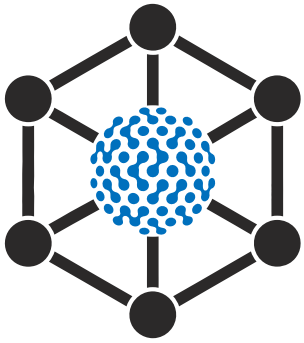
WHITE PAPER

SUPPORT BRIGHT IDEAS THROUGH CROWDFUNDING



IDEAOLOGY

v3.0

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ABSTRACT

IDEAOLOGY
Your Idea on Fertile Ground

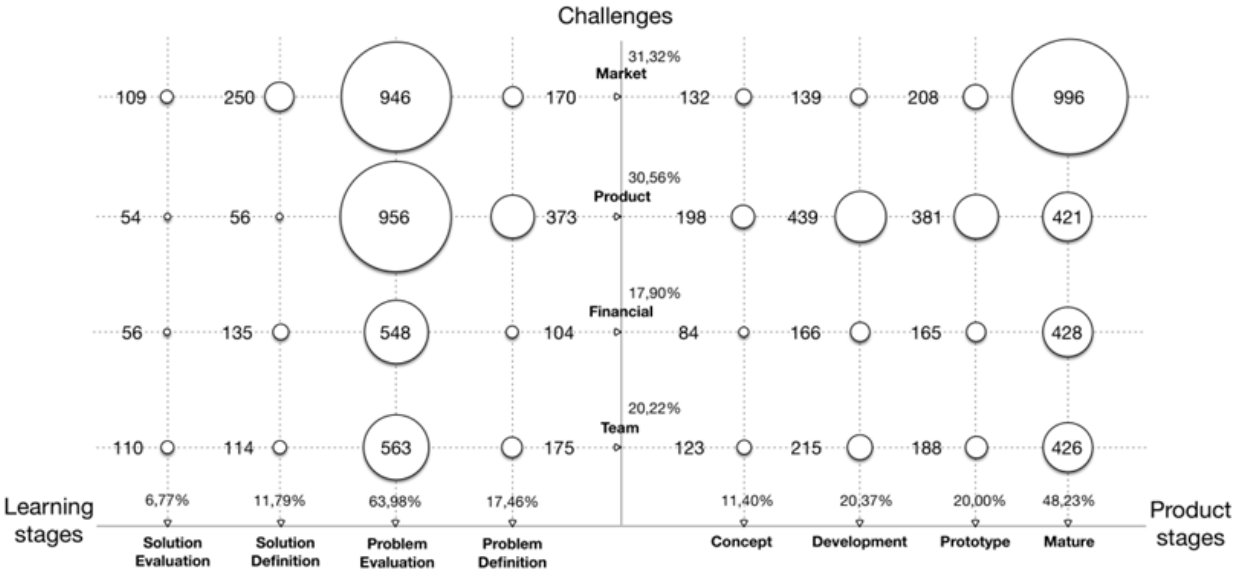
Entrepreneurs and startups are the driving force behind economic development and technological innovation, and as such they should be given every chance of success, from the ideation phase to a complete product on the market. Alas, there are several key problem areas in this journey that are in dire need of overhauling.

The interactions between investment and finance decisions are substantially more complex for a small, private or startup business than they are for a public corporation, as the value placed on a new venture will be very different for the entrepreneur than for many outside investors.

For example, although VCs are a major positive factor in product and market development, especially when it comes to innovative IP, for small startups and idea owners they can be as detrimental as they are beneficial due to loss of control, unavailability of secondary funding sources and their profit-oriented nature.

This indicates the market need for a better financing solution, which will provide both the necessary funding and appropriate level of freedom for the entrepreneur to take their own product development journey.

Downstream entrepreneurs face another set of issues - the availability and quality of knowledge and experiences they need to introduce into their startup environment in order to succeed.



source: link

Freelancers enable businesses to be agile, flexible and to manage risk in adjusting their workforce to meet the uncertainty inherent in a dynamic business environment, but the barrier here is double-fold - startups need better and a more immediately available hiring pool.

On the other side, if a freelancer doesn't have a high enough reputation - which is only one of the prerequisites to get a job, and it does not significantly remedy the effects of other problems in the freelancer space - they will most likely miss out on an opportunity to get a job, which further complicates the process for both freelancers which cannot get in the spotlight easily based purely on their expertise, as well as for entrepreneurs (startups) hiring them as it is complicated to objectively judge which freelancer is the best choice for the job, and if the appropriate candidates will even reach or be reached by the opportunity for collaboration on a project.

