



BIM Litepaper

September 2023

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These forward-looking statements may prove to be incorrect and may be affected by inaccurate assumptions. It is possible that some or all of these forward-looking assumptions may not materialize, or may vary materially. For further information, please consult the general terms and conditions of use of the \$BIM digital token.

Citizens of restricted countries are not eligible to acquire, hold or use BIM digital tokens.

BIM

The *BIM token* bridges the gap between **web3** initiatives and real-world applications. As the first venture capital fund backed by **bpifrance**, we are fully dedicated to supporting **hardware**, **deeptech** and other projects.



VISION



The *BIM token* is positioned as the central element of the **web3** transformation led by BIM Groupe, seeking to become the linchpin of an innovative and environmentally-friendly financial environment. Committed to the web3 revolution, **BIM** is striving to reshape global financial architecture, creating a space where technology, economics and ecology converge harmoniously.

OUR SERVICES

BIM PAY & BIM Exchange

The **BIM** token, at the heart of **BIM PAY** (e-commerce payment module).

The **BIM Exchange**, for fast transactions. BIM also acts as the governance token in our DEX and CEX infrastructure.

FUNDING

The **BIM** token embodies the driving force behind support for **French** innovation, facilitating **rapid** and sustainable growth for local **startups** and **SMEs** right from their genesis.

CONSULTING & INDUSTRIES

We support the development of French industries, offering dedicated services for **consulting**, press relations, **industrialization** and the rapid evolution of start-ups and SMEs.

BIM SECURITY

- A community of 10,000 people.
- Blockchain **Polygon**, a structure recognized for its reliability and robustness, guaranteeing secure and transparent transactions.
- Supported by the French investment bank (**BPI**)
- Decisions are taken collectively, minimizing the risk of manipulation and fraud (**DAO + multi sign**)



Supporting the economy

300 000 billion dollars, over **10** to **15** years, for **web3**.

Manufacturing industry sales total **870 billion** euros

Between April 2021 and April 2022, **DEX** on-chain trading volume was **\$224 billion**, compared with only **\$175 billion** for **CEX**.



1. WHY BIM

WHY BIM

1. The strategic pillars of BIM

The vanguard of Web 3.0

BIM acts as a **bridge** unifying the tangible world with **Web 3.0**, launching an era of innovation and digitized financial transactions.

Ecology and Economy

Using the **Polygon** blockchain, BIM offers eco-efficient and cost-effective transactions, while significantly reducing the financial sector's carbon footprint.

Safety and transparency

BIM guarantees **secure** and **transparent transactions**, with robust measures in place to counter potential fraud and cyber threats.

WHY BIM

1. The strategic pillars of BIM

Participatory Governance

Through its system of governance tokens on the **DEX** and **CEX** platforms, BIM promotes decentralized governance, fostering a transparent and secure environment for all users.

Smooth trade flows

Thanks to **BIM PAY** & **BIM Exchange**, BIM encourages smooth, efficient and secure commercial exchanges, laying the foundations for a new digitalized business model.

Revolution in Real Estate

With BIM Immobilier, he introduces the concept of **tokenization** to the real estate sector, facilitating access to real estate investment and making asset management more transparent and accessible.

WHY BIM

1. The strategic pillars of BIM

Support for companies

I is dedicated to boosting innovation within **startups** and **SMEs**, driving economic growth and local job creation.

Promoting French Innovation

A fervent advocate of "**Made in France**", BIM highlights and supports innovative French initiatives, highlighting local expertise and quality.

Consulting and Industries

BIM establishes strategic partnerships in various sectors, offering specialized **consulting** and fostering **industrial** cooperation.

WHY BIM

2 The advantages of the Polygon blockchain

Eco-efficiency

Using Polygon blockchain technology, it enables transactions that consume **less energy** than traditional blockchains,

Ultra-fast transactions

Designed to handle a large number of transactions per second, it ensures extremely **fast transactions**, facilitating efficient economic exchanges.

