



METABULL

Metaverse owned by METABULL®

Whitepaper V1.0

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It is our firm conviction that the information provided in this white paper is accurate and up to date and that all products, services, technical architecture, token distribution, and company timelines are accurate and up to date. Furthermore, all of these materials may have changed without notice, and they can never be considered a signatory agreement of advice.

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- Investment risks:

Trading cryptocurrencies have a high level of risk and is not suited for all investors. You should carefully evaluate your investing goals, level of expertise, and risk appetite before opting to trade cryptocurrencies, tokens, or any other digital asset.

2. INTRODUCTION

“Metabull” is an emerging technology that can provide multiple business models for the future economy. “Metabull” Blockchain is a distributed ledger technology which enables all parties to build trust at the technical level, has the potential to become the infrastructure for building the future free circulation network of value.

The real Metaverse is meant to be a Web 3.0 ecosystem of applications and services in a decentralized manner to be shared with its users.

“Metabull” solves rising challenges of Web 2.0 for the user-owned environment and assets. It offers an alternative Metaverse Ecosystem that brings trust to the ownership of the assets. The core value of Blockchain lies to build a trusted multi-centre system, which divides separate individual centres and improves them to a unified multi-centre with multiple participation, so as to improve the efficiency of trust transmission and reduce transaction costs.

3. OUR VISION

“Metabull” promises an ecosystem where there is a deeper meaning behind the project. This deeper meaning is what will help our community thrive and ultimately makes a difference not only in the world we live today, but also restructure the future of the cryptocurrency world for the betterment of those who are less fortunate.

We strive to maintain communication with all our holders so that they are up to date with information at all times. Complete transparency is paramount; everything stated will be manifested with proof to our members.

We aim to achieve this vision by setting the standard for play-to-earn games by creating innovative, attractive gameplay that also cultivates the virtual in-game economies. Specifically, we will concentrate our focus across four pillars:

- Create a welcoming, educational and fully functional platform that attracts and converts a large number of players (including newcomers) to “Metabull”, the BSC ecosystem, and the more general cryptocurrency space

- Create a challenging and rewarding platform for regular crypto users via play-to-earn mechanics that ensure the longevity of the game.
- Create a stimulating platform for DeFi enthusiasts maximize gains from yield farming, staking, and other protocols.

By creating an easy-to-use platform for crypto beginners we intend to engage and educate newcomers in original, playful and rewarding ways. The educational content of our platform will provide a vast resource of knowledge on the basics of cryptocurrency - e.g. how to create a wallet, performing transactions, staking and farming. It will also allow us to gain and retain users on the platform - a pleasant first experience will encourage continued use of a system.

Ultimately, “Metabull” aims to be a secure, long term investment that flourishes with its community. We will open with a fair launch with no presale.

4. WHY BINANCE SMART CHAIN?

A number of factors were considered before choosing BSC.

- Security
- Reliability
- Ecosystem effectiveness
- Shorter Block time
- Accuracy

BSC reflects a fair, trust less approach towards a network of participants' results in an economic paradigm shift. Furthermore, BSC has a considerably lower gas price. We can conclude that BSC is a perfectly seamless solution to its expensive competitors.

