

**REVOLUTIONIZING AND REINVENTING THE WAY
THE WORLD LOOKS AT HOTELS!**



INNOVASIS
HOTELS

www.innovasishotels.com

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1. Legal Aspects and Issues

The information set forth in this document may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the company with the intent of acquiring tokens. This White Paper does not constitute an offer to sell or a solicitation of an offer to buy a security in any jurisdiction in which it is unlawful to make such an offer or solicitation. Neither the Swiss FINMA nor the Gibraltar GFSC nor the United States Securities and Exchange Commission nor any other foreign regulatory authority has approved a contribution for the tokens. Although the token is not a security, and token holders are in no way shareholders or stockholders of Innovasis Hotels, in the case that the token may be categorized as a security it may be subject to certain restrictions under US security laws, Canadian security laws, or the security laws of other nations. The Innovasis Hotels ICO is compliant with these rules and restricts access for US-citizens, green card holders and residents of the US to the category of “accredited contributors”, pursuant to the US

Security Act Regulation D Rule 506 (4). Certain statements, estimates and financial information contained herein constitute forward-looking statements or information. Such forward-looking statements or information concern known and unknown risks and uncertainties, which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements. This English-language White Paper is the primary official source of information about the Innovasis Hotel. The information contained herein may be translated into other languages from time to time or may be used in the course of written or verbal communications with existing and prospective community members, partners, etc. In the course of a translation or communication like this, some of the information contained in this paper may be lost, corrupted or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English-language White Paper, the provisions of the original English-language document shall prevail.

2. CEO Introduction

Hello Innovasis Hotels Community,

For those of us who consider themselves global citizens, travelling to new countries and beautiful places is a cornerstone of our identity. It is who we are. The new generation of Digital Nomads are pioneers who see not only their country but the whole world as their home. These are people who want global currency and global changes. Visiting new places, new countries, and new cultures is what connects us to the global community as citizens of the world.

Current hotels are not suited for these types of travelers. They are not created to allow guests to truly have fun, to meet new like-minded peers, to have comfortable and purpose-built remote and coworking spaces, or to stay for greatly varying durations. They are not created to allow you to express yourself, and feel freedom and security at the same time. They are not digitized, not gamified. They are slow, exclusive, and expensive, taking up space in the most beautiful places for rich people who only want to lie on the beach.

It is time for new hotels that are created for a new generation of travelers. As the times change, so must the concepts that are old and outdated. As the time of fiat currencies is drawing to a close and reforms are needed, the same is true in the hotel world. It is time for the reinvention of hospitality projects, their technologies, how they are powered, what experience they provide, and what spirit they have at the core. This is what Innovasis Hotels offers.

We feel ready like never before, as every part of this business is coming together. As the CEO, this feels incredible.

Thank you all for your continued support.

We welcome you all to be a part of this incredible project, these incredible hotels, and to benefit from these amazing prices for an exceptional hotel experience.

Cheers and thank you,
Pawel Alva Nazaruk,
CEO and Co-Founder



3. The Abstract - Our Goal

Imagine a chain of hotels located in the world's most beautiful paradise locations and exciting urban hubs, serving the community of blockchain pioneers and digital nomads as they live, work, travel and collaborate.

Innovasis Hotels will be hospitality reimagined and redesigned; The most innovative and fun hotel chain in the world. Fast to set up using new modular technologies. Truly innovative and environmentally friendly, energy-independent smart facilities supporting blockchain networks worldwide, providing a one-of-a-kind hotel experience.

Each hotel not only provides great accommodations and supports a global network of like-minded people, but each location is a node that is part of something larger. They are data centers supporting the worldwide blockchain networks. Not just one, but many of them. Innovasis Hotels supports our global community and their technology.

Decentralized from electricity and water sources, different and more fun than traditional hospitality options, each hotel is an oasis of positive energy, entertainment, and the spirit of technology and innovation.

Not only will Innovasis Hotels offer guests a great, affordable hotel option, but they will offer our early supporters a chance to take part in the success of the hotel chain through profit-sharing as well as providing an opportunity to stay or live in the hotels themselves.

The Innovasis Hotels project reimagines traditional hotels, coworking spaces, and condominiums into a new kind of innovative, fun, community-based ecosystem. Guests can live, work, and play while they travel, using our proprietary crypto- currency Hotel Coin.

The Innovasis Hotels project offers access to all-inclusive hotels where fun and excitement are a priority, with stunningly beautiful visual environments, inclusive co-working spaces, amazing attractions, a variety of accommodations, electric jet-skis, mini-submarines, and the chance for guests to profit from their involvement. Located in the world's most exciting destinations, they are fun, scalable, fast to set up, flexible, and profitable.

The brand will offer 2 hotel variations: "Innovasis City" for urban locations and "Innovasis Paradise" in beautiful tourist destinations.

3.1 The Challenge

In the hospitality industry today, the guest is a number. "Heads in beds." A statistic to provide earnings. Hotels are measured by the money they generate per square foot.