Low transaction costs

Thanks to its innovative structure, the Polygon blockchain enables significantly **lower transaction costs**, making micro-economic transactions viable and accessible to a **larger number of users**.

WHY BIM

2 The advantages of the Polygon blockchain

Interoperability

This blockchain offers unprecedented **connectivity** with other blockchains, facilitating frictionless exchanges between various cryptocurrency ecosystems.

Robust safety

The Polygon blockchain is designed with **state-of-the-art security protocols**, guaranteeing the safety of user data and assets.

Opening & Accessibility

It is designed to be **open and accessible**, encouraging mass adoption and facilitating the integration of new users into the world of blockchain and cryptocurrencies.



2.HISTORY AND ROADMAP

HISTORY



BIM bridges the gap between **web3** initiatives and real-world applications.

The BIM token (ERC-20) was launched in **August 2022** on the Polygon blockchain

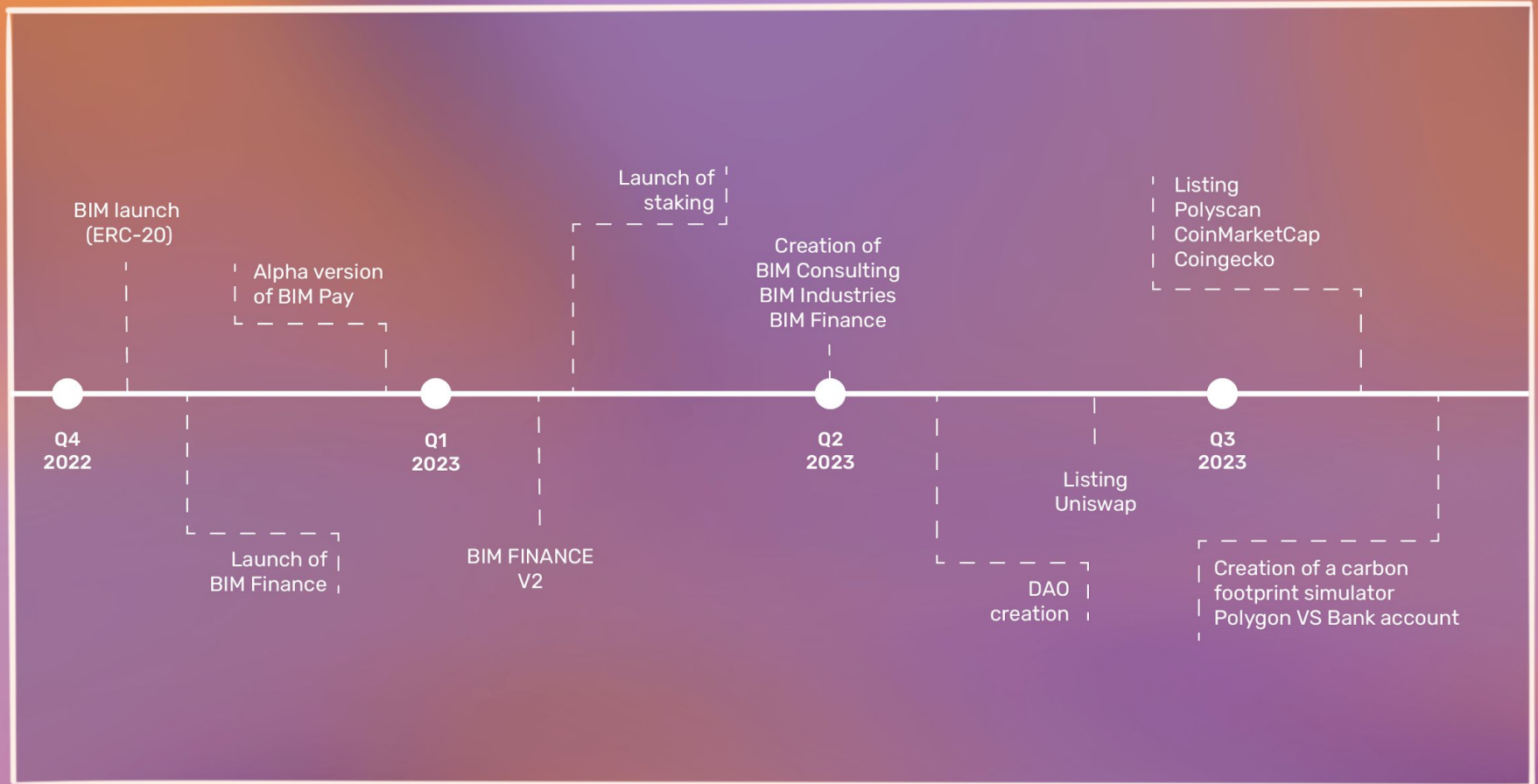
The initial objective was to invest in **unlisted companies**.