5. TOKENOMICS

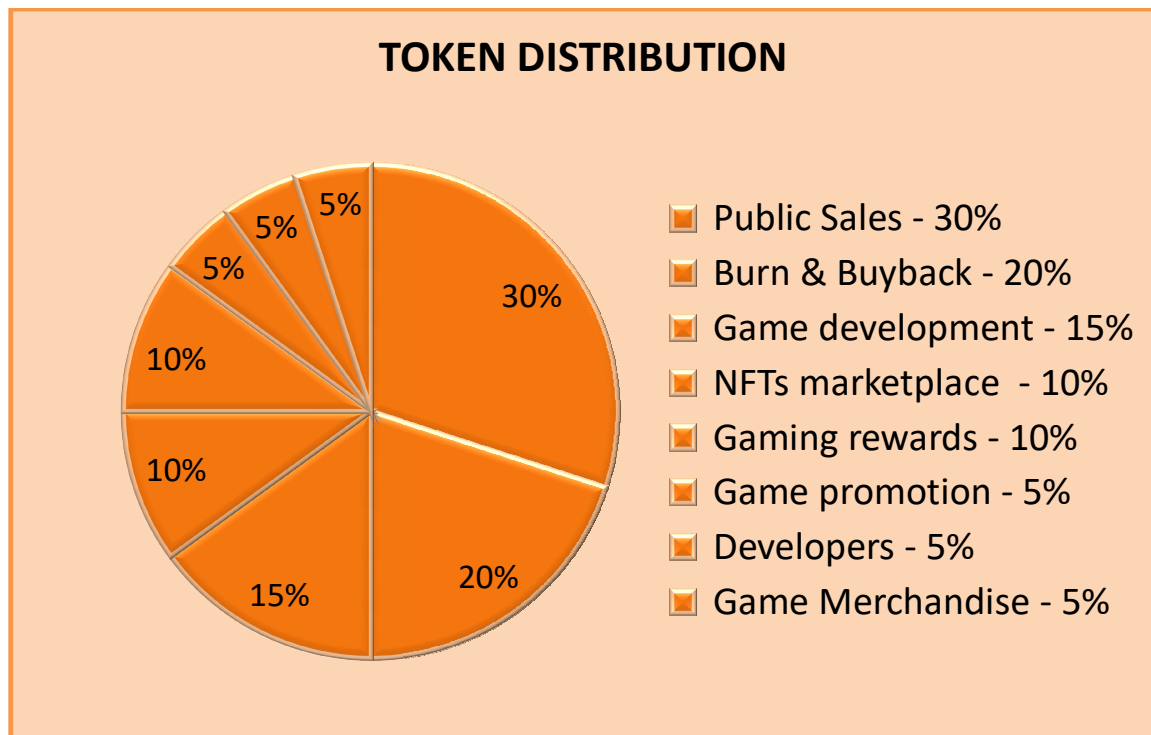
Name: METABULL

Contract:

0xb14f25B27EE18B94BC0d5767d4A8E41edCAe5C3F

Blockchain: BSC SCAN

Total Supply: 1,000,000,000,METABULL



6. WHY TO INVEST IN METABULL?

COMMUNITY DRIVEN

“MetaBull” is a fully decentralized cryptocurrency growing everyday with the community, it aims to have its project in the hands of the community that stands by it and plans to achieve great inventions in crypto space.

SECURITY

Liquidity Pool tokens got locked for 18 months to build up trust. Once the liquidity gets unlocked, our Team will reassess the Blockchain of choice to focus on the development.

BURN& BUY BACK

To ensure full transparency, “Metabull” team has developed an auto buyback and burn feature that is fully controlled by Smart Contracts.

20% of total supply is directed into an "auto buyback and burn" pool consisting of BNB. The smart contracts will constantly check the average FAIR price in the past 72 hours. Whenever the price falls below the 72 hour average price the smart contract will be triggered to swap the funds in the pool for FAIR tokens at a random time.

NETWORK

New transactions are broadcast to all the nodes. The longest chains are always considered to be the correct ones by the nodes and they keep working on extending them. In case a block is not received by a node, it will realise it missed one when it receives the next block and then request the previous one as well.

7. FREE TO PLAY! PLAY TO EARN!

You'll be able to enjoy both PvE and PvP experiences, up to the tournaments, without spending anything! The single player campaign will provide you with everything to get you up and running in the game for free, no paywall and no unpleasant surprises. The end goal is to compete competitively in the PvP environment.

MARKETPLACE

Every item you acquire can then be sold on the marketplace to obtain "META" tokens! You can trade NFTs, equipment, consumables, battlefields, and more! Advanced sorting tools and analytics will be available to help you make the wisest sales and purchases. A percentage of marketplace fees from both the marketplace and our online store will be used to maintain the "Metabull" ecosystem that will be paid out via reward staking, welcoming new players, and offering rewards for PvP.

INCENTIVISED PLAYING

The solo PvE game mode will incentivize players with NFTs of the creatures they just defeated, and by winning “META” tokens once game chapters are completed.

To encourage players to try out multiplayer modes, weekly and monthly leaderboards will reward the best performing player in terms of both playtime and skill.

Players are also encouraged to spend “META” tokens on the marketplace for better items and NFTs, thus stimulating the in-game economy.

LAND OWNERSHIP

Eventually players will be able to acquire a piece of land in the game world. Lands can be used for respawning or teleporting, allowing you to cover great distances within a short amount of time. Characters will appear on the world map and are generated randomly every week.

Every plot of land will have its own rarity and custom traits that determine the types of rewards it will contain as well as

the odds of a character appearing. These land rarities are classified into:

- Common
- Advanced
- Rare
- Legendary

GAME PUBLISHER / GAME CREATOR

With game stores taking up to 30% of a game's revenue and long payment schedules, this makes it difficult for indie developers to sustain their game development.