Ideaology comprehensively tackles this problem space, and provides an enterprise development framework and ecosystem with aligned benefits for all actors - more flexible and sustainable funding and services needed for entrepreneurs to develop their startups, more objective and measurable valuation, risk and liquidity assessments for investors, and a reputation management system with deserving fees for service providers, freelance or other.

By providing a structured yet flexible framework in the form of The Enterprise Journey which will be the crux of the decentralized product development and funding platform which is Ideaology, we are removing risk factors which are the main drivers behind VCs decisions to limit control over startups and their desire for fast returns, which in turn gives more freedom to said startups to innovate and develop properly. Subsequently, valuations in each stage and of the startup as a whole are more measurable and objective, which allows us to broaden the types of funding available to startups due to lower risk and higher success factors, since said objectivity brings better ways to analyze and optimize for long-term business model sustainability.

This ecosystem gives ideas value as it allows the entrepreneur to safely enter the ideation phase for their product, and provides them with all the necessary tools for their journey to reach product maturity and market success, all the while properly rewarding all the actors in the process by providing them with added and new value streams compared to current market state - such as objectivity in valuation and a low-risk investing environment for VCs, fair and provable reputation management system for freelancers, and multiple incentives for Valuators and Oracles as they are an integral decentralization factor in Ideaology network governance model.

IDEA
OLOGY

A Blockchain-Powered Enterprise Incubator



Startup Incubator

Develop your idea into a product and enterprise in a structured, secure, and low-risk environment, with capital, expertise, and resources at disposal from the first step.



Marketplace

Find freelancers, vendors, and service providers to build and grow your idea, with quality assurance, confidentiality, security, and settlement built into digitized contracts.



Fundraising

Get an early valuation and funding for your idea, crowdfund your idea or tokenize your equity and offer investors a transparent and accurate valuation.



Business Intelligence

Find enterprises of interest and have granular access to the data you need as an investor, service provider, or enterprise.

Participants

Ideaology is a blockchain and DLT powered Startup Incubation Platform, providing a sustainable solution to all participants in the product development process of the startup ecosystem.

Idea Owners

Empowers Idea Owners to fund, develop, and receive a dynamic and real-time valuation of their idea and project from the earliest stages, in a risk-free environment, with professional services, mentorship, and fair funding practices.

Investors

Democratizes and decentralizes startup crowdfunding by allowing anyone to invest in a startup from its earliest stage, with high transparency, objective validation, and financial tools to capitalize on their investment at any stage of the startup.

All participants on the Active Idea platform will pass through a KYC process.

Marketplace Actors

Provides a vibrant ecosystem for freelancers, vendors, and service providers which can assist with developing every component of an idea that is needed for it to evolve into a POC, MVP, and a mature product.

Valuators

Every Idea goes through a process of valuation that involves consultants hired by the Idea Owner, the input of the Ideaology Community and validation by System Oracles and Valuators.

Oracles

Oracles are data sources within and beyond the ecosystem that assist Entrepreneurs in developing their idea and provide information in the process of validating Valuations.

ECO SYSTEM

The Ideology Ecosystem is a layered environment for the sustainable operation of the Ideology Platform and its Economy.

The Platform Layer

of the Ecosystem is composed of the participants and platforms they use to develop and invest in enterprises, provide services, as well as deliver and exchange data in the system.

The Blockchain Layer

of the Ecosystem provides a hub and spoke blockchain architecture that maps to the Platform Layer components, and powers the data and value Economy of the system, through token generation and transaction management, consensus and finality for all data and value transfer, and the governance of the system through POS voting.

PLAT

FORM

The platform layer of the Ideaology Ecosystem is called Active Idea, and it is composed of the following components:

Active Idea

- Launchpad
- Marketplace
- Crowdfunding Terminal
- Center of Ideas and Information (Data Center)

Idea Wallet

Active Idea

Launchpad

Every **Enterprise Idea** that is **Onboarded** onto the **Ideaology Platform** is placed into the **Active Idea Launchpad**, a structured ledger and backlog of activities and milestones that the Idea needs to and has gone through along its journey of development, launch, and growth.

The **Active Idea Launchpad** contains all the **Enterprise Data** an idea generates along the journey to product and growth, as a result of their development activities and business performance, resulting in a dynamic ledger of the most recent **Enterprise Data** about the company, based on which it is possible to determine its value at any given time.

The **Active Idea Launchpad** allows **Idea Owners** to enter and update **Enterprise Data** manually or through automation tools. The **Enterprise Data** in the **Active Idea Launchpad** is the dominant component for the **Valuation** of the **Idea**.