EVOLUTION

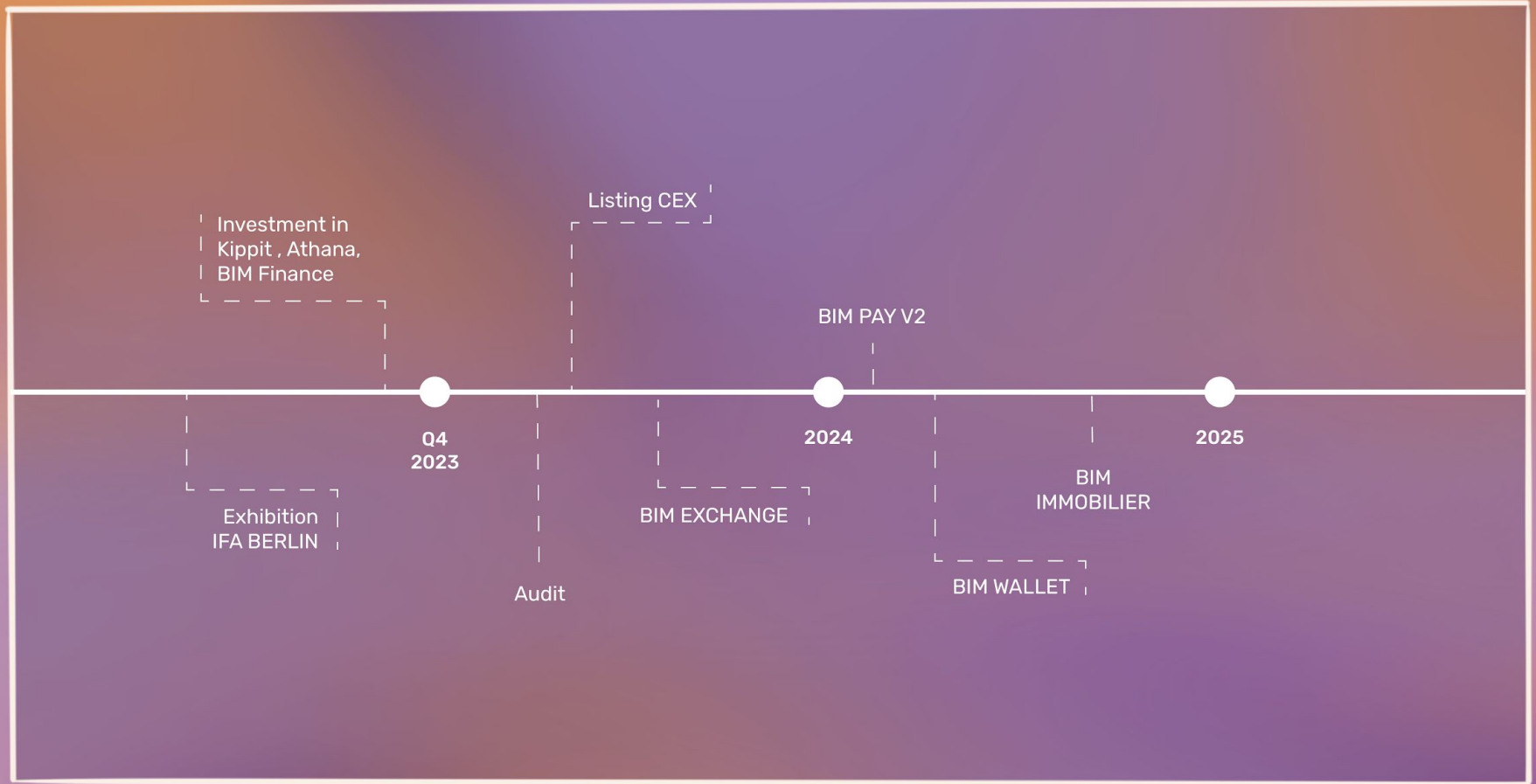


BIM has transcended its initial role as an investment fund to become a reliable gas pedal for emerging companies. More than just an investor, our mission is now to **support** companies at every stage of their **growth** with our range of technical, *industrial and consulting solutions*. At BIM, we don't just invest; we **accompany, innovate** and shape the future, hand in hand with companies.

ROADMAP BIM



ROADMAP BIM



LAUNCH 2022 & 2023



BIM DAO

kippit ATHANA

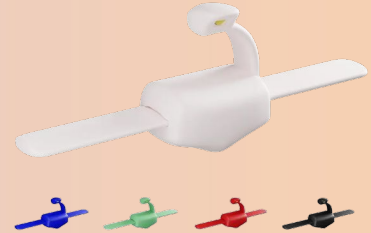
HARDWARE PRODUCTS 2022 & 2023



HOME APPLIANCE



DEEPTech

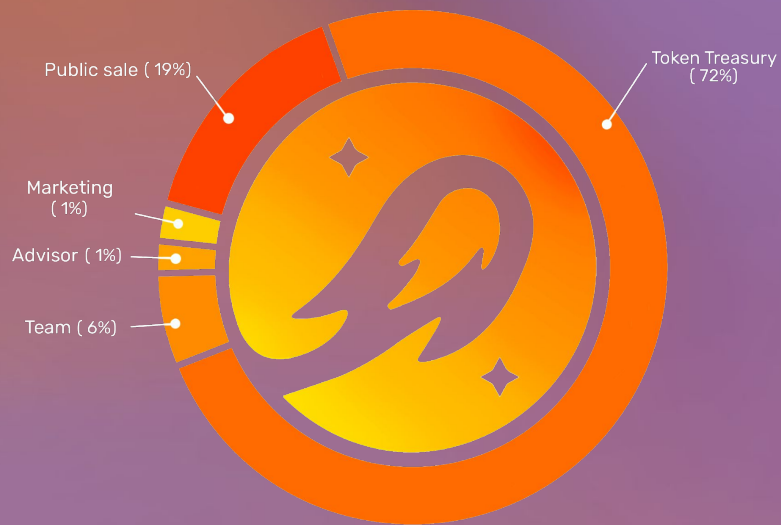


Other



3.TOKENOMICS & BUSINESS MODEL

TOKENOMICS



Total BIM in circulation	100%	314 000 000
Public sale	19%	59 660 000
Marketing	2%	6 280 000
Advisor	1%	3 140 000
Team	6%	18 840 000
Token Treasury - DAO	72%	226 080 000

BIM Token distribution plan

TOKENOMICS

1 BIM circulation

Structure responsible for BIM Tokens

- The public sale is reserved exclusively for those who buy BIMs in euros via **BIM Finance**.
- The tokens held by the founding team have a variable vesting clause that depends on the BIM price. For example, they do not have the **right to sell unless the price is above a certain limit**.
- The Reserve - DAO funds are **blocked** and can only be released for investments approved by a vote of the DAO.

TOKENOMICS

2 Token Burn

Continuous enhancement of BIM

BIM is firmly committed to sustainable value creation, incinerating a minimum of **5%** of its results in the form of tokens, thanks to an active buy-back on the market.

