



“Truly amazing!”



“QUACK! QUACK!”



SCROOGE

Token Project

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Whitepaper V1

scroogetoken.org

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Abstract

The development team of the Scrooge Token Project is intending to launch a business undertaking based on the blockchain with the purpose of marketing a cryptocurrency with a clear tokenomics model and transparent processes of price discovery.

The modern crypto market is diverse and is growing rapidly, giving investors, both novice and experienced, the time and opportunity to enter into a variety of digital assets with high growth prospects. The Scrooge Token offers an easy-to-understand tokenomics model that does not apply any additional fees for marketing or development. A predetermined and fixed 9% project reward is the only fee users will have to incur.

Once the Scrooge tokens are swapped, they will generate user rewards for every transaction performed with them. There are minimal risks for early holders, as the development team believes in the success of the project and is ready to invest approximately \$1 million in marketing and other activities.

The roadmap is extensive, guaranteeing the long-term prospects and development of the Scrooge Token Project.

Cryptocurrency with a clear tokenomics model and transparent processes of price discovery

Project Overview

The Scrooge Token boasts all the necessary features of a blockchain-based project designed for launch and operation on the broader marketplace.

Among the advantages of the project are its well-developed tokenomics model and comprehensive roadmap. The project is to be fully audited before the launch of sales – a process that is currently underway and will be undertaken by a reputable company. Among the companies shortlisted for the task are Solidity Finance and SolidProof.

The Scrooge Token will be launched on the Binance Smart Chain, leveraging the core advantages and technical characteristics of the network that allow it to be a launchpad for the rapid traction and development of the project.

The Scrooge Token is being developed and launched by an experienced team of professionals with many years of experience of work in the crypto market and extensive expertise in the deployment of blockchain-based applications. Most importantly, the long-term and detailed roadmap foresees multiple stages of project development and scaling, outlining the key milestones that will allow it to gain traction and attract a large user base.

The main goal of the Scrooge Token Project is to tap into the immense potential of memecoins and take advantage of the popularity of their underlying characters, giving such digital assets access to a potentially large user base of followers and admirers.

The project thus intends to develop a cryptocurrency that would be both accessible and affordable for the vast majority of decentralized market participants. Such a memecoin would be available to literally all members of decentralized space and would allow the market to onboard a greater number of users from traditional fiat and financial sectors, bootstrapping engagement.

Ultimately, the Scrooge Token Project seeks to garner more trust to meme tokens and raise the investment returns for early holders of the native project token.



Tokenomics

The Scrooge Token applies a comprehensive and well-developed tokenomic model that will rely on the best practices from the decentralized market.

The supply of Scrooge tokens will total 1,000,000,000 units. No further emissions will be made.

In order to ensure the stability of token prices and provide the project with the necessary funding for further development and scaling, a buy and sell tax of 9% only will be applied to all Scrooge tokens.

There are no other hidden costs or taxes involved in the Scrooge tokenomic model, giving users full transparency of fund allocation and project monetary management.



9%

buy and sell tax



1,000,000,000
the total token supply

Marketing Strategy and Roadmap



Marketing Strategy

The following section outlines the key steps that the project will be taking throughout the course of its development.

The total budget of the project is about \$1 million, which will be allocated from the funds of the developers on the following activities without any additional marketing or development expenses or taxes levied from users, as stated in the tokenomics model.

Scrooge Roadmap

Phase 1 – Awareness Raising Stage

1. Smart contract development;
2. Website launch;
3. Creation of social accounts on Telegram, Twitter, Instagram, and other channels;
4. Auditing of the project by Solidity Finance / SolidProof;
5. Launch of educational videos;
6. Press release campaign.

Phase 3 – Post-Awareness Stage

1. Listing on decentralized and centralized exchanges;
2. Large-scale liquidity injections;
3. Website traffic channeling;
4. Social media traffic channeling;
5. Social media presence scaling to Facebook, Reddit, Discord;
6. Collaboration with celebrities.