The **Active Idea Launchpad** at its core needs to contain **Enterprise Data** about the idea, the problem-solution space, the addressable market, and the customers (user personas) to receive the **Initial Valuation**. This set of information is called the **Minimum Valuation Information (MVI)**

All the **Enterprise Data** in an **Active Idea Launchpad** needs to be supported by **Data Sources**, i.e. digital documents and data streams that verify the validity and accuracy of the **Enterprise Data**.

Valuators will analyze and scrutinize the **Enterprise Data** on the **Launchpad**, and compare, correlate, and validate it through data sources available through system **Oracles** and from external verified sources.

Valuators will stake their reputation on the **Active Idea** platform with **IDEA Tokens** and paid after delivering valuation services.

Freelancers, **Vendors** and **Service Providers** will be able to see which **Active Idea Launchpad** Items the **Idea Owner** is currently looking to hire services for, and can pitch in their offers based on the specifications, scope, and budget.

Marketplace

The **Active Idea Marketplace** is a platform on which freelancers, vendors and service providers offer products and services that **Idea Owner** will use to develop their **Idea** into a product and move along the **Idea Journey**.

The **Marketplace** will provide **Idea Owners** access to freelancers, vendors, and service providers who can help them with market research, business analysis, and development, PR, HR, data science, lead generation, sales, and every other aspect of their business

Crowdfunding

The **Active Idea Crowdfuding platform** is where **Idea Owners** raise funds for their Idea. Entrepreneurs can apply to the crowdfunding platform; however, to do so, the **Ideaology** team will first review and vet their project.

The entrepreneur will need to submit a business plan/pitch deck with the details about their project. After the project has been uploaded, it proceeds to the **Voting Stage**.

Community members and IDEA token holders can vote on each project after reviewing their details. The top voting projects will be displayed on the main page. If the project idea passes the voting stage, the idea will be **Approved for Crowdfunding**; however, if the idea fails to pass the voting stage, it will be transferred to the **Upcoming Projects** section.

In the **Upcoming Projects** section, the idea developer will be given the feedback to improve their project, including the specific set of tasks required to overcome the shortcomings. The user will need to submit a new application after the improvement requirements have been met.
Every project that gets crowdfunded will need to provide value for the whole community, such as an airdrop or bounties on the **Ideaology Wallet**. Every investor will get a discount on their selected project. A success fee is paid when withdrawing collected funds. Projects all get funded using **IDEA tokens**, which the seller receives in their **IdeaWallet**.

Non-Profit Quality Program

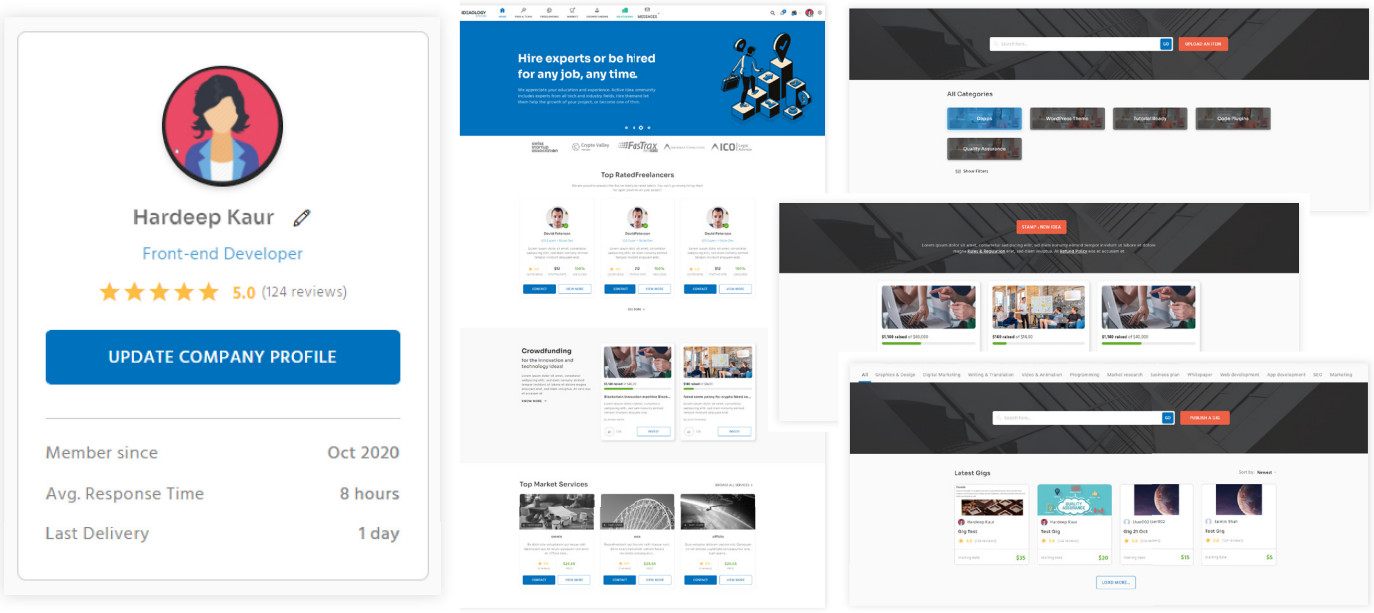
The **Ideaology Non-Profit Quality Program** is a standout service of the **Active Idea** platform that connects freelancers with non-profit organizations.
The **Non-profit Quality Program** is designed to help freelancers boost their reputation and provide proof of work and quality by volunteering for non-profit organizations in need of various services.