Guests are not that important any more. Hotel brands think only of money, while customer service takes a back seat. Contemporary Hotels feel that designing a fun hotel with things like slides and secret rooms is a waste of money, as this room could be used for bringing revenue. They ask why waste essential space if it does not generate income?

- Why bother being solar powered if it is cheaper to be powered by fossil fuel? Why spend money on the research and development of this technology if it costs money, and won't increase the short term return of investment?
- Why collect rain water or re-use gray water if the cost of water waste is already incorporated in the business plan?
- Why worry about making prices affordable for young travellers when there are plenty of wealthy patrons who will pay \$500 a night? They can stay in the hostel room with 12 bunk beds and 12 people in one room.
- Why bother giving small investors the opportunity to invest \$1-5k when there are entire funds, that could bring millions of dollars to the project? Why build infrastructure for small investors, if that only causes more documentations, and bigger hassle with payments and transactions?

This is the thinking of the current hospitality industry. They have no need to change these things because they are happy with the status quo.

As you can see there is a big niche to develop a new kind of hotels based on different values, a different approach that has a chance to revolutionize the market.

Bringing Innovasis Hotels to life is a significant challenge, and requires a new approach, dedication, and hard work. It will take a lot of research, testing, and solutions that have not been used before.

It will require expensive legal structures, the involvement of high-end tech companies, great designers, architects, IT professionals and more to deliver first Innovasis Hotel and prepare for scaling world wide.

This project is an invitation to people that want participate in creating one of the most innovative, fun and recognized hotel chains in the world.

Join us while we research, build and deliver. When the first hotels are complete, we will all celebrate together the benefits of being an early supporter of this project.

3.2 The Solution

One of the most innovative and fun Hotel chains in the world, implementing cryptocurrency, a new kind of ownership, and a new crowdfunding model. Energy independent, gamified, affordable, fast to set up and scaleable. Simply outstanding in every aspect.

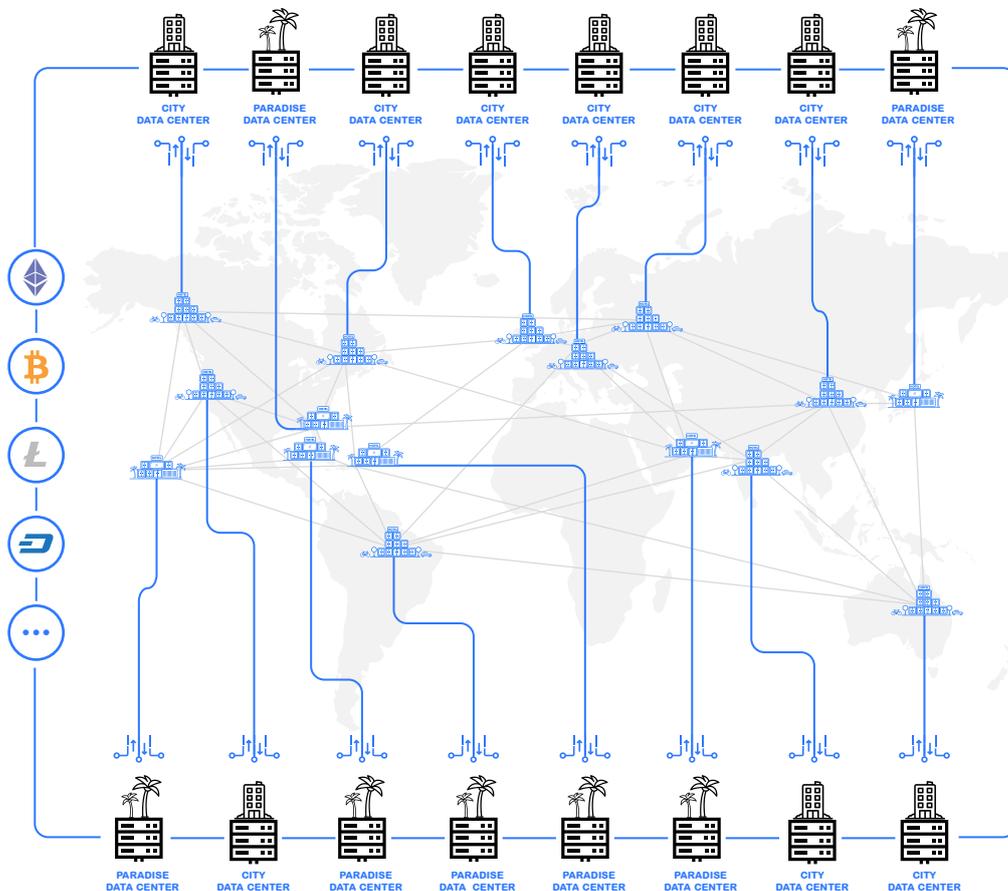
3.3 Why Innovasis Hotels

Aside from the founder being an early bitcoin investor, Pawel has been in the cryptocurrency world since the early days promoting and believing in the development of the blockchain.

