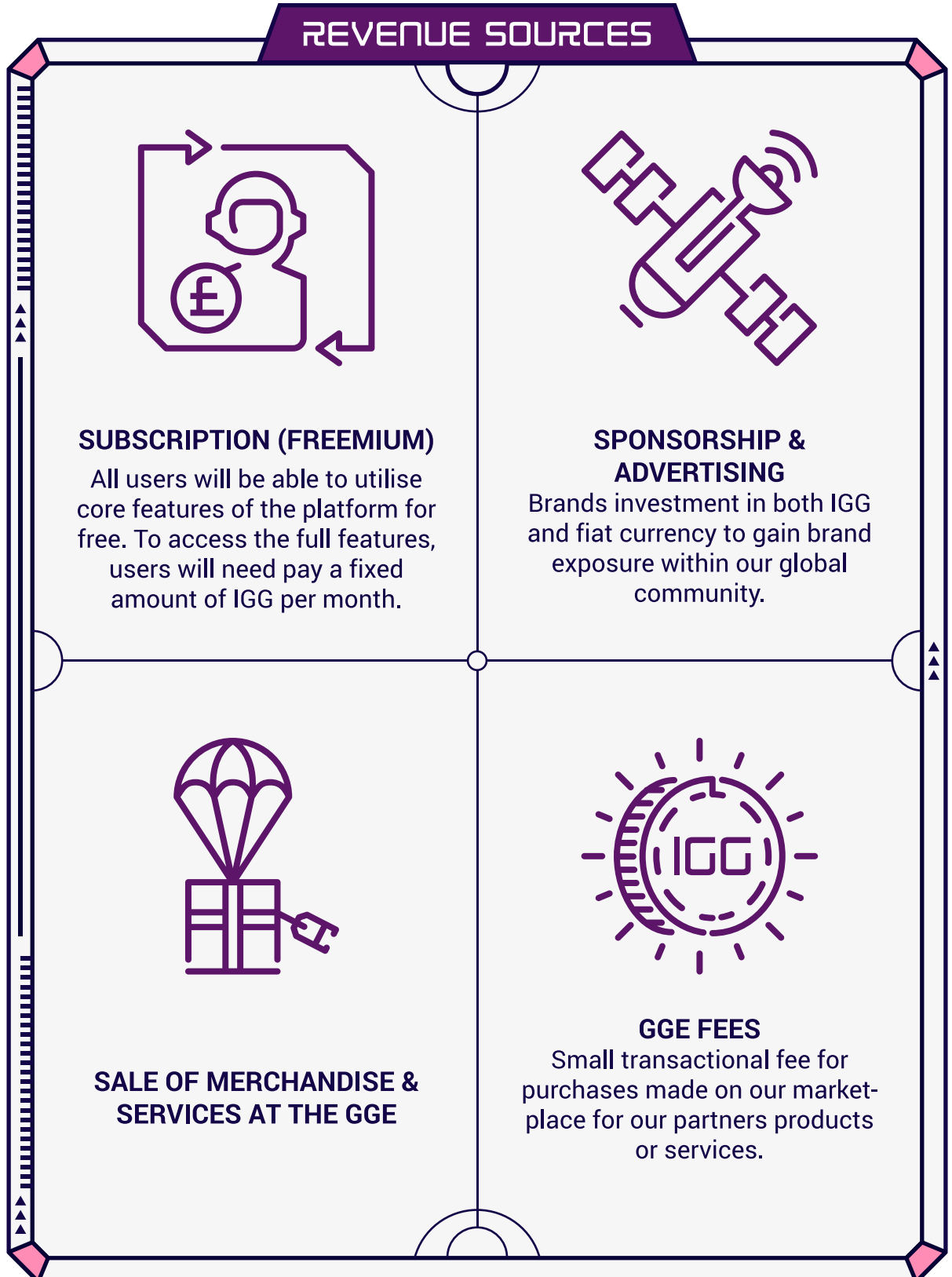
- Discounts on partner merchandise and services.
- Utilised for entry to exclusive events/competitions.
- Used to tip your favourite gamers within the respective partner organisation.
- Used to incentivise and reward the community - for example for watching stream.
- Voting systems: used to interact and engage with our partners.