The development of the **Quality Program** will have two stages.

In the first stage, **Non-profit** organizations will apply for the **Quality Program** on the **Active Idea** platform, freelancers will be able to see the services that an organization needs, and will apply to volunteer and deliver these services for free.

Upon the delivery and assessment of these services, the non-profit organization will provide feedback about the quality of work and contribute to the reputation and ranking of the freelancer on the platform.

In the second stage, the **Quality Program** will become even more beneficial for the organizations, in line with our vision to make the **Active Idea** platform an environment with a "**Pay It Forward**" culture, in which all participants help each other in times of need, with the **IDEA token** serving as the staking and reputation building instrument of trust.



Center of Ideas and Information (Data Center)

The **Center of Ideas and Information** (Data Center) is the cumulative repository of all Ideas and information transacted and stored on the **Active Idea Launchpad**.

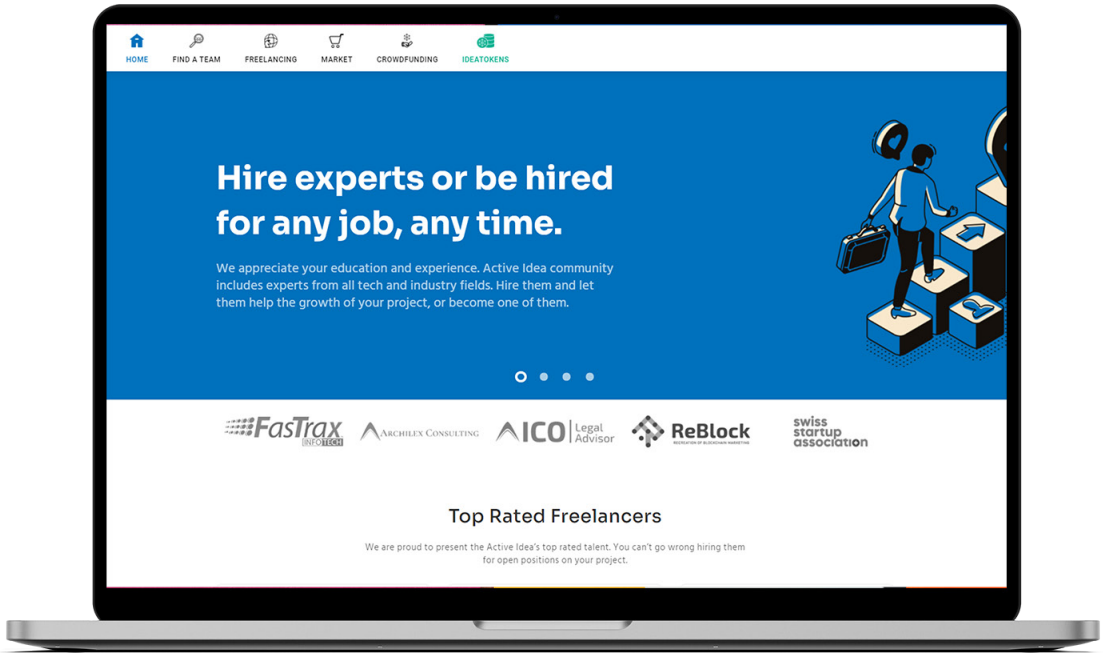
All submissions to the **Active Idea Launchpad** are synchronized to the CII.

The CII provides participants with the following tools:

- **Idea Directory**: A CrunchBase like listing of all enterprises searchable and filterable by various criteria.
- **Investor Directory**: A VC/Angel List-like listing of all investors registered on the Ideaology Platform.
- **SmartSearch**: An advanced search engine that will provide accurate results and information to search queries.

The CII is used by:

- **Entrepreneurs / Idea Owners**, to analyze their niche, competition, find matching investors and service providers, and gain insights on industry trends relevant for their business and product roadmap.
- **Investors**, to find Ideas that match certain criteria in terms of industry, status, value or other categories.
- **Vendors and Service Providers**, to discover and find enterprises in need of their offerings.