Aside from "Hotel Coin", our Ethereum-based cryptocurrency, our mobile app uses blockchain technology for our decentralized guest data and payment systems, ensuring the security of all hotel transactions.

Besides being an extraordinary place to stay or hang out, Innovasis Hotels will each have their own data center with computing power to support the crypto world and blockchain technologies. We will build nodes not only for popular crypto assets like Bitcoin, Litecoin, Ethereum, Dash etc, but we will also share our space for new and innovative blockchain projects helping to build a decentralized future. Innovasis Hotels is working to help support the entire blockchain ecosystem worldwide.

The global network of hotels will be powered by renewable energy sources and connected to the internet through satellites and a backup of local wire providers. This is an example of our eco-friendly, decentralized network of Hotels helping the world to innovate.





Part of our further vision is to develop Innovasis Hotels into smart facilities built on innovative, Internet-of-things technologies

These smart hotels will use electronic sensors and devices to manage resources and help the automation process, making hotel life easier, more efficient, affordable, and more fun.

As IOTA technology continues to develop, we will work to research the best possible solutions for our brand. Innovasis Hotels will continually research and implement these types of technologies and we will continue to discover and implement the most current-edge technology options available.



4. The Opportunity: The Hospitality Industry

The global hotel market generates close to \$600 billion a year. Some locations are so popular that even with an abundance of hotels in the area there are frequently no available rooms.

To meet this rising demand, major hotel brands like Hilton will open 30 new hotels in the next two years in The U.K. alone, while Marriott plans to open 40 new hotels in 2018 and has an additional 200 hotels planned for the next few years.

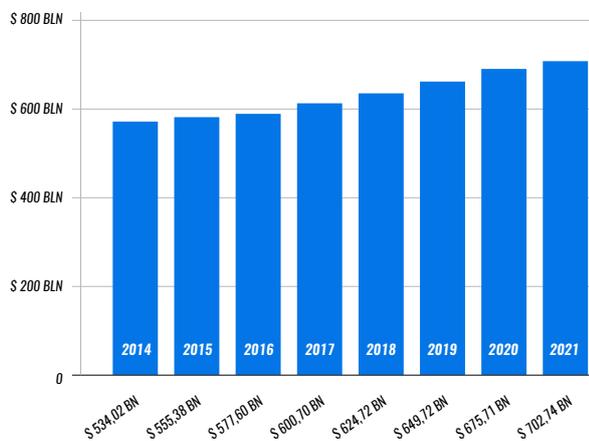
<http://www.telegraph.co.uk/business/2017/08/12/hilton-plans-open-30-hotels-uk/>

<https://www.forbes.com/sites/douggollan/2017/12/10/marriott-international-will-open-40-luxury-hotels-in-2018/#09ff1969957>

There is a clear indication that the hotel market is steadily growing, and existing brands are expanding to capitalize on the demand.

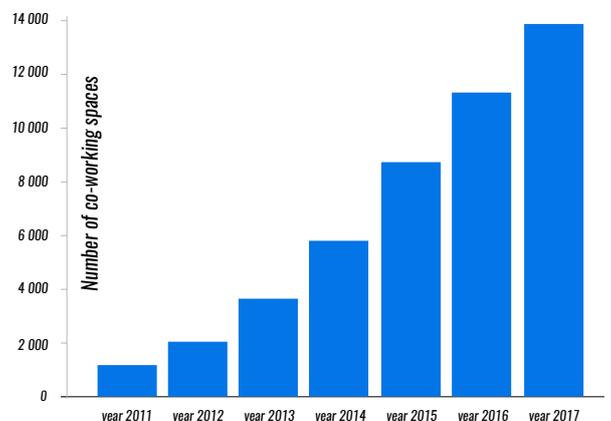
Innovasis Hotels chooses locations based on popularity and demand, with an eye for the niche created by high prices, availability, and under-served customer needs.

Hotel market over the years



<https://www.transparencymarketresearch.com/pressrelease/global-hotels-market.htm>

Growth of co-working spaces over the years



<https://levels.io/future-of-digital-nomads/>



5. The Product

Innovasis Hotels is a hospitality concept based on the application of innovation at every level of the project, as well as the combination of proven contribution models.

Destination attractions like the world's biggest "Slip n Fly" will draw guests from near and far. Inclusive, shared co-working spaces encourage networking and collaboration among people and teams staying for either just a night or a few months at a time. Electric scooters let guests explore the area and electric jet-skis and mini-submarines provide aquatic transport and fun. The on-site data center and crypto mining operations will be dedicated to supporting the worldwide blockchain network and any profit from mining will be put towards the constant improvement of each hotel location. All of these factors combined will make Innovasis Hotels among the hottest destinations in the world.

Open spaces, natural light, solar power, secret rooms, slides, and free-standing structures all contribute to the unique feel of the hotels. Built using repurposed shipping containers and modular design techniques, the entire structure of every hotel is sustainably created with fun and positive energy in mind.