### BENEFITS TO GALACTICANS FOR HOLDING PARTNER TOKENS

- Able to directly interact with the esports organisation - token utility will be integrated into all of our partner's infrastructure.
- Actively supporting an IG partner and an esports organisation.
- Be a part of history - hold the first organisations to join the IG esports revolution and become a part of their community.



# IG BUSINESS MODEL





# MARKETING PLAN

Intergalactic Gaming converges two extensive addressable markets; esports and blockchain. Merging the two will radically evolve the landscape, offering IG a unique opportunity to carve out a prominent position in the esports industry. Our marketing strategy will be to establish our brand essence across the industry, placing a clear focus on customer acquisition and retention.

## OUR STRATEGIES INCLUDE:

### Community Driven Approach

Our community will play a huge role in our growth as they spread the Intergalactic vision. Our strategy involves rewarding our community for the value to they add to our ecosystem.

### Use of social media

Our target market will be digital natives who use a number of popular social media platforms.

### Online personalities

We will actively seek to partner with athletes, celebrities, musicians, vloggers and other influencers. By acting in synergy with influences, we can accelerate the adoption of esports and the TRON protocol.

### Strategic Partnerships

We will partner with endemic and non-endemic brands in our crusade to take the esports industry to the next level.

### Content Marketing

We will attract wider audiences through education, consultation and engagement.

### Referral Scheme

This initiative will incentivise Galacticans to invite their friends to join the IGGalaxy.



# THE IG PROTOCOL OVERVIEW

The IG protocol involves the development of a sustainable platform that will radically transform the way stakeholders interact and exchange value. Our platform will be built in three phases:

1

**Alpha Phase** - this phase entails releasing our platform with enough features to facilitate esports competitions. (Q4 - Q1 2019)

2

**Beta Phase** - building on the Alpha platform, we will integrate significantly more planned features into the Beta, enabling further testing of our platform before the full release. This phase will see further interaction with the Tron blockchain. (Q1-Q4 2019)

3

**IGGenesis Phase** - this phase will see all of our planned features implemented as we publicly release the platform to the world. (Q4 2019 onwards)

## WHY USE BLOCKCHAIN?

Blockchain technology eliminates the interactional boundaries between parties, ensuring total transparency. It is an innovative solution to the current issues of high transaction fees, exchange rates, costly or ineffective mediators and slow transaction speeds. By enabling peer-to-peer payments, blockchain opens the door to direct peer-to-peer interaction resulting in a truly decentralised sharing economy.



## BENEFITS



### REAL TIME TRANSACTION

Fast peer-to-peer interactions. Since these transactions take place in a global network of computers, they are completely indifferent of your physical location. Therefore, a user is able to propagate a transaction to another user who is located on the other side of the world immediately.



### COST EFFECTIVE

Elimination of third party transaction processes or conversion commission; very low fees.



### SECURE

A decentralized network of data transfers supported by cryptographic signatures. It is a secure method of storing some of our digital information and executing agreements within the ecosystem.



### TRANSPARENT

Holdings and transactions of each public address are open to viewing, ensuring genuine integrity toward stakeholders and the wider community.



### RELIABLE

No regulatory changes within the transactional system, ensuring smart contracts maintain their status of being reliable for all parties within the ecosystem.

Smart contracts enable the automatic enforcement of agreements, removing the need for third parties and drastically reducing costs. Our smart contract templates will make it easy for stakeholders to enter into agreements with each other. Smart contracts between stakeholders will therefore be the impetus for enhancing scalability and monetisation across the IG landscape as a whole.

With a vast number of stakeholders frequently exchanging value, our solution naturally lends itself to blockchain technology, subsequently encouraging mass adoption.



## WHY TRON?

The TRON protocol is one of the largest blockchain based operating system in the world, boasting speeds over 2000 transaction per second (80 times faster than Ethereum). Yet, the most powerful features of TRON reside in the decentralised protocol of the technology and presence of the community behind it. We want to create a gaming ecosystem, that like TRON's vision of a virtual civilisation, is: decentralised, independent, self-governed, equal and cooperative across all stakeholders.