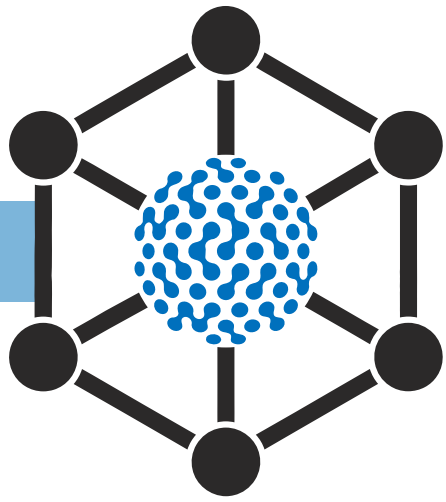
EXPLORE ACTIVE IDEA PROTOTYPE >

IdeaWallet

The **Ideaology platform** will provide users with a digital wallet for all transactions within the **Ideaology Ecosystem**.

The digital wallet will integrate and connect the entire ecosystem, enabling users to benefit from a secure payment channel. The digital wallet can be used to manage both the **IDEA token** and fiat currencies.

By securing their money in the digital wallet, users can quickly and seamlessly transact with each other.



ECONOMY

The ActiveIdea platform is dedicated to connecting the ecosystem participants worldwide by way of the **IDEA token**.

Entrepreneurs, the IDEA Owners, will use the **ActiveIdea Launchpad** to onboard and develop their product and business.

Investors will provide funding through the **Crowdfunding Terminal**, while freelancers, vendors, and service providers will also have options to sell products and services to Idea owners via the **ActiveIdea Marketplace**.

The Ideaology Economy will be based on the internal flow of value within the Ideaology Ecosystem and the trading of the **IDEA Token** in the external market.

Job Board: Find a Team

To get started, customers and community members can use “Find a Team” to connect with professionals with the skills, resources, and knowledge to help them develop their ideas.

Customers and community members can create job posts or go through the list of available providers to hire. The customer/community member can also use various filters, including category, skills, and salary to find providers.

To make a post, the customer/community manager will need to enter the details for the job position, overview of the roles and responsibilities, required experience/skills/certification, and the proposed salary.
In addition to finding team members, customers can also connect with potential partners. To find a partner, customers/community managers must post the requirements of the project and contact details.

Requirements can include skills and work experience on a similar idea. Individuals who are looking for a partnership can access the database by turning on find the partner feature. The user can see the list of partnership posts and the requirements and details for each post to find an appropriate partnership opportunity.

Revenue Stream: Ideaology will charge a job post placement fee on the Find a Team section of the Active Idea platform.

Marketplace

The Marketplace offers freelancers, vendors, and service providers a platform to offer their goods and services to entrepreneurs that have onboarded their ideas onto the Active Idea Launchpad.

Freelancers and Services

The service provider can use the additional features in their profile to manage and promote their offer, including posting jobs, tracking sales, communicating with buyers, completed jobs, invoices, and others.

The provider can also opt to become an ICO Advisor. The user will need to provide the information, including skills, expertise, experience, and contact information, to become an ICO Advisor. Each profile will highlight.

Revenue Stream: Ideaology will charge buyers a commission fee according to the contract value. In addition to this, we will charge a commission for every withdrawal that freelancers/advisors make from their wallets.

Vendors and Products

The Ideaology marketplace supports developers from around the world to upload and sell their digital products, which can range from dApps, WordPress Themes, Tutorials, Plug-ins, and other digital products.

Revenue Stream: Ideaology will charge buyers a commission fee according to the contract value. In addition to this, we will charge a commission for every withdrawal that freelancers/advisors make from their wallets.

Crowdfunding

Entrepreneurs can apply to the crowdfunding platform; however, to do so, the Ideaology team will first review and vet their project. The entrepreneur will need to submit a business plan/pitch deck with the details about their projects in the following interface.

After the project has been uploaded, it proceeds to the voting stage. Community members and token holders can vote on each project after reviewing their details. The top voting projects will be displayed on the main page. If the project idea passes the voting stage, the idea will be approved for crowdfunding; however, if the idea fails to pass the voting stage, it will be transferred to the upcoming projects section.

In the upcoming project section, the idea developer will be given the feedback to improve their project, including the specific set of tasks required to overcome the shortcomings. The user will need to submit a new application after the improvement requirements have been met.

Revenue Stream: Ideaology will charge entrepreneurs a fixed fee for submitting their project for crowdfunding and charge a commission for withdrawing the collected funds.