This strategy not only **stabilizes the token's value**, but also demonstrates our unwavering commitment to healthy, **balanced growth**, while strengthening trust with our holders.

PRICE BIM = 1.0505 USD
TOKEN BURN = 1 632 BIM
TOTAL SUPPLY = 313 998 368 BIM

BUSINESS MODEL

1 BIM FINANCE



Private equity investment

BIM Finance focuses on equity investment in various companies over a period of between **2 and 10 years**, after which it plans to resell its stake, aiming for a financial return.

Business Credit Offers

BIM Finance is developing a strategy based on granting loans to companies, in the form of Bonds Convertible into Shares (OCA), with interest rates ranging from **12% to 18%**.

Marketing of BIM Tokens

The **sale of BIM tokens** on its platform. This initiative not only generates revenue, but also serves to energize the BIM ecosystem.

BUSINESS MODEL

2 BIM EXCHANGE



Crypto to Crypto transaction fees

BIM Exchange charges transaction fees for cryptocurrency exchanges. The fee structure is designed to encourage the use of BIM tokens, with an initial rate of **1.2%** that can be reduced to **0.5%** by the use of BIM tokens (1 BIM allowing a reduction of 0.001%, up to a maximum of 500 BIMs).

Crypto to Euros transaction fees

For cryptocurrency-to-euro transactions, a transaction fee of **2%** is applied, which again can be reduced down to **0.5%** through the use of BIM tokens, following the same reduction structure mentioned above.

Crypto listing

Listing a new cryptocurrency on the platform has a variable cost, which is determined according to market dynamics and specific offerings. This generally involves an investment of several **thousand euros**.

BUSINESS MODEL

3 BIM PAY

Transactions with the BIM token

Transactions carried out using the BIM token benefit from reduced fees, amounting to just **0.75%** of the transaction amount

Transactions with other Cryptocurrencies

If a user opts to use a different cryptocurrency to transact on BIM PAY, the applicable fee will be higher, at **1.5%**. This remains competitive while encouraging wider adoption of the BIM token.

Support Installing BIM PAY

For customers requiring technical support, including installation of BIM PAY, additional charges will apply.



BUSINESS MODEL

4 BIM INDUSTRIES

Financing Assistance

BIM Industries acts as a mediator to facilitate access to financial aid. In return, BIM Industries receives a commission which is a percentage (between **5** and **10%**) of the financial assistance obtained, thus creating a source of revenue while helping companies **access crucial financing**.

Industrial Diagnostics and Innovation

BIM Industries offers industrial **diagnostics and innovation services**. Although these services are invoiced to companies, they are fully reimbursable by BPI France.

Design of Large-Scale Production Lines

BIM Industries also extends its expertise by helping companies to **source products** and **set up large-scale production lines**. These services are invoiced appropriately, providing revenue while helping companies evolve and **optimize their production**.

BUSINESS MODEL

5 BIM CONSULTING



Custom Website Development

BIM Consulting specializes in the creation of **customized websites**, offering elegant design and superior **SEO optimization**. This service, which costs several **thousand euros**, ensures that companies have a strong and visible online presence, essential in today's digital world.

Press Relations and Brand Image Management

BIM Consulting offers press relations services, where a press release costs around **1,000 euros**. In addition, BIM Consulting offers flexible **branding** and **social networking services**. Rates for these services vary, starting at **several hundred euros per month** and rising to **several thousand**.

Custom Web3 Development Solutions

To stay at the cutting edge of technology, BIM Consulting also offers customized **Web3 development solutions**. These services, which include the **creation of tokens, NFTs or decentralized deployments**, represent high-end services invoiced at several **thousand euros**.

BIM TOKEN



Full Reinjection of Created Value
The beating heart of the BIM Token

GOVERNANCE

FUNDING

EXCHANGE

WEB3

INDUSTRIES

BLOCKCHAIN

CONSULTING

MADE IN FRANCE

BIM



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For more information, visit our linktree [here](#)