“Metabull” Game Creator platform gives independent developers a suite of benefits so that they can focus on developing a great game. Whether it is a centralized or decentralized game, the Game Creator platform will give developers access to FAIR NFTs, a massive gamer's community, and most importantly low cost publishing and short payment schedules.

Gamer's Community

A game's success is highly dependent on how much traffic it can drive to the game. This is also one of the, if not the most difficult aspects for making a game very successful. At the same time, many independent developers or small studios don't have the resources for massive marketing campaigns needed to get the exposure needed from the get go.

“Metabull” supports developers in every way it can, including marketing. Through efficient community management, continued platform marketing, and onboarding of key partners. The “Metabull” community provides developers with robust marketing needed for success. This includes featured spots on the “Metabull” platform, social media companies, and social media campaigns through our partners.

Getting your game in front of the right set of eyes has never been easier.

Fair and Square Revenue Share Model

Every game developer uses their heart and soul when developing their product, yet they don't always get rewarded for the time and sweat they put into it. This is mostly due to the high costs that game stores take from the developer.

Hard work should be rewarded fairly and transparently. The "Metabull" platform provides developers with not just only the best revenue share model but near-instant payment to ensure that developers have the funding required to continue to what they do best, developing a great game.

With the "Metabull" platform, game developers can now focus on developing great games, while the "Metabull" platform and Smart Contracts takes care of the rest.

8. ROADMAP

Q1. 2022

This roadmap may be adjusted based on the evolution of the market, the progress made by competitors, and/or technological advancements. This flexible approach allows “Metabull” to assure its status as a future leader in the play-to-earn Blockchain industry.

Plans are currently underway to launch the “Metabull” (META) on exchanges.

- **Design/Art Direction**
- **Proof of concept**
- **Single Player/Multiplayer Conception Phase Single Player campaign design (UX/story)**
- **Seed round with top tier investors**
- **METABULL NFT Sales**

Q2. 2022

- **Game launcher pre-production and testing**
- **Token emission, IEO, and listing on T1 exchanges**
- **Networking Online Multiplayer tech preproduction**
- **Adding more biomes/NFTs, basic PvP matchmaking system**
- **Combat system using Nefties fully designed Single and Multiplayer ALPHA candidate**

Q3. 2022

- **Live Ops design and tech support**
- **Matchmaking amelioration**
- **PvE/PvP RELEASE candidate**
- **New items implemented Marketing operations and other NFT sales**
- **Team expansion**

Q4. 2022

- **“Metabull” Season 1**
- **Live ops team fully operational**
- **Extended quests/first PvP**
- **Tournaments**
- **New listings/Partnerships**

9. THE FUTURE OF VIDEO GAMES

The evolution of the video game industry has consistently created innovative business models. From a humble beginning of buying cartridges at GameStop, the industry evolved into “free-to-play” business models, such as Fortnite and Warzone where players gain access for free and later buy in-game items. Today, we are witnessing the next natural evolution to “incentivized gaming” models that are proving to be successful. As history suggests, Blockchain-based NFTs are the future of gaming and we intend to be a part of this evolution. People are starting to realize the monetary value of their time and this trend of giving players

the opportunity to monetize their playtime will inevitably replace traditional gaming models.

To build something that lasts, teams have to be focused on what's coming next. The world is rapidly entering a digitalization era where improvements occur at lightning speed. With four billion people having internet access worldwide, people are spending more time searching the internet for lucrative opportunities to make a living online. Our vision is to help create the engaging virtual economies that make these opportunities possible.

Video games have become the largest entertainment medium in the world which was further accelerated by Covid-19 lockdowns due to a surge in home-bound populations. By the end of 2021, Newzoo forecasts 2.7 billion players globally, with this number increasing to 3 billion by 2023. In-game transactions on mobile and browser based free-to-play games represented the largest share of revenue with an intake of \$159.3 billion USD in 2020 alone.

10. USE OF PROCEEDS / FUND ALLOCATION

Metabull's utility is to provide metaverse experience through its high definition game. Users can play to earn "META" tokens and can stake their tokens and earn high percentage of interest.

Further we plan to start our own "META" NFT market place where all the characters can be sold as NFT, Each character will have unique character and rarity to their existence.

Funds will be utilized to get "META" listed on T1 exchanges and provide ample liquidity required to float the tokens.

By Q4 of 2022 we plan to launch "Metabull" dex. Where all the metaverse tokens can be swapped.