The Token

IDEA Token

IDEA token is a hybrid utility/payment, Ethereum ERC-20 token, specially designed for the IDEAOLOGY environment. ERC20 tokens enable a uniform, standard set of rules governing how tokens behave and function on the Ethereum network. This is crucial for heightened stability and network cohesiveness.

Hybrid utility/payment token is used for payment and benefits for token holders.

Ethereum has a first-mover advantage and continues to have the largest market cap. Furthermore, ERC20 allows for seamless interaction with other smart contracts and decentralized applications on the Ethereum blockchain.

IDEA Token is a non-refundable functional utility token which will be used as the medium of exchange between participants on the **Ideaology Network**.

IDEA Token will serve as a key catalyst for growth of the **Ideaology Ecosystem** in three fundamental ways:

- **Staking and Payments**: The IDEA Token is the instrument by which marketplace participants enter into a contractual agreement and make settlement upon delivery of the product or service. IDEA Tokens guarantee the reputation and serve to create the binding smart contract between the two parties. A minimum staking will be required to achieve benefits on the platform, such as discounts for services.

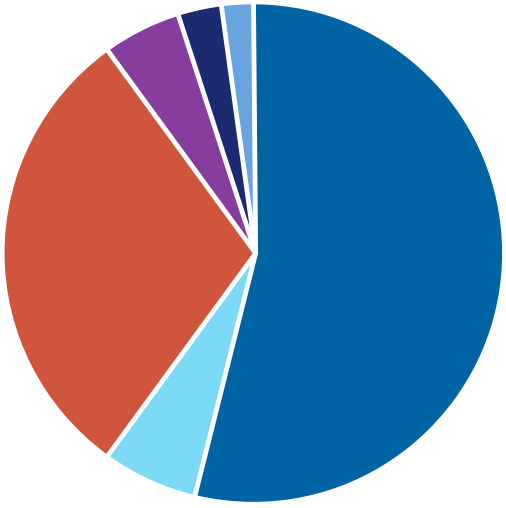
- **Governance**: IDEA Tokens confer voting rights, through which the participants will be able to participate in voting on future features and parameters of the **Ideology Network**.

- **Crowdfunding**: The IDEA Token will be the only token to be used in crowdfunding.

For the avoidance of doubt, the right to vote is restricted solely to voting on features of the Ideology network; the right to vote does not entitle IDEA Token holders to vote on the operation and management of the Ideaology Company, the Distributor or their respective affiliates, or their assets, and does not constitute any equity interest in any of the aforementioned entities.

Tokenomics

Maximum Supply: 500 Million IDEA Tokens



Token Distribution:-

- Sale = 54% = 270 M tokens Supply
  - 1.2% Private sale
  - 1.9% IEO Round 1
  - 2.2% IEO Round 2
  - 10% to be unlocked in monthly tranches over 2 year period in accordance to network growth and demand
  - 38.6% locked 2 years, after unlock it will be released in monthly tranches over 5 year period in accordance to network growth and demand
- Reward = 6%= 30 M Token Supply
  - 0.1029686% distributed (Bounty and AMA reward)
  - 5.9% of the reward token will be unlocked in a period of 5 years in accordance to network growth and demand
- Platform development = 30 %= 150 M Token Supply (Locked 2 year)
- Marketing = 5% = 25 M Token Supply (Locked 2 year)
- Team = 3% = 15 M Token Supply (Locked 2 year)
- Operation = 2% = 10 M Token Supply (Locked 2 year)

IEO Round 2

- **Dedicated Tokens**: 11.111,112
- **Price**: 0.09 $
- **Collecting**: 1,000,000$
- **From** 26. January 2021. Duration: 10 days

Bitcoin.com

Exchange Listing:
March, 2021



Governance

Ideaology provides its community the freedom to choose how the platform works. Through **voting**, the community members can decide which processes work best for everyone.

Take control of how projects and ideas take shape and help them grow by voting for their crowdfunding campaign applications.

A platform user will be provided with a real-time, transparent, immutable voting system through the power of blockchain consensus.

IDEA Token Price Growth Indicators





3Y » 1M » 100M

Ideaology's goal is to acquire 1 million users on the Active Idea platform.
It creates a need for 100 million worth of IDEA coins.
4x more than tokens available on sale.

2nd sale

All unsold token will be transferred to 2nd sale.

2021

All unsold token until the end of 2021 year will be freezed.

$100

Every user will achieve the benefits of holding $100 worth of idea coin.

50% off

IDEA token holders can avail of up to 50% off on all platform fees while earning a profit of more than $100 per month

Freelancers · Founder · Investors · Market Seller

From freelancers to founders, each user can enjoy a 50% markdown on platform fees, just hold IDEA!