Intergalactic Gaming Gold (IGG) makes use of TRON's Token Module. The system's Token Module, abbreviated as TKC, allows its issuers to deploy digital tokens that have already been customised and validated. This will enable IG to create Partner tokens that will be exchanged throughout the TRON network and IG ecosystems alike.

TRON is a host of its own virtual machine from which smart contracts operate from. The smart contract module of TRON allows users to customise contracts to suit the diverse and complex functionalities specific to their business needs.

We have the opportunity to build a gaming platform by gamers, for gamers. Thanks to TRON's protocol, we can raise the funds to develop one incredible platform oozing with gamer centric features; eradicating the need compromise ourselves to VCs like most gaming platforms before us.



# TRON SR CANDIDACY

To date, there are over 188 SR candidates on the TRON network, voted on by the community through TRON's democratic consensus mechanism. However, for a candidate to become an elected SR they must be ranked in the top 27.

## **Freezing 1 TRX = 1 TRON Power = 1 vote**

To break into the top 27, an SR candidate is required to surpass the elected SR with the lowest number of votes, which currently is at least ~107 million votes. Elected SR's are essentially guardians of the TRON blockchain, managing the productivity of the network and representing their respective communities in key decisions. Elected SR's provide technical governance and maintain system performance, as well as producing blocks, in turn receiving 32~ TRX for each block produced.

## **COMMUNITY SUPPORT PLAN**

IG's aim as an elected SR is to support the growth of the TRON network, particularly as we look to formally establish our tokenised esports ecosystem. Through the tokenisation of competitive gaming, and esports, we can solidify and nurture the presence of competitive gaming on the TRON blockchain, embracing the natural synergy between IG and TRON.

Maintaining IG's core values of 'transparency' and 'inclusivity', it is important that the community is aware that IG will not retain a financial profit from being an SR candidate or when elected as an SR. Rewards will be distributed back to the community and used to build an esports ecosystem on the TRON network, minus the costs of operation.

Plan details on the next page.



There will be three phases to our SR distribution plan; however, the criteria for these reward structures may be subject to change:

#### 01 DURING SR ELECTION PHASE

TRON rewards 115,200 TRX delivered in proportion to total votes cast in the SR elections every 6 hours to all candidates. The overall rewards annually for all candidates will be 168,192,000 TRX.

From the amount of TRX we receive, IG will distribute 100% TRX to our voters proportioned by the individual percentage of votes contribution daily.

In addition, IG will also distribute the equivalent amount of TRX received to the factor of 300% in IGG to our voters proportioned by the individual percentage of votes contribution daily, rewarding all early voters for their support.

#### 02 INTERGALACTIC GAMING AS AN ELECTED SR PHASE 1

Once elected the following reward structure will take place, which will not only benefit our supporters, but will also aid IG in executing its vision:

- 85% of TRX will be distributed to voters proportioned by individual percentage of contributing votes.
- 15% of TRX will be retained by IG and utilised to fund the TRON Galactic Esports Foundation which Intergalactic Gaming is a founding member.
- Additionally –IG will also distribute IGG at a rate of 300% for every TRX rewarded. The IGG percentage will be reviewed on the first day of each month. For example: if 100 TRX is received by a voter, 300 IGG will also be distributed.

#### 03 INTERGALACTIC GAMING AS AN ELECTED SR PHASE 2

After Phase 1 the following reward structure will take place, solidifying both our vision and benefit to the community:

- 75% of TRX will be distributed to voters proportioned by individual percentage of contributing votes.
- 15% of TRX will be retained by IG and utilised to fund the Tron Esports Foundation which Intergalactic Gaming is a founding member.
- 10% of TRX will be retained by IG for strictly operational expenses of the nodes. Any surplus will be accumulated in a side pool for distribution decided through community voting. Examples of use cases required for voting could include: community distribution, system upgrades, charity donations, community competitions.
- Additionally – IG will also distribute IGG at a rate of 225% for every TRX rewarded. The IGG percentage will be reviewed on the first day of each month. For example: if 100 TRX is received by a voter, 225 IGG will also be distributed.