Phase 2 – Continued Awareness Raising Stage

1. Listing on PancakeSwap;
2. Reaching out to top crypto media outlets;
3. Reaching out to crypto influencers;
4. Listing on CoinMarketCap;
5. Listing on CoinGecko;
6. Community scaling.

Phase 4 – Trending worldwide and mainstream Stage

1. NFT development and release on BSC
2. Play-to-Earn game development and release
3. Airdrops for token holders
4. Giveaway competitions for community members
5. Donations and charity activities
6. Persistent marketing

Technology Stack

The Scrooge Token will be launched on the Binance Smart Chain – the premier blockchain network in decentralized space at the moment, which is being used as a launchpad for the deployment and scaling of a large variety of coins and tokens.

The Binance Smart Chain was selected as the basis for the Scrooge Token thanks to a number of core advantages that make the BSC ideal for the purpose, namely:

- The Binance Smart Chain is fully compatible with the Ethereum Virtual Machine, making it a versatile cross-chain solution. This makes the BSC the perfect platform for launching Dapps and other services in decentralized space that require interoperability, swapping, and instant access to the largest exchanges.
- The Binance Smart Chain is a rapidly developing ecosystem that includes a vast number of infrastructure add-ons and services, making it suitable for the instant scaling of projects launched on it.
- The inclusion of DeFi elements and wrapping ability make the BSC a versatile and convenient solution for projects seeking the inherent advantages of blockchain asset monetization and integration with liquidity pools across other networks. The BSC also boasts one of the largest communities and liquidity volumes on the market, giving projects launched on its basis access to a ready-made user base and trading options.

Community Development and The Team

The Scrooge Token development team plans to develop a number of communities in social networks, namely in Telegram, on Twitter, as well as in Reddit and Facebook. Other social media networks and channels will also be reached to gain access to a broader user base.

As outlined in the Scrooge Project roadmap, the development team is aiming to build a strong community of asset holders. This aim will be achieved by starting with standard channels like Telegram and Twitter. Community outreach will continue to expand to popularize the project and scale. The team intends to make all channels engaging and responsive through regular posting of updates, prompt communication with community members, and provision of feedback to queries.

The Scrooge Token Project is open to partnerships and collaboration with all willing to partake in its development.

20+

**years
experience**

80+

**team
members**

The team is planning to establish working partnerships with crypto media, influencers, and other channels to promote the project.

The team developing the Scrooge Token consists of a number of engineers and marketers who have been operating in online space for over 20 years.

The combined experience of the team, as well as their expertise and broad contacts on the market, give them sufficient knowledge and expertise to launch the Scrooge Token and manage its development over the course of the roadmap.

Risks and Competitors

There are some minimal risks to consider for early token holders, as per the Scrooge Project tokenomics model and the smart contract audit. The development team intends to finish our smart contract audit before the start of Scrooge Token sales.

The process is ongoing and the results of the audit will be released for public viewing and evaluation by both community members and potential investors.

The transparency of the Scrooge Token Project also guarantees that earlier holders will be eligible for more income as per the tokenomics model.

Earlier holders will be eligible for more income as per the tokenomics model

Despite the abundance of memecoins on the decentralized market, the Scrooge Token is not designed to be “just another Dogecoin or Shiba Inu”.

The development team has exerted considerable effort into creating an asset that is designed to generate value for its holders.

The name of the token is unique, as it was decided not to copy current successful meme tokens, but create a secure token with a transparent tokenomics model that would be valuable for its holders.

The token is intended, first and foremost, for engagement of novice investors, crypto enthusiasts, and other market participants.

Legal Disclaimer

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the Scrooge Tokens and no cryptocurrency or other form of payment is to be accepted on the basis of the given Whitepaper.

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Thank you

We extend our sincerest gratitude to all who have taken the time to acquaint themselves with the given Whitepaper.

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