ROAD MAP

The Ideaology Company developed the high level concept defining the customers, the market and the problem solution space. The founder then formed the core team to start developing the idea.

Q4 2019

- The first Ideaology Vision Paper is published.
- Incorporation of the Ideology company in Dubai, UAE
- Awareness campaigns and community engagement initiatives
- Active Idea Prototype development
- Team expansion

2020 Q1

- Team expansion
- Partnerships
- Promotional events
- Reward programs

Q2 2020

- Launch event
- Market feedback campaigns
- Switzerland, Zug incorporation
- Crypto Valley membership
- 6 million IDEA Token sold
- USD 300K raised
- Pre-registration for Beta launch

2020 Q3

- Beta community onboarding
- Testnet
- Team expansion
- Community Bounty Reward Program
- Ideaology Ambassador Program
- P2PB2B
- 19.16 million IDEA Tokens on sale
- Duration: 15 days
- 22% discount

Q4 2020

- 194 million IDEA Tokens on sale
- Duration: 15 days
- IDEA Token listed on 1 or more exchanges

2021 Q1

OUR TEAM



Khaled Alkalbani

Founder & CEO



Amar Kovačević

Co-founder & CTO



Mac Ocampo

CMO



Zied Chaabane

MENA Region Manager



Don Johnson Adona

Senior Copywriter



Danilo Polovina

Marketing Assistant



Matija Minović

Brand & Design Specialist



Carlos Molina

Social Media Manager



Md. Zil

Community Happiness Specialist

DEVELOPERS



Sabir Arora

Tech Lead



Justin Bevan

Full stack Developer



Vijay Vyas

Software Engineer/Architect



Jyoti Mishra

Scrum Master



Chirag Panchal

UI/UX Specialist

ADVISORS



Sean Brizendine

Public Relations Advisor



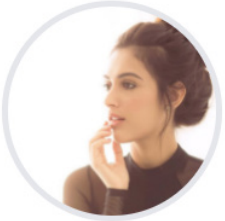
Thomas Contin

Legal Advisor



Marco Sala

Legal Advisor



Nikita Sachdev

Advisor

PARTNERS

Crypto Valley Member

swiss startup association

FasTrax TECH

Archilex Consulting

ICO Legal Advisor

Featured on:

Cointelegraph

CryptoDaily

MarketWatch

Markets Insider

Listings

Investing

coinpaprika

ICOmarks

IEO Listing

Bitcoin.com

DISCLAIMER

This Terms and Conditions (hereinafter referred to as “T&C”) apply to the buyer of the IDEA Tokens (hereinafter referred to as “IDEA”) and user of the Ideaology platform as defined in the White Paper (hereinafter referred to as the “Ideaology Project”). PLEASE READ THESE TERMS & CONDITIONS CAREFULLY BEFORE PARTICIPATING TO THE TOKEN SALE. THE T&C AFFECT YOUR OBLIGATIONS AND LEGAL RIGHTS, INCLUDING, BUT NOT LIMITED TO, WAIVERS OF RIGHTS AND LIMITATION OF LIABILITY. IF YOU DO NOT AGREE TO THESE TERMS OF SALE, DO NOT PURCHASE IDEA TOKENS. By purchasing the IDEA Tokens during the token sale period (hereinafter referred to as the “IDEA Token Sale”) you will be bound by these T&C, and all terms incorporated by reference. Your purchase of IDEA tokens is subject to these T&C. PLEASE NOTE THAT ANY ACQUISITION AND USE OF IDEA TOKENS IS BY ITS NATURE SPECULATIVE AND INTRINSICALLY CARRIES SIGNIFICANT FINANCIAL RISKS, INCLUDING, BUT NOT LIMITED TO, THE POSSIBLE LOSS OF ALL VALUE INVESTED IN IDEA TOKENS. PRIOR TO PURCHASE IDEA TOKENS, CAREFULLY CONSIDER THE POTENTIAL RISKS AND, TO THE EXTENT NECESSARY, CONSULT A LAWYER, ACCOUNTANT, AND/OR TAX PROFESSIONAL OR OTHER ADVISORS TO IDEALUATE THE RISK ENTAILED. DO NOT OVERCOMMIT. THE COMPANY (AS DEFINED BELOW) MAKES NO PROMISES NOR WARRANTIES WHATSOEVER OF POSSIBLE GAINS OR RETURNS, IN CASH OR IN ANY OTHER FORM. YOU CAN POTENTIALLY LOSE ALL YOUR CONTRIBUTION. THE COMPANY (AS DEFINED BELOW) ALSO DOES NOT GUARANTY IN ANY WAY THE SUCCESS OR FULL EXECUTION OF THE IDEAOLOGY PROJECT.