#### 04 INTERGALACTIC GAMING AS AN ELECTED SR PHASE 3

Our Phase 3 SR reward distribution plan aims to support the execution of our plans as elected SR's, whilst also supporting the IG token economy. This new plan includes:

- 75% TRX earned distributed to voters, proportionate to the percentage of their contributing votes.
- 15% TRX earned will continue to be distributed to the Intergalactic Foundation Wallet
- 10% TRX used for IGG buy-back.
- GG distributed at a 200% rate for every TRX rewarded to voters.





## CHALLENGES FOR IG

Although there are certain challenges ahead, we have taken, and will continue to take steps towards minimising the impact these challenges.

- **Regulatory** – assistance will be of the upmost importance as there are elements of IG that require special legal advice. This covers: Company, IP, Tax and Security Law.
- **Capital** – will be required for IG's scalability; we will need to cover the costs for development, marketing, professional advisors, team and general overhead.
- **Team** – is central to IG. We are an ambitious, committed and driven group of individuals that have proven to be extremely resourceful. As a collective, we have made outstanding progress, but understand the importance of strengthening the breadth and depth of the team. We are confident that the nature of IG will entice extraordinary talent to join us on our Intergalactic journey.
- **Technological Expertise** – will also be central to IG, meaning we will look to recruit additional experienced developers and contractors. This, alongside our present fantastic technical team will enable us to reach our milestones quicker.
- **Infrastructure Setup** – of TRON poses a challenge out of our control. Although we have established ourselves on one of the most powerful blockchains in the world, we in part bound to its success. If TRON falls, we will be required to migrate our infrastructure. Notwithstanding, we are confident of TRON's success.
- **Adoption** – is crucial. IG's success will be determined by the number of active users; without users, the platform will simply not work. For this reason, we will be strategic in the esports titles our platform supports, placing the community at the forefront of decisions made. Our bespoke approach is sure to drive the adoption of both esports and the TRON blockchain.

We have extensive measures in place to mitigate these challenges – but with anything in life, nothing is guaranteed. Nonetheless, as we will continue to demonstrate, there is a clear niche for the Intergalactic solution!



## TEAM & ADVISORS

Having the right personnel is fundamental to the successful execution of our vision. Intergalactic Gaming is more than just a job for our team. We are in the process of laying the social foundations to the best competitive gaming platform ever. IG will always seek to recruit those that share this ethos, alongside the values of dedication, fairness, and transparency. In addition, we are active in our recruitment of Guardians to support with upholding our brand values within our social media channels.

### CORE IG TEAM

There are over 30 members of the Intergalactic team, including Guardians, with diverse experiences and strengths. Here are the members of the core team:



**Naeem Shabir**  
Managing Director



**Josh Robson**  
Managing Director



**Musa Saidy**  
Head of  
Communication



**Alex Dakin**  
Business Analyst



**Jamie Bell**  
Lead Developer



**Omar Aly**  
UI/UX Designer



**Ava**  
Graphic Designer



**Charlie Richardson**  
Streaming Coordinator



**Tom Bailey**  
User Acquisition



Later on our journey, we will provide the community with further insight to the team behind the project. As previously mentioned, we are a diverse team with a vast range of skills. As we unveil our team, we will look to activate further prominent figures that vehemently believe in our project's success.

## OFFICIAL PARTNERS





# THE IG JOURNEY

## THE BIG BANG

Despite being avid gamers, we stumbled across the esports phenomenon as a result of the initial concept of what Intergalactic Gaming is today. Since discovery, we have been dedicated to improving our understanding of the vastly complex esports landscape. At the same time, we have consistently evolved our disruptive solution to combat the issues pertinent across the esports industry.

Over the last few months, we have cemented our plans and are now preparing the swift execution of our vision. Following the launch of our website ([www.iggalaxy.com](http://www.iggalaxy.com)) and have reached over 1000 users signing up in the space of two months.

You can see our updated Intergalactic Gaming roadmap on the following page.