Beautiful design and container architecture provide a unique and highly functional aesthetic. Accommodations from minimalist sleeping capsules to luxurious suites offer a variety of living options, and the innovative token model offers, finally, a way for blockchain project supporters to enjoy the hotels, profit from the economics of the project, and spend their crypto tokens in the real world.

At every step of the design process, the Innovasis Hotels executive and Advisory Board sought to answer this question: how can we make this better, faster, more sustainable, and more fun? After years of research, we are proud to finally share this new concept with our potential contributors and future guests.

5.1 Fun

The spirit of Innovasis Hotels is one of positivity and fun. The guest experience is designed to be entertaining, stimulating, and relaxing at the same time. Unlike our competitors, the hotel facility and co-working spaces are designed to bring people together while still offering privacy. Additionally, entertainment areas will be major draw for guests to stay in our hotels. A Slip n' Fly will be featured at each paradise location, including the world's largest version, at our "Paradise" locations. Social spaces, restaurants and bars offer guests a positive environment in which to connect with each other. Slides connect upper floors to the lobby, with ball pits, sports areas, a Flow-Riders wave pool, vibrant garden spaces and more, rounding out these uniquely fun experiences for adults.

5.2 Sustainable Energy Independence

Aside from the materials used in the production of the hotels, the solar and sustainable power technology that Innovasis Hotels incorporates is among the most innovative in the world. Our tech team is developing the most efficient energy solutions with regards to solar batteries, water collection and reuse, automation, and space management. The combination of these efficiencies make Innovasis Hotel facilities completely independent from traditional energy sources. Not only does this mean a minimal environmental footprint, but the hotels are essentially "off the grid".

Note on materials: *Over 800,000 new cargo containers reach the US each year. Since the cost to ship back empty containers is greater than it is to build new containers, they sit empty after their first use. By repurposing these containers in construction, Innovasis Hotels will be built entirely from a sustainable resource.*

5.3 Security and Mobility

Aside from the physical strength of the building materials, Innovasis Hotels are designed to be a safe and secure facility that sits off the power grid. The crush strength and rust resistance of our Corten steel containers makes them ideal for withstanding hurricanes. A property wall that doubles as a solar farm secures the hotel space, and in the event of rising water levels or landscape changes, modular construction - incredibly - allows the hotel to actually be re-packed and shipped to a new, safer location at a relatively low cost.

The Blockchain technology employed to store all of the peer-to-peer transactions and data ensures that guests information and finances are decentralized and safe.

5.4 Facility

The paradise and city hotels will have approximately 350-400 sleeping spaces and will offer 4 different levels of accommodation, with prices varying slightly based on location and size. Room sizes will range from a king-sized bed capsule to the highest standard of luxury executive apartments.

The rooms are specifically designed to be both extremely comfortable and highly functional as a fully connected hub. They are equipped with a flat screen television, a music system, and a central monitor to connect all the functions with the Hotel's proprietary app. This mobile app is designed to join all of the guests to the community, providing communication, a crypto-wallet for purchases, a monitor of the current token price, and a method of interaction and voting within the Innovasis Hotel community. Cutting-edge, sustainable automation in the hotel buildings themselves, combined with the digital app, offers our guests simple and seamless control of their Innovasis Hotels experience.



The hotels are built with a leading-edge technology utilizing modular units created from modified shipping containers. These extraordinarily durable containers are repurposed from their use on harsh seas and retrofitted with state-of-the-art sustainable energy technology. They can be stacked and layered more dynamically than typical concrete construction, and can be modified to create either wide open spaces or single standalone buildings. Their modular nature also allows for hotel production to be completed up to 4x faster than traditional construction. The containers, built with Corten steel, which derives its name from corrosion resistance and tensile strength, has an extremely high crush strength of 105 tons, as well as a very high resistance to rust. They are able to easily withstand hurricane-strength winds, harsh sea water, and ice. Re-purposed for Innovasis Hotels, these units are given an interior to rival any modern housing design and, by the end of the process, they become state-of-the-art buildings inside of an armored shell, completely independent from traditional energy sources.

5.5 Production and Scalability

The majority of traditional hotels normally take at least 2 years to complete construction. For some hotels it can take up to a staggering 10 years and waste untold energy and natural resources.

Prefabricated, modular construction techniques allow us to build Innovasis Hotels 4x faster and more efficiently than traditional hotel development.

From the moment the final architectural designs are complete, it takes a maximum of 90 days to build all of the modular elements in the assembly facility, depending on the size of the hotel. This can be done while the hotel's construction site is being prepared. Construction fit and finish are much more precise than anything that can be built onsite



using traditional methods. It then takes up to 30 days (depending on location) to ship the container modules to the assembly site, where it takes only 30-45 days to assemble the hotel.

While the aesthetics of each individual hotel may vary from location to location, the construction modules are standardized and “plug- and- play”. The modular nature of the buildings means that the total size of the hotel can be adjusted as the project grows in popularity, and Innovasis Hotels has the ability to produce multiple hotels at the same time, which translates into the ability to very rapidly scale operations.

The Innovasis Hotels business model is, on average, 40% less expensive than traditional hospitality

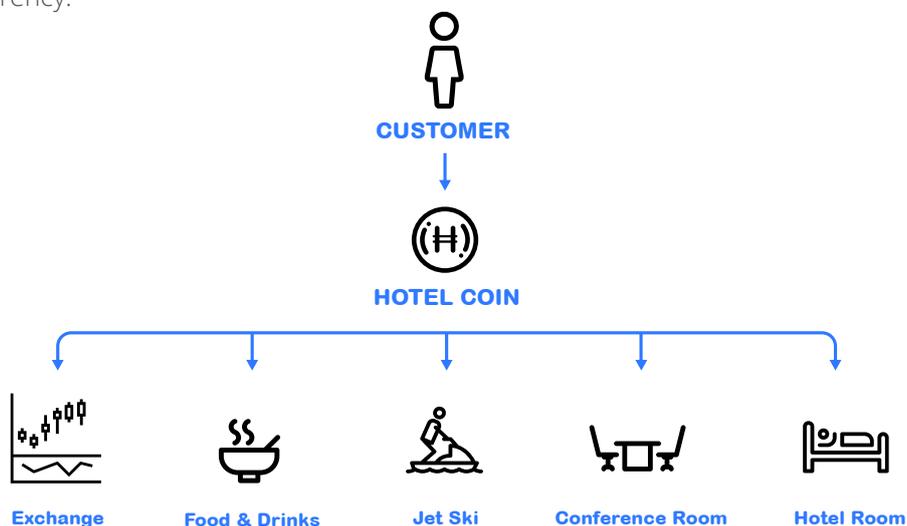
options. This difference is due to our technological concept, our use of repurposed materials, and our efficient and innovative construction techniques. In short, although we may use the term “build” when referring to a Innovasis Hotels development, we are actually referring to a design and development production process; due to our use of modular, reusable shipping container buildings, we do not “build” hotels so much as “produce” hotels. It is not just a question of the choice of words: Innovasis Hotels are very much, in effect, produced rather than built. It is a key distinction because it takes into account all of the vast cost-savings and ecological benefits that are inherent in every Innovasis Hotels development.

6. The Offer

6.1 Cryptocurrency Hotel Coin (HCI)

The new Cryptocurrency Hotel Coin (“HCI”) will be used as an obligatory payment method for all Innovasis Hotels transactions within the hotels worldwide, and will give the additional benefits of “Prime membership” to early participants.

Hotel Coin will be used for not only for service fees, but also for food purchases, scooter and jet-ski rentals, and all other transactions across the chain globally. Room charges and all amenities will be charged in the HCI cryptocurrency.





6.2 The Capsule

Components	Price / Description
Features	Offer guests a king-size bed, tv and air-conditioning. Without private bathroom.
Size	230x230x130(height) centimeters
Room Certificate Cost	One \$1000 payment for lifetime access
Rent for Regular Guest	\$30-60 per night, depending on location and availability.
Hotel Service Fee	Around \$15 per day



6.3 The Standard

Components	Price / Description
Features	Offers a king- sized bed, and fully connected technology center. Without private bathroom
Size	230x230x270(height) centimeters
Room Certificate Cost	One \$1500 payment for a lifetime access
Rent for Regular Guest	\$60-100 per night.
Hotel Service Fee	Around \$23 per day



6.4 Junior Suite

Components	Price / Description
Features	Junior suites occupy a 28m ² area and provide a near-luxury standard with a private bathroom.
Size	590x230x270(height) centimeters
Room Certificate Cost	One \$2000 payment for lifetime access
Rent for Regular Guest	\$100-150 per night
Hotel Service Fee	Around \$30 per day



6.5 Executive Apartment

Components	Price / Description
Features	Large executive apartment at our highest standard, with private bathroom
Size	580x460x270(height) centimeters
Room Certificate Cost	One \$3000 payment for lifetime access
Rent for Regular Guest	\$200 per night.
Hotel Service Fee	Around \$45 per day

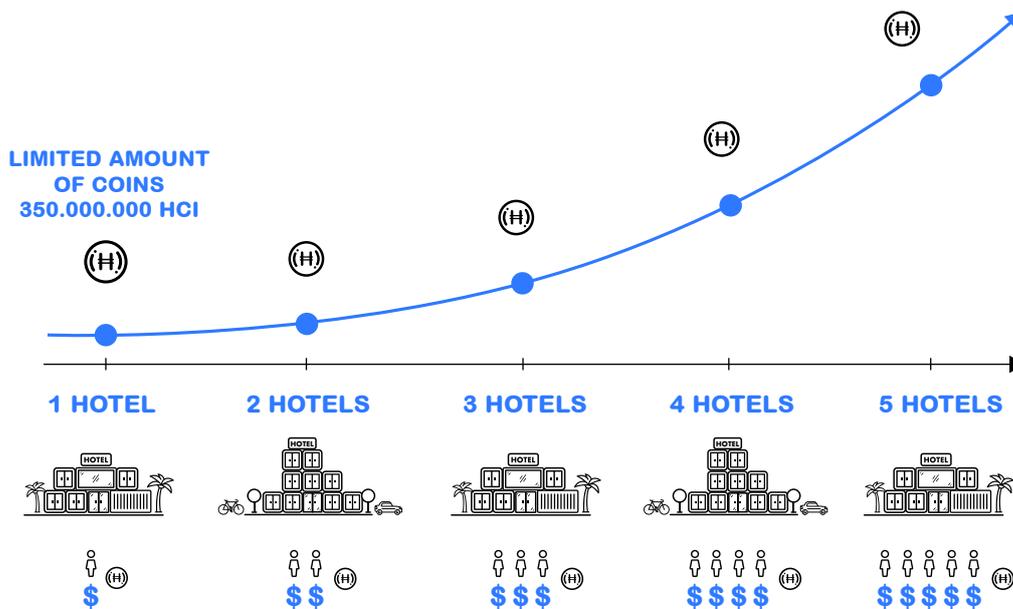
6.6 Why it can be assumed that HCl price will grow?

There is a limited total amount of 350 million HCl coins, with a market cap of \$27,720 million. They will be available until sold out during the ICO.

Every Hotel creates real demand for the coin as they are required by all guests for usage in the hotels. The backend system will allow for the purchase of HCl coins directly from an exchange (i.e., from contributors) and distribute them to the guests that need them in the hotels.

Because each new hotel can accommodate new people that need to have hotel coin in order to stay and pay for food and other services, demand and value of Hotel Coin will continually increase.

INCREASING DEMAND = INCREASING VALUE



The tokenization of our hotels provides us with a unique opportunity to establish a pool of committed community members, guests, contributors, and opinion leaders, all of whom we can rely upon for the future stages of the project's development.

Guests can use Ethereum, Bitcoin, or any other cryptocurrency to purchase HCl. If they choose to use a credit card or fiat currency, the Innovasis Hotels back-end system will automatically purchase HCl tokens from the open exchange where the prices will be set by the market. Of course, utilizing the credit card or fiat process will be slightly more expensive in order to cover administration/transaction fees.



6.7 Finally You Can Spend Your Cryptocurrency

Far from a merely speculative asset, Hotel Coin will be the lifeblood of Innovasis Hotels - every transaction at one of our facilities, from room booking, to dining, to jet ski rental, to booking a private office, scooter, mini-submarine, or conference room, will be conducted via Hotel Coin.

Innovasis Hotels is one of the first ICO projects that connects cryptocurrency to the real world in real time. Our proprietary token is built on cutting edge economics, with the value of the coins rooted in real estate.

Since hotels inherently provide shelter, service, and recreation, our token will always provide a value, regardless of fluctuations in the global financial markets. Hotel Coin lets contributor-guests travel, live and work like never before

6.8 Entering Public Exchanges

Innovasis Hotels will begin discussions with third party exchanges before the launch of the ICO to ensure token liquidity. For the holders and new token purchasers. We plan to enter the exchanges approximately 3 weeks after the close of the ICO.

6.9 Price of The Hotel Coin (HCI)

We are opening the private sale with a cap of \$2M. We will release 25 million coins at \$0.08.

The main ICO for Hotel Coin will last for 30 days. The Price will increase as the supply of coins is sold out for each round.

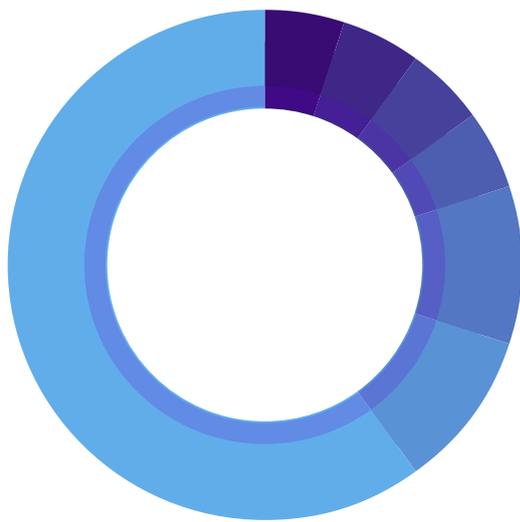
1. \$0.11 - 50 million coins (\$5.5 Mln.)
2. \$0.13 - 31 million coins (\$4.03 Mln.)
3. \$0.15 - 27 million coins (\$4.05 Mln.)
4. \$0.17 - 69.6 million coins (\$11.832 Mln.)

Sale Prices

	Seed	Private Sale	Sale 1	Sale 2	Sale 3	Sale 4	TOTAL
The amount of Tokens	7,400,000	25,000,000	50,000,000	31,000,000	27,000,000	69,600,000	210,000,000
Price per token		\$ 0.08	\$ 0.11	\$ 0.13	\$ 0.15	\$ 0.17	
Estimated Amount of funds raised	SOLD OUT	\$ 2,000,000	\$ 5,500,000	\$ 4,030,000	\$ 4,050,000	\$ 11,832,000	\$ 27,712,000

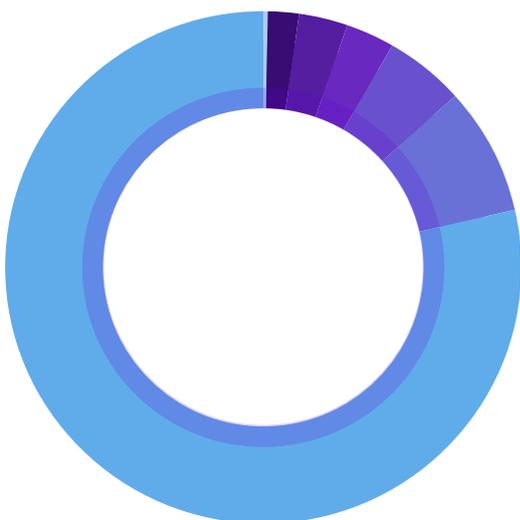
7. Token and Funds Distribution

7.1 Token Distribution Chart



- 70% Investors
- 6% Partners
- 5% Team
- 5% Advisors
- 5% Community
- 5% Referral/Syndicate
- 4% Liquidity

7.2 Funds Distribution Chart



- 78.80% Initial Hotel Development
- 6% Hotel Marketing and Fundraising Budget
- 5% Entry to Exchange
- 3% Legal and Accounting
- 3% Hotel Delivery Team
- 2% Data Center
- 2% Hotel IT Solutions
- 0.2% Insurance

Appendix 1. The Team & Partners



Pawel Alva Nazaruk

Co-Founder & CEO

Serial entrepreneur and author of a bestselling book, Pawel is experienced in marketing campaigns and product launches, with impressive sales track records, raising up to \$1.2 mln in 2 week campaigns. He successfully sold his first business and has raised over \$6 mln for other ventures. He has lead teams of over 30 people and currently sits on the board of advisors for The Good Game which creates innovative social games for companies like Ebay and Crunch Fitness. He now lives in Silicon Valley Palo Alto.



Adam Schroder

VP Hotelary Technology

Adam has personally overseen hundreds of hospitality / resort technology projects and initiatives worldwide as a lead technology expert, providing industry-leading technology solutions and services. He is a committed, flexible, adaptable, and self-motivated executive; known as an intellectual, goal-oriented expert with an innate drive towards continuous personal and professional development; experienced worldwide international traveler; provides exceptional needs assessment, research, analytical and problem solving skills; outstanding prioritization, time and people management skills.



Wesley Osbourne

Senior Technician, President of Sundog Structure

Wesley Osbourne is the President of Sundog Structures, LLC, a modular manufacturing company located in Tampa, Florida. Sundog Structures manufactures upscale modular buildings using ISO-certified cargo containers, known as Intermodal Steel Building Units (ISBU) and provides residential and commercial buildings with both unique properties and high quality design. Since 2013, Osbourne has also served at a Principal at idesign Architects, a full service architectural and interior design firm dedicated to the concept that design is a socially responsible and environmentally respectful pursuit. Finally, Wesley ties his other positions together with over 17 years' experience as the President of OTD, a general contracting firm based in Mt. Dora, Florida. He has a Master of Architecture from the University of Florida.



Robert Cox

Lead Architect, CEO of Sundog Structure

Robert Cox is the Founder and CEO of Sundog Structures, a firm built around the concept of repurposing and reusing existing shipping industry product as a core building material, which produces environmentally friendly products while providing structures that can last for generations. Cox is also a Principal at iDesign Architecture Interiors & Eco/Energy, which specializes in the design and integration of mixed use, multi-family, retail, office and hospitality projects. From 2009-2014 Robert was the CEO of CoolerEarth LLC, a firm whose goal is to simplify sustainability and bring it to the mainstream. Mr. Cox holds degrees in Marketing and Industrial Design from Ohio State University.



Daniel Cioe

Chief Sales Officer

Daniel Cioe has over 25 years experience in key sales positions across various industries including the automotive industry and real estate. His strengths come from being a self-motivated, optimistic and success-driven individual who thrives on helping others become successful. Daniel is also known for being a motivational speaker and working side by side with others and teaching them the tools to be successful. He believes in " Making Things Happen " and not " Waiting For Things To Happen " and that everyone who has that hunger mentality can accomplish anything in life. Daniel lives in Alberta Canada.



John Doyle

Chief Operating Officer

A highly experienced entrepreneur and seasoned veteran of the Marketing, Branding, and Advertising industries, Doyle founded his first Digital Agency in 1995 and continued to grow the firm for over 20 years to eventually achieve 8-figure revenue. Throughout this period he was responsible for creating the agency's vision and mission, and guiding it toward its goals by hiring and managing internal and external teams using a results-oriented philosophy, and participating first-hand in business development activities as required to ensure the firm's financial health and increasing success. Upon realizing it was time to take advantage of an opportune moment to pursue an exit strategy, Doyle changed course, and travelled the Caribbean for a year. He then channeled his extensive experience into a career as an independent Marketing Consultant, working with many different types of firms, from startups to the Fortune 500, in a wide array of Marketing & Brand projects ranging from Strategy to Implementation. Doyle created the byline "The Art Of Information" in 1995 to summarize his ideal of perfectly resonating communication in any media, and ensures that the concept has rippled throughout his professional life.



Lukasz Preiss

Architect, Concept designer

Lukasz Preiss is multiple-award winning architect and 3D designer. He has been recognized for his work for the Design of the Patent Office in Poland 2007, Competition Gdansk 2008 and was Awarded with "Best Polish Design" diploma in 2017. He was nominated for the title of "Best Design" at the University of Art in Poznan and is currently a team lead at a 3D Department of a gaming company.



Dawid Kotrys

Chief Marketing Officer

Dawid is the founder of Kotrys Media and considered to be one of the top digital marketers in Poland. He specializes in effective online marketing and web design, and is overseeing the digital marketing aspects of the Innovasis Hotels ICO campaign.



Jacek Zaworski

Graphic Designer

Jacek is a seasoned graphic designer with 15 years of experience. He is a well rounded specialist in the fields of internet marketing campaigns, visual branding design, web design, and print media. He originates from gaming industry where he spent over 7 years.

He is a cryptocurrency lover, and deeply involved in ICOs.



Bartek Zapiór

Community Manager

Coming from an academic background in Financial Markets and Investment Consulting, prior to 2017 Bartosz gained experience in trading and investing in public companies. In January of 2017 he entered the blockchain&cryptocurrency world and got fascinated both by it's technological and financial side. For that reason he decided to get involved in the ICO market and joined forces with Innovasis Hotels to support its potential investors with his knowledge. Combining all of the above, Bartosz aims to create a community that is accommodating to both new and experienced investors, cryptocurrency enthusiasts and fans of the project.



Daniel Marciszewski

Community support

Daniel Marciszewski, born and raised in New Brunswick, Canada, is fluently trilingual, speaking English, Polish and French. Having been raised in a Polish household, in the only officially bilingual province in Canada.

He comes from a professional background of sales and customer service. In early 2017, after much research and self teaching, he became actively engaged in the cryptocurrency market and community. He quickly became a spokesperson and promoter for blockchain technology among his co-workers and friends, and to this day, is still the primary source of info among his peers.

Advisors



Jonathan Chester

Cryptocurrency Advisor

Jonathan is the founder & president of Bitwage, the most popular payroll & invoicing solution built on top of the Bitcoin blockchain. Bitwage has raised funds from high profile investors and companies, such as Draper Associates, BPI France, and Orange Silicon Valley through the Orange Fab accelerator. Bitwage has spun out a sister company, Inwage, which works with freelance engineers paid through bitwage to provide IT consulting and development services for ICOs and the project behind them. Since joining the Blockchain ecosystem in 2013, Jonathan has been featured in Les Echos, Entrepreneur magazine, and Quartz. He has consulted members of the European Parliament, Dutch banks & regulators, and the California Senate regarding regulation of the blockchain industry; He has also spoken at conferences such as Viva Technology, SCAPayments, Transact15, BIP001 and CoinAgenda.



Adrian Bujak

ICO ADVISOR

Adrian has run many businesses in various industries. He has achieved success in the reference marketing industry and worked in the insurance sector before joining the startup industry. He was the CMO in the HYENT application, which won international awards (Galileo Masters 2014 or Orange Fab 2015). He is currently a co-founder of Greek Real Estate Investments Ltd., a consulting company that helps people to invest in real estate in Greece. He has been involved in cryptocurrency for 3 years and has invested heavily in various ICOs with great success.



James Waugh

ICO ADVISOR

James has been embedded in the cryptocurrency and ICO space since the Ethereum network launch. After contributing to 50+ ICO's, James has been advising on ICO best practices, token economics, smart contract architecture and community management, and was the head of business development for Canya. He is passionate about helping to ensure the token holders best interests are represented and that the team & community have a healthy and productive relationship!



Marcin Stragowski

RD Labs CEO - Advisor

Marcin is the CEO of RD Labs in Warsaw, and is an Enthusiast of Bare Metal approach and Low-Level programming. He is passionate about sustainable energy technology, particularly in the automotive space, and has experience in all kinds of technological research, development, and project oversight.

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RD Labs

specialize in finding the most efficient and innovative technology solutions to any challenge they face. Their team consists of IT professionals, electronic specialists, designers and technology researchers. They develop prototypes to ensure efficiency in their mass production and have dedicated specialists in quality assurance and monitoring. They are working to develop the most efficient energy solutions for the Innovasis Hotels project.



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