General

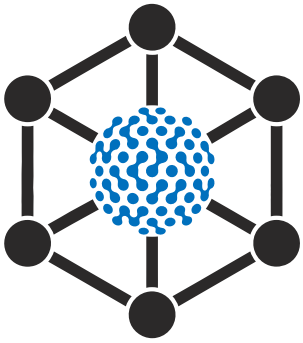
The website https://Ideaology.io/ (hereinafter referred to as the “Website”) and the sale of IDEA Tokens are operated by Ideaology LLC., a company incorporated under United Arab Emirates UAE laws (hereinafter referred to as the “Company”). The Company is a commercial entity proceeding to the IDEA Token Sale for the sole purpose of developing and financing its commercial activity and to execute its vision in strict compliance with its company purpose. Please note that the Company is not acting as a financial entity or as an asset manager in the framework of the IDEA Token Sale. Any contributions collected through the IDEA Token Sale will be only used for the purpose of developing and financing the commercial activities of the Company in connection to the Ideaology platform, as defined in the White Paper. The purchase of the IDEA Tokens will help the Company develop the Ideaology Project, but will not provide the purchaser with any equity, asset, bond, security, derivative or any other financial instrument.

The T&C constitute the agreement (hereinafter referred to as the "Agreement") between the Company and you (hereinafter also referred to as the "User") with respect to the purchase of the IDEA Tokens and the participation to the IDEA Token Sale, and to the future use of the services offered by the Ideaology Project (hereinafter referred to as the "Services"). The White Paper of the Ideaology Project, the contents of the Website and websites accessible from hyperlinks on the Website, form an integral part of the T&C. The T&C shall be carefully read by each User. Each User shall understand, irrevocably accept and comply with these T&C at all time. The T&C provide certain information with regards to purchasing and using IDEA Tokens. The T&C do not purport to contain all information relating to IDEA Tokens. In particular, they are not deemed to provide (and must not be held as such) any advice relating to your decision whether or not to purchase IDEA Tokens and must not be considered as providing complete information in relation to such a decision. BY USING THE WEBSITE AND/OR PURCHASING IDEA TOKENS, THE USER AGREES TO THESE T&C IN THEIR ENTIRETY. IT IS UNDERSTOOD AND PRESUMED PER SE THAT BY THE FACTS OF USE OF THE WEBSITE AND PURCHASE OF IDEA TOKENS, THE RESPECTIVE USER HAS FULLY READ, UNDERSTOOD, AND IRREVOCABLY ACCEPTED THESE T&C. IF ANY USER DOES NOT AGREE WITH THESE T&C IN GENERAL OR ANY PART OF IT, SUCH USER SHOULD ENTIRELY WITHHOLD FROM USING THE WEBSITE AND/OR PURCHASING IDEA TOKENS. IF YOU DO NOT AGREE TO ALL OF THESE T&C, PLEASE DO NOT USE THE WEBSITE OR ANY INFORMATION, LINK OR CONTENT CONTAINED ON THE WEBSITE AND DO NOT PARTICIPATE IN THE IDEA TOKEN SALE. YOUR TRANSFER OF CRYPTOCURRENCIES TO THE COMPANY OR YOUR ACCESS TO AND USE OF THE WEBSITE CONSTITUTE YOUR ACCEPTANCE OF AND AGREEMENT TO ABIDE BY EACH AND EVERY RULE AND PROVISION OF THESE T&C, INCLUDING OUR PRIVACY POLICY THAT IS HEREBY INCORPORATED IN THESE T&C BY REFERENCE. IF THE USER IS USING THE WEBSITE ON BEHALF OF HIS ORGANIZATION, SUCH ORGANIZATION ACCEPTS THESE T&C. PLEASE NOTE THAT THESE TERMS HAVE NOT YET BEEN APPROVED BY ANY REGULATOR, COMPETENT AUTHORITY OR AUTHORISED PERSON IN GENERAL, AND SPECIFICALLY NOT WITHIN THE MEANING OF A COMPETENT AUTHORITY ACCORDING TO ANY LAW. THEREFORE, RELYING ON THIS DOCUMENT FOR THE PURPOSE OF PURCHASING IDEA TOKENS MAY EXPOSE YOU TO A SIGNIFICANT RISK OF LOSS OF ALL ASSETS. By using the Services, the User agrees to be bound by the T&C in its latest version. The User is aware that the Company may amend the T&C at any time and at its sole discretion. The continued use of the Services means that the User accepts any new or modified terms. 2 The amended version will be published on the Website and the terms described therein will come into effect upon publication on the Website.

READ FULL T&C

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