Official\_IGG



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IntergalacticGaming



intergalactic\_gaming



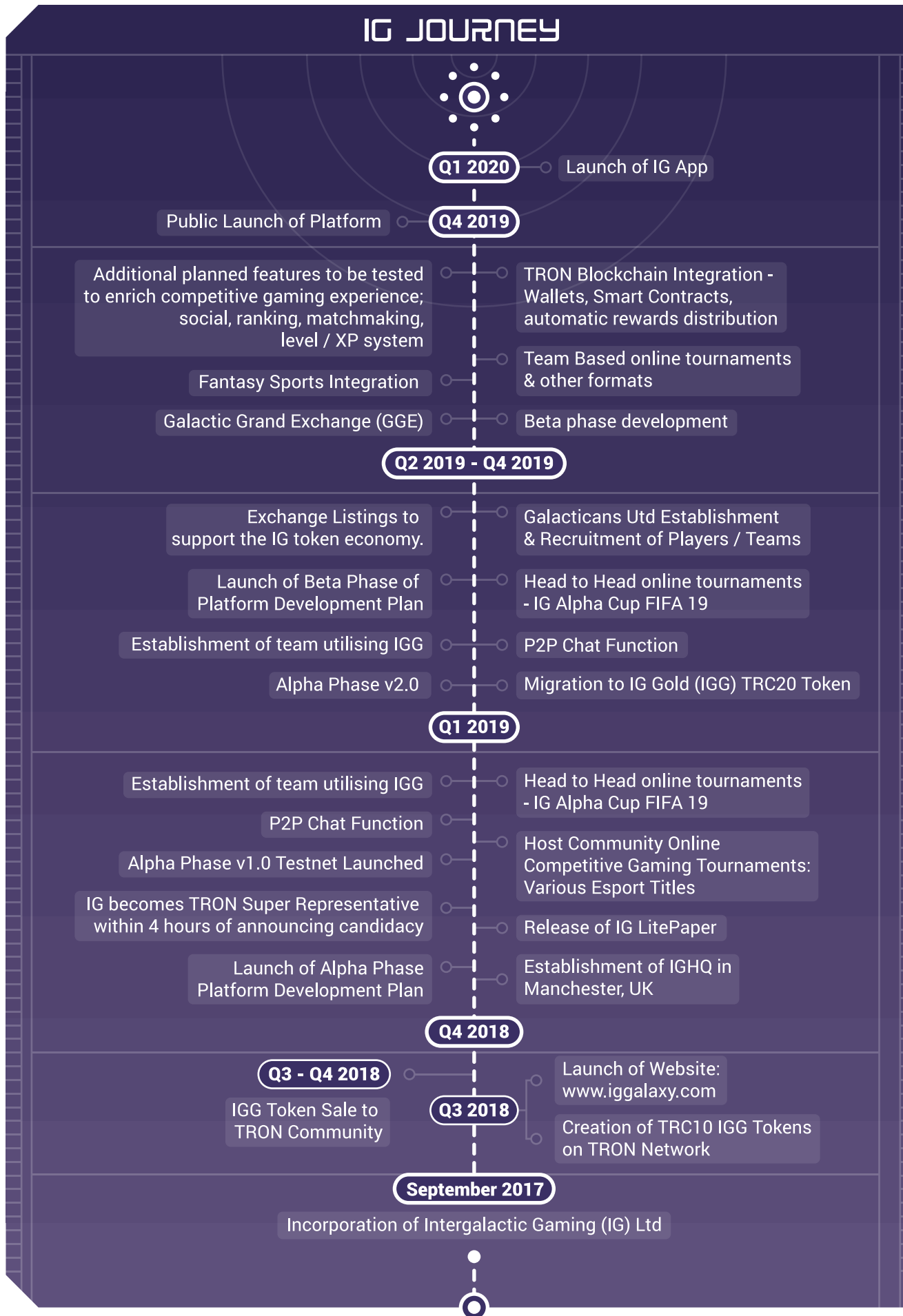
Intergalactic  
Gaming



IGG Official  
Telegram Group



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THANK